

Agenda Item 5

Q&A session with Multi-Year Agreement (MYA) Purple Elephant - Supporting Information

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Summary

This document provides a summary of the MYA between Frome Town Council (FTC) and Purple Elephant. It highlights the financial details of the agreement and the specific objectives being worked on for Year 2. Purple Elephant are attending the meeting to discuss how they are working to achieve the objectives we've agreed and the benefits to the organisation and people of Frome that result from this funding.

Details of the MYA:

The MYA started in April 2017 and will end in March 2020.

Year 1 (2017/18): £8,000

Year 2 (2018/19): £8,000

Year 3 (2019/20): £8,000

Overall purpose of the MYA:

Purple Elephant deliver quality events throughout the year, including Sports Festival, Children's Festival and Christmas Party, despite having no substantial external funding. This funding is intended to provide capacity to plan and fundraise for these and other events throughout the year from a range of other funding sources.

The objectives for Year 2 of the MYA with Purple Elephant are as follows:

- To deliver the Sports Festival, Children's Festival and Christmas Party

Purple Elephant will also continue to meet the following generic objectives that apply to all recipients of MYAs:

- To provide clear evidence of partnership working with other not-for-profit organisations to join up activity in the community
- To provide clear evidence of attendance at training events to help build skills and capacity
- To provide clear evidence of fundraising activity with use being made of FTC's fundraiser if necessary, to help the recipient move towards greater sustainability in the long term and thereby reduce dependency on FTC