

## **Agenda item 9**

### **For information: Multi-Year Agreements**

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#### **Summary**

This report updates Cllrs on Multi-Year Agreements with local not-for-profit organisations. As instructed at Council in December 2016, the detailed terms and conditions have been discussed at the Senior Staff Advisory Group (SSAG). Detailed contracts are now being agreed with these organisations and a review will take place in October 2017 to inform year two funding.

#### **Generic objectives agreed (to apply to all):**

- There should be clear evidence of partnership working with other not-for-profit organisations to join up activity in the community
- Beneficiaries will be expected to attend training events to help build skills and capacity
- There should be clear evidence of fundraising activity with use being made of FTC's fundraiser if necessary to help the beneficiaries move towards greater sustainability in the long term and thereby reduce dependency on FTC

#### **Generic conditions agreed (to apply to all):**

- Targets will be included in each agreement that are capable of measurement on an annual basis
- A communications plan will be agreed that sets out how FTC's support will be recognised and FTC's brand will feature in publicity
- Most recent accounts and a projection of total income to be received by beneficiary in Year 1 to be supplied in advance of completion of agreement
- Grant aided bodies will submit and present an annual report before FTC's budgets are agreed for the subsequent year (October 2017) to include: activities, benefits (against targets), accounts, plans and funding for subsequent years. (We will commit to funding in Years 2 and 3 but confirm the actual amount following the submission of the annual report and annual review of performance)

**Details of grants agreed and objectives to be delivered by individual recipients:**

<b>Organisation</b>	<b>Purpose of the grant/benefits to the town</b>	<b>Yr. 1 grant (17/18)</b>	<b>Yr. 2 grant (18/19)</b>	<b>Yr. 3 grant (18/19)</b>	<b>Other Year 1 objectives/targets</b>
Harry's Hydro	In 2012 Critchill School booked 10 years of sessions in Harry's Hydro pool. SCC paid the first year 2012/13 and FTC agreed to fund these sessions for the remaining 9 years at £8,000 pa. This payment is in advance. The final payment due November 2021 for sessions November 2021 to October 2022. This grant is subject to a 25% 'clawback' mechanism should HH's annual profit exceed £16,027.	£8k	£8k	£8k	<ul style="list-style-type: none"> <li>• To keep Harry's Hydro open</li> <li>• Encourage Harry's Hydro to meet the generic objectives above</li> </ul> <p>N.B. Payment in each year to be triggered by receipt of last year's accounts</p>
Fair Frome	To support the running of the food bank	£15k	£15k	£15k	<ul style="list-style-type: none"> <li>• Evidence of providing emergency food parcels utilising food banks</li> <li>• Work in partnership with others to ensure there is not undue food waste e.g. through the Community Fridge</li> <li>• Present statistical data to demonstrate impact in terms of supporting vulnerable people</li> </ul>
CAB	Provides an important independent advisory service to the community.	£6k	£6k	£6k	<ul style="list-style-type: none"> <li>• Present statistical data to demonstrate impact in terms of supporting vulnerable people</li> <li>• Continue to provide the current open door policy at the CAB office</li> <li>• Increase the reach of the service within the</li> </ul>

					community by exploring ways of partnership working with organisations with similar objectives e.g. Credit Union, Fair Frome and Frome Community Education
Mendip YMCA	The grant is to match investment by YMCA to make essential improvements to the lighting, heating and roof of the Youth and Community Centre's and making the sports hall useable throughout the year. YMCA have secured grants and used their reserves and raised £120k. The total cost of the project is £140k and it is proposed that FTC contribute this over three years. By doing this we will retain a popular and useful sport and leisure facility on the west side of town. This supports the recommendations of the Sports and Leisure Panel. The agreement will be conditional on YMCA drafting a Business Plan showing that the income from the building matches running costs during this three-year period.	£7k	£7k	£7k	<ul style="list-style-type: none"> <li>To keep the Youth &amp; Community Centre open for community use and continue with the operation of the Youth Club at its current level</li> <li>To continue to administer the Youth Forum</li> </ul>
Purple Elephant	Purple Elephant continue to deliver quality events throughout the year, including Sports Festival, Children's Festival and Christmas Party despite having no substantial external funding. This funding would increase their capacity to plan and fundraise for these and other events throughout the year from a range of other funding sources.	£8k	£8k	£8k	<ul style="list-style-type: none"> <li>To deliver the Sports Festival, Children's Festival and Christmas Party</li> </ul> <p>N.B. The funding will cover organisational costs of preparing these events enabling time and resource to secure match funding for the delivery of the events namely the children's festival and Christmas party in year 1. There will be an expectation that this funding also</p>

