

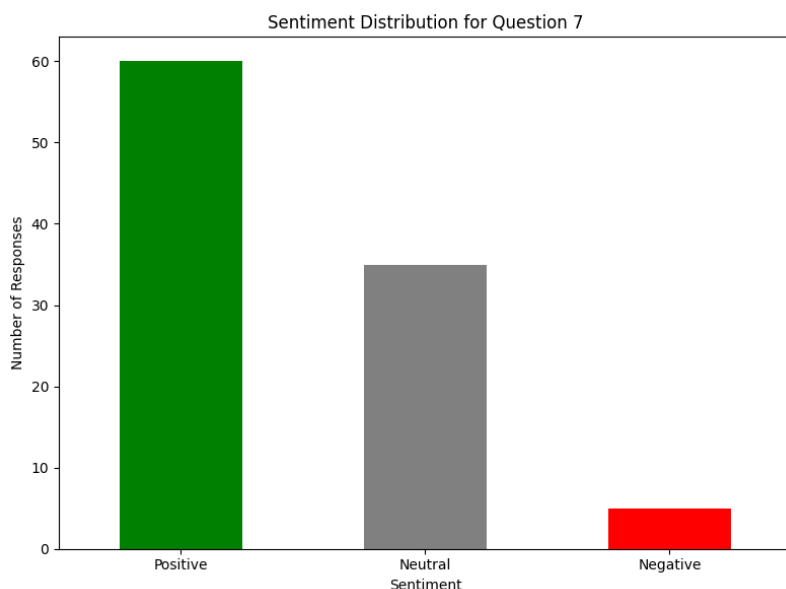
Narrative responses – post-trial survey (schools)

This is a sentiment analysis from Microsoft Copilot, with key themes and example comments:

- Positive: 60 responses
- Neutral: 34 responses
- Negative: 5 responses

Interpretation:

The overall sentiment is strongly positive, with the majority of respondents expressing support, appreciation, or constructive suggestions for the Safer School Streets scheme. Neutral responses often included factual observations or mixed feedback, while only a small number expressed clear dissatisfaction or criticism.



Positive

“We used to drive to school and now we walk / cycle. It’s been a really positive change for me and my children! Thank you.”

“I think it is an excellent scheme and is brilliant that the council is doing this for our children.”

“Firstly, thank you for trying something out. I fully support anything that helps to make the streets safer for our children. I think the 20mph limit is great and should be in place in the whole town all the time.”

I would like to say a huge thank you for the zebra crossing on Butts Hill. We live in Newington Close and crossing the road in the morning for the school run could take us up

to 5 minutes. Now the cars have to slow down and we all feel much safer using the crossing

Neutral

“Lots of people are still parking close to school in places that they shouldn’t and many pull up, leave their engines run while someone else walks a child or children over to school. Also sometimes blocking people’s driveways.”

I support the scheme in theory, but it's not really working as well as I'd hoped. Many drivers choose to simply ignore the scheme around Oakfield and Trinity Schools.

“For it to continue, it needs to be enforced by an official body, not just school staff as this puts them in an awkward position.”

“I fully support the scheme but cars are still an issue. People still drive in the areas at the times they are not meant to. It is not safe walking around Frome, especially for children.”

Negative

- *“It’s made everything worse.”*
- *“I want to support it, as I’m a resident on Oakfield Road, but all the money invested I have not seen a positive change. The roads are just as busy. I loved the planters idea but they are so small and not impactful. The new road layout on Oakfield Road means that drivers are going so fast from the corner all the way to the royal oak. 20 mph is not being abided!”*
- *I believe that the scheme has made no difference at all to the traffic levels and has made the pavements more dangerous.*
- *Personally I don't see how Safer School Streets has made a difference to traffic speed or people parking inappropriately, and in some cases, illegally.*