

Agenda item 3

For information – Green and Healthy Futures Programme

Author: Nikki Brain, Resilience Officer

Summary

Frome Town Council is partnering with Edventure and Frome Medical Centre to deliver a two-year Green and Healthy Futures Programme, funded through the National Lottery's Climate Action Fund. This paper provides a summary of the project structure, objectives, and deliverables. A short presentation from the project partners will be given at the Committee meeting. Frome Town Council will lead on three Work Packages, including employing a Climate Researcher to evaluate and report on the project's climate impact.

Introduction

Edventure, Frome Medical Practice and Frome Town Council have secured £299,677 from the National Lottery Climate Action Fund to deliver an ambitious "Green and Healthy Futures" programme for Frome. The funding is allocated over two years, with the possibility to apply for further funding after this.

Objectives

We want to tell the story of how healthy people and a healthy planet are interlinked, and how communities can lead the way. The project aims to reach people who may not have engaged with climate change previously by focusing on health. Alongside storytelling and community development activities the project will deliver a catalogue of community-led climate and health initiatives that can work sustainably in Frome. Seven work packages will be delivered over two years; each work package will produce a toolkit to enable ideas to be shared and replicated in other towns.

One of the objectives of this programme is to ensure that a wider spectrum of people in Frome reflect upon climate change and health and have access to practical resources to make impactful changes in their own lives to benefit their health and wellbeing. The project will have a significant climate benefit through reduced emissions, which will be measured and robustly reported on with independent verification.

Partnership

Edventure, Frome Medical Practice and Frome Town Council will each enter into a funding agreement for the segments of the project for which they are responsible; they will also sign a Partnership Agreement. Project delivery will be supported by Sustainable Frome and FRECO. The "Healthy Homes by Prescription" work package will involve a partnership with the Centre for Sustainable Energy (CSE), which will be managed by Frome Town Council.

Edventure is the lead partner for liaison with the National Lottery Community Fund, chairing the partnership board, and linking the board with the operational team. As lead partner Edventure coordinated development of the bid and will develop a bid for continued funding beyond the current two years.

Three part-time posts will be created within this work:

- A Project Manager, based at Edventure, responsible for overseeing the storytelling and development project, working closely with the project leads, and overseeing all monitoring and reporting.
- A Green Community Health Connector based at Frome Medical Practice, providing training and active links with all green prescribing projects.
- A Climate researcher based at Frome Town Council to deliver the evaluation project, work with external evaluators, and support projects to maximise carbon impacts.

In addition, Nikki Brain and Emma Parker will lead delivery of the Healthy Homes by Prescription and Cycling by Prescription work packages for Frome Town Council, and support wider delivery of the project as part of the operational team.

Funding (FTC)

Frome Town Council will receive £83,940 over two years to deliver the Evaluation, Healthy Homes by Prescription and Cycling by Prescription work packages, [see appendix 1 here](#). It is anticipated that match funding will include around £30k in-kind support from CSE for Healthy Homes by Prescription. Frome Town Council has agreed to contribute £12,900 in match funding to deliver Healthy Homes by Prescription and Cycling By Prescription.

Community Engagement

The community has been widely engaged on ideas for climate action. In 2018 the project partners ran seven community workshops reaching around 400 local people. These included:

- Greener Local Transport - An open workshop run by Edventure in partnership with Frome Town Council.
- Climate Change Panels - Frome Town Council ran a series of open climate change panels in November 2019 to develop the Climate Emergency Action Plan, attended by over 150 people. Three groups, on energy, transport, and resources, reconvened last year in the context of developing a COVID Recovery Plan and the Transport Group continues to meet regularly to review the Council's approach.

This project will continue to put local people and organisations into the driving seat of developing the activities of our partnership. Frome residents will have the chance to implement their ideas through the Transition Shed, participate in storytelling, and get involved with a variety of volunteering opportunities. The project aims to engage 150 new volunteers. The Climate Researcher will be responsible for gathering input and feedback from the community, ensuring that under-represented groups are included.

A key aspect of our proposal is that by focusing on health, this project engages with people who have not previously been involved with climate action. This will significantly broaden the impact and participation of the wider community.

The project will be launched at an online event on 29 April. This will be an early opportunity to engage the community and share our vision of a Green and Healthy Future for Frome.