## Agenda item 4

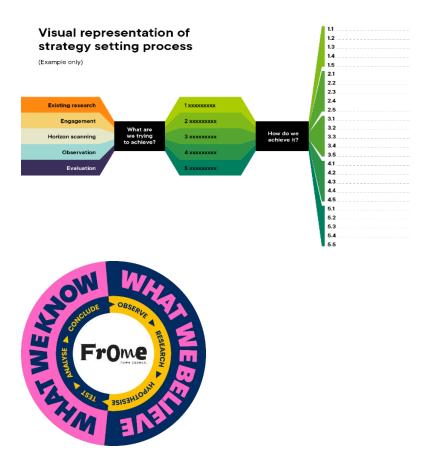
For decision - The process for producing the next FTC strategy for 2024-2027 Authors: Cllr Lisa Merryweather and Paul Wynne, Town Clerk

## Summary

Work has begun in scoping the new strategy and talking about various possible frameworks for producing it with Cllrs and staff. It is expected that, if the process described in the appendix to this report is approved, the next strategy will be tabled for Council approval in late summer 2024.

The table at Appendix 4.1 which can be viewed on the website here, explains the process that is proposed to be followed. Key to the production of the strategy is to utilise existing knowledge within FTC, available quantitative data and to engage with the community to understand needs and wants. Combined these quantitative and qualitative data will form the foundation on which the strategy will be drafted and in so doing FTC can be confident that its work in the coming years meets the needs of the community.

The two images show the process in pictorial form.



It is planned to publish the quantitative and qualitative data on FTC's website for the community at large to use for, for example, third party grant applications, reports and/or developing new policy.

## Recommendations

- 1. Approve the process and timetable described in <u>Appendix 4.1</u> to produce the next FTC strategy with a view to tabling it for approval in the late summer 2024.
- 2. Delegate to the Community Engagement Lead to commission a short-term research project to build a robust data picture. The project will run alongside of and be informed by the qualitative engagement process (and vice versa). This project to be funded by the Vision 4 Frome EMR for as an update to this piece of work.