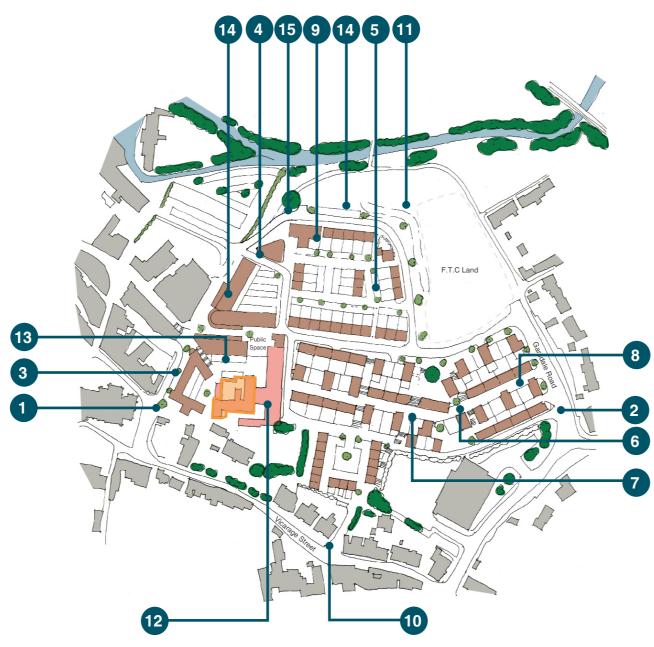
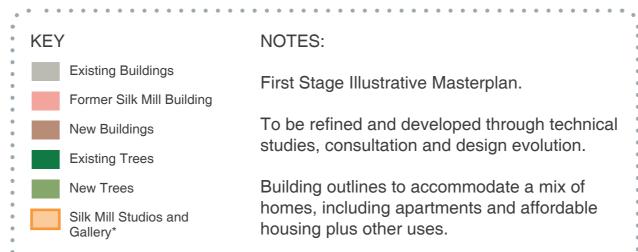
SAXONVALE - FROME VISION MASTERPLAN

- A key gateway opportunity to blend with the historic fabric and enhance the setting of the Silk Mill. Make Saxonvale a strong pedestrian route to river connecting to all routes to east and west.
- 2 Potential for primary vehicle route via Garsdale to enable pedestrian and cycle integration with the town centre on Saxonvale.
- 3 Integrate development with the town centre existing uses serviced from upper and lower ends of Saxonvale.
- 4 Café/restaurant opportunity linked to new park.
- 5 Largely level land in a location convenient for many and suitable for family homes.
- 6 Discreet car parking to create an environment for walking, cycling and play.
- Use steep topography to create urban character and hide parking. Private terraces, generous balconies or roof gardens will serve these goals.
- 8 Opportunity for narrow one-way streets following the contours and ramped/stepped pedestrian routes linking to adjoining parts of the town.
- 9 Apartments and houses overlooking park/river with footpaths links from North to South.
- The route from Vicarage Street provides an important connection to the town's mobility networks and affords great views.
- A great opportunity to enhance the existing riverside area, opening it up to sunlight, providing amenity and habitat. Assess trees and ecological value.
- This industrial building is a reminder of the town's history but creates a barrier to east-west movement. Test suitability for conversion and how it can best relate to the Silk Mill.





*Outside development

- Steep topography and scope for hiding decked car parking.
- Public car park spaces removed and replaced elsewhere on site.
- Opportunity to bring main road around park land to car park.
- Commercial space for retail, café/restaurant use and enterprise.
- Transition from higher density character close to the existing town centre to more domestic scale in the east.
- Stakeholder engagement will provide important inputs on need and potential.
- Frome's character now has been built from the influences at work over several centuries of urban history. The design should look backwards and forwards.
- Enabling more people to live, work and socialise in the town is a key objective and will be a key feature in shaping the emerging proposals.
- Parking beside park to make useable by all.
- Consider making link to Garsdale via road alongside the riverside park for deliveries.
- A mixed and diverse development of homes, flexible commercial space, green space, and continuing character able to revitalise the existing town.
- Create a diverse housing offer and space for enterprise, informed by evidence on need and viability assessment.