**Zero Waste Shop Working Group Discussion**

Discussion Points:

1. Shop Design Proposed
2. Key Considerations
3. Product Suggestions
4. Further Action
5. **Shop Design’s Proposed**

1.i ‘Old fashioned’ style open market, with traders and mass goods requiring either paper or compostable bags or bring your own (with discount option):

**Pros**

Open to multiple traders

Wider variety

Less personal risk on individual traders compared to singular zero waste shop

Avoids building costs / rates

**Cons**

Only able to operate on single days and therefore not as accessible for regular use

Health and Safety Issue

Needs overseeing / ‘event’ management

May clash with current markets

**1.ii Mobile ‘school bus’ shop, delivery to door:**

**Pros**

Reduced running costs (rent, rates)

Able to reach isolated peoples / communities

Provides more tailored service

Unique / marketable (funding)

**Cons**

Vehicle upkeep and costs

Routes / scheduling complications

Unusual, higher risk / less comparative successes

Less visibility in Town centre

Insurance / vehicle and produce stability in transit

**1.iii Zero Waste static shop:**

**Pros**

Visability

Able to sell to walk ins

Replicable models available

Consistency of service

**Cons**

Cost of rental and service provision

Risk of lower engagement with community members who are on lower income or have less time

Competition with current providers

**2. Key Considerations**

Discussion was had over the need to factor in ways that ensure access for lower income, time poor or less mobile members of the community.

**2.i Affordability:**

* Collaboration with Fair Frome
* Shop established as a community owned cooperative including member cards with discounts applied where relevant on scanning of card (important that no visual distinction between members, crucial to avoid stigmatisation). Also lower profit margin required for community enterprise
* Provide non organic as well as organic options
* Offer meal planning app to help cut long term costs / food wastage

**2.ii Time saving:**

* Online ordering
* Orders put in online or in shop and collected at a later date. ‘Click and collect’
* Online accounts, regular shopping lists etc.
* Mobile shop idea
* “Plat du jour” to cope with ready meal desire

**2.iii Physical access:**

* Home delivery for customers with restricted access / mobility
* Assisted packers
* Bike parking at shop / parking space / bike delivery /
* Wheelchair accessible

**2.iii Image:**

* Avoid gentrification of environmentally friendly options. Don’t make ‘up market’
* Zero waste regular supermarket appearance
* Campaigns with schools / partnerships with education providers
* Cooperatively owned by community members
* Profits back into community

**3. Suggested Products**

**3.i Home:**

* Kitchen and bathroom cleaning liquids
* Kitchen and bathroom cleaning materials
* Laundry powders
* Bottle brushes

**3.ii Personal use:**

* Cotton wool buds, toothbrushes, floss, safety razors, toilet paper, sanitary products,
* Toothpaste, face wash, shampoo, conditioner, body lotion, deodorant, shaving cream

**3.iii Everyday items:**

* Reusable water / hot drinks bottles, straws, tiffins
* Reusable food wrap, ‘to-go ware’
* Reusable tote bags, jars and containers

**3.iv Food:**

* Non perishable / dry foods i.e. dried legumes, pasta, flour
* Oils
* Nut Butters / spread / preserves
* Snacks / nuts / seeds
* Tea / Coffee / juices / Squash
* Preserved foods i.e. in vinegar / oils

**3.v Other:**

* Free recipes for food / own cleaning products i.e. bicarb and lemon = kitchen cleanser
* Zero waste workshops
* Freezer section for out of season produce

**4. Further Action from Community Required**

4.i Research on similar providers including:

* Food Assembly
* ‘Zero Waste’ Totnes (has considerable financial backing)
* Whiterod self-service and bags
* Harvey’s and moorland Road shops in Bath (possibly more realistic comparisons than Totnes)

4.ii Education programmes:

* Need to connect with education providers
* Design materials / run workshops
* Fact check issues such as burning of cellophane

4.iii Further research / working groups

* Bradford plastic group?
* Zero Waste Shop start up
* Community ownership and possible funding available
* Supply chain and local produce options, food miles need to be considered (80% of the World’s garlic currently comes from China)
* Check recyclability of veggie-ware