					<p>enables development time to prepare for year 2 events.</p> <p>Following the delivery of the sports participation campaign in year 1 FTC and PE will agree what additional external funding is to be secured to continue this project into year 2.</p>
Active & In Touch	To enable Active and in Touch to establish themselves as an independent charity with a secure income that meets the increasing demand for befriending. Year 1 pays for their office costs in Frome Town Hall. Year 2 and 3 funding is higher to enable them to pay for increased staff time.	£3k	£9k	£9k	<ul style="list-style-type: none"> <li>• To formally register as a charity with the appropriate status to deliver the aims and objectives of the organisation and employ staff</li> <li>• The development of all appropriate policies and procedures.</li> <li>• To recruit and train 20 new volunteers to act as befrienders</li> <li>• To recruit 5 new volunteers to support the running of the organisation</li> <li>• To support 45 members in total an increase from the previous year</li> <li>• All promotional information to include supported by FTC and logo</li> </ul>
Frome Community Education	To support FCE to run literacy courses. A recent audit of literacy in Frome has confirmed that literacy levels are poor. Raising literacy levels is a priority for FTC and Kate Bielby and Kate Hellard have been working on this this year. FCE has been offering courses to support vulnerable people in the town especially those who	£6k	£6k	£6k	<ul style="list-style-type: none"> <li>• To deliver 2 x IT sessions per week, during term time</li> <li>• To provide literacy support during these IT sessions</li> <li>• To promote and market the IT sessions</li> <li>• To work with Frome CAB, SSL and DWP to ensure a clear referral process</li> </ul>

	struggle to complete benefit or job application forms. Demand has increased significantly in recent months with the introduction of Universal Credit. The courses are delivered in a practical and achievable way. Residents are referred to the group through Mendip Health Connections, the CAB and Jobcentre Plus although some people are self referring through word of mouth.				<ul style="list-style-type: none"> <li>• To seek additional funding from external funders for ESOL courses and additional IT sessions</li> <li>• To provide clear evidence about participants' skills and progress to inform a clear data set to be used as evidence of need.</li> </ul>
Frome Festival	This is a major 10- day multi-event programme showcasing the arts. In 2016, 169 events were put on and generated ticket sales in the region of £100k with the vast bulk of this revenue going back to performers, groups, promoters and venues. There are wider economic benefits generated by the footfall and trade generated by the Festival. Grant aid provides confidence to plan well in advance and book acts/events. Historically, the only time the Festival has had the confidence to do this is since we agreed a two-year funding arrangement (2015/16 and 2016/17).	£10k	£10k	£10k	<ul style="list-style-type: none"> <li>• To encourage ownership and impact of the Festival in the wider community to be measured by: <ul style="list-style-type: none"> <li>○ Increased membership</li> <li>○ New events that reach out to parts of the community that do not normally attend e.g. street theatre and other free outdoor performances (but this is likely to depend on raising other funding as MYA funding is needed to cover core costs)</li> <li>○ More volunteers coming forward</li> </ul> </li> </ul> <p>(Following earlier contact, the Festival has agreed to audit and report the range of genres and identify any omissions or imbalances to be rectified in the future. It has agreed to audit the appeal of the Festival to different parts of the community e.g. children, under 25s, seniors, families and the location and accessibility of venues with a similar purpose. The Festival will</p>

					also keep better track of its volunteers and publish details.)
Frome Carnival	The Carnival is enjoyed by a broad demographic in the town and encourages high levels of footfall and trade on Carnival days supporting the town centre economy. Grant aid gives the Carnival the confidence to plan well in advance and book acts e.g. marching bands for future Carnivals that could not be funded through traditional fundraising activities.	£1.5k	£1.5k	£1.5k	<ul style="list-style-type: none"> <li>To stage the Carnival in September of each year</li> <li>Evidence of recruiting additional volunteers</li> </ul> <p>N.B. Potentially, in Year 1, part of the Council's contribution could be used to contract out some of the logistical operations that the Carnival are currently struggling to find volunteers to perform e.g. putting out advanced signage.</p>
Mendip Health Connections	Funding for Health & Wellbeing Coordinator. FTC funding enables a more concentrated approach to volunteer recruitment and retention in Frome of Community Connectors. If we were to stop funding this post Frome would not benefit from so many days of Volunteer Coordinator time. Building on the existing relationship FTC have with the Health Connections (HC) service would enable us to deliver more comprehensive information and support services across all areas in Frome, dovetailing our work on Wellbeing with that of the HC team.	£10k	£10k	£10k	<ul style="list-style-type: none"> <li>To increase the number of Community Connectors in the town aiming towards all Frome Residents being trained.</li> <li>To hold a series of recruitment events including a Ted talk style event in the C&amp;G</li> <li>To recruit and train 150 new community connectors each year</li> <li>To work alongside FTC in the provision of information about all services and groups across Frome.</li> </ul>
	<b>Totals</b>	£74.5k	£80.5k	£80.5k	