

Bite-sized business talks for the local community

# Frome Business Breakfast Programme 2019

Improving the prosperity and  
wellbeing of the town



**APR 3RD**

IT Security

**MAY 8TH**

Readiness for Work

**JUN 5TH**

Reduce Reuse and  
Recycle

**JUL 3RD**

Creating a Clear Strategy  
for Your Business

**SEP 4TH**

Mental Health Awareness  
in the Workplace

**OCT 2ND**

Effective Marketing -  
Traditional and Digital

**NOV 6TH**

Bringing Creativity into  
Your Business

**DEC 4TH**

Goal Setting

**1st Wednesday of the Month**

**Booking Essential**

[www.frometowncouncil.gov.uk/frome-business-breakfasts](http://www.frometowncouncil.gov.uk/frome-business-breakfasts)



FROME & DISTRICT  
CHAMBER OF COMMERCE  
FROME TO GROW

**FrOme**  
TOWN COUNCIL

# Frome Business Breakfast Programme 2019



## **APR 3RD - IT Security**

What you need to know to keep your business safe on the web. The breakfast will provide practical advice to help you protect your business online, including the dark web

## **MAY 8TH - Readiness for Work**

Looking at how apprenticeships, trainees or work placements increase your business' productivity; whilst also growing a motivated, skilled and qualified workforce

## **JUN 5TH - Reduce, Reuse and Recycle**

How to make your business more energy efficient through cutting energy costs and reducing carbon. This session will offer simple, achievable steps your business can take to reduce its environmental impact

## **JUL 3RD - Creating a Clear Strategy for Business**

A practical session on strategic planning for both new and established businesses. Attendees will leave with the tools to help them develop a clear strategy for their business

## **SEP 4TH - Mental Health in the Workplace**

There is a growing awareness of the importance of mental health in the workplace. This event will talk through some of the small, simple steps you can take to make your workplace a healthier place regarding mental health and wellbeing

## **OCT 2ND - Effective Marketing - Both Traditional and Digital**

Social Media is a top topic for business, but there is still a place for traditional marketing. This practical workshop will look at finding a balance of both digital and traditional marketing channels

## **NOV 6TH - Bringing Creativity into Your Business**

How can you bring creativity into your work? This event will show you how to boost creativity and innovation within your business

## **DEC 4TH - Goal Setting**

Tools, techniques and advice on how to set achievable targets and goals for your business for the year ahead