

Agenda item 7

For Decision: Fundraising Advisor Contracts

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Summary

This report updates Cllrs on the recruitment of the internal and external fundraiser contracts. It proposes to let the two contracts for a period of 30 months starting May 2017.

External fundraising role

Council agreed on 24 February 2016 to contract a fundraising advisor to support community groups and local organisations for two years starting in April 2016 with an annual cost of £10k. Louise Jones successfully delivered this contract for one year. However, Louise has decided after much deliberation that she does not have the capacity to continue to deliver this contract.

Given the success of this contract and following the fundraising discussion at the Town Matters Committee last time, it is proposed to recruit for the contract again. It is likely that we shall have a larger group of applicants by advertising for a two year contract rather than for the remaining one year. However, in two years' time the new council administration will only just have been elected and so it proposed to recruit on a 30 month basis, which will give time for the new administration to consider the merits of this contract.

Internal fundraiser role

Again, following the fundraising discussion at the Town Matters Committee last time, it was agreed that I would return to this meeting with a proposal on the internal fundraiser contract which will support internal and partnership FTC projects. Following discussion with Peter Macfadyen (Chair of this committee), the proposal is to recruit the internal fundraiser contract on the same basis as the external fundraiser. We did consider a panel of fundraisers but the consensus was that one person would build an understanding of what FTC requires much quicker. The Management Group will decide how to manage the internal fundraiser contract.

For simplicity and economy, it is proposed to advertise to fill both contracts at the same time. It is possible that we will receive proposals from individual fundraisers for both contracts and these will be considered on their merits.

In summary, therefore, it is proposed that FTC commits £10k per year, per contract for 30 months and advertises accordingly. Please note that in the current financial year (2017/18) there is already a £10k budget for each contract.

Recommendation

Delegate authority to the Deputy Town Clerk, in consultation with Cllr Macfadyen, the recruitment of two contract fundraisers at £10k per contract per year for 30 months.