



Participatory Budgeting

Events for Frome

A Frome Town Council initiative

INDEX

All Roads Lead to Frome.....	1
Cycled Powered Outdoor Cinema.....	2
Fair Housing for Frome.....	3
Frome Comic Con.....	4
Frome Firework Display.....	5
Timber Frame Self-Build Workshop & Lecture Series...	6
Open Space Performances.....	7
School Travel Challenge.....	8
Party in the Park.....	9

Tea break

Wellbeing For All.....	10
Frome's Big Disability Diversity Day.....	11
Frome Lantern Procession.....	12
The Frome Independent.....	13
Small Town Art Club.....	14
Word Up!.....	15
The Frome Revival.....	16
Wellbeing Coaching.....	17

Organisation: Cheese and Grain

Project: All Roads Lead to Frome

Project value: £22,500

Total requested today: £10,000

Project summary:

All Roads Lead To Frome is an annual one day festival taking place in The Cheese and Grain in Frome, that gives the opportunity of young and local talent to play a large scale event with famous national and international artists that they normally wouldn't get the chance to.

The event is run at a low as possible ticket price (£10 advance last year) to try and be inclusive to local public as much as possible. We also offer a lower ticket price to Under 16's to try and encourage younger people to attend the event.

The festival also draws people from all over the country to come to Frome, and even sometimes further afield with people coming from Kyoto, Japan and Chicago, United States of America to attend last year's festival.

For next year's event we are hoping to attract a large-scale festival headliner that would previously be unattainable due to financial restrictions without having to triple the ticket price. Meaning the ticket price for the event could stay as affordable as possible, to keep within the ethos of the event.

This would really help further legitimise Frome's place on the international touring circuit within the arts and music community. While also hoping to encourage more local people to start and join bands.

2 Organisation: Sustainable Frome and Frome Missing Link
Project: Cycled powered outdoor cinema
Project value: £2,200
Total requested today: £2,200
Project summary:

Following the great success of the outdoor screening of Ghostbusters in Victoria Park, we would like to repeat the opportunity but without needing to charge a cover entry price in order to make it inclusive for everyone to attend. Yet it will still be an opportunity to talk about the ongoing work to fill in the Missing Links in the off-road cycle path between Frome and Great Elm and we can request donations towards the next phase from those who can afford to support. We will offer food and refreshments to people wishing to buy them and the opportunity to upgrade to sitting on a hay bale or chair for a donation towards our fundraising target.

Organisation: Fair Housing for Frome

Project: Fair Housing for Frome

Project value: £1,540

Total requested today: £1,300

Project summary:

In 2016 Frome experienced the third biggest rise in house prices in the UK. Although this may be good news for property owners, for others it means even less chance of being able to live and work here. This is a vital and urgent issue that will affect not only individual lives, but also the whole future of our town.

Fair Housing for Frome is a group of volunteers who met in 2016 through shared concerns over the local shortage of affordable housing, particularly for families and young people. We are seeking funding for a series of public events, starting in April 2017, which will have three main aims:

- To find out more about the housing needs of local people and share information about affordable housing initiatives already underway here
- To introduce some exciting and innovative schemes taking place in other UK cities and towns, and explore what can be learned or adapted from these to develop more affordable homes in Frome
- To encourage more people to get involved in developing solutions and strategies that will increase the quantity and quality of affordable housing in our town

To do this, we will start with an afternoon event on Saturday 29th April, at Rook Lane Chapel (who have donated use of their premises), followed by six further events, each of which explores one aspect of affordable housing, such as Selfbuild, a Fair Landlords scheme for Frome, emergency housing, and Homeshare.

Funding will pay for venue hire, publicity (so we can reach the widest possible range and number of people) and speaker expenses. Findings and outcomes will be shared with local organisations already collaborating with Fair Housing for Frome, such as Frome Town Council, Edventure, Fair Frome, Mendip Credit Union and the YMCA, and via social media, local newspapers and local radio.

4 Organisation: Norte Productions

Project: Frome Comic Con

Project value: £5,000

Total requested today: £2,500

Project summary:

A Comic Con is a celebration of all things comic related, gaming, films, tv and animation. There are many successful events running over the UK, but they are usually under one roof. The difference with ours, is that we involved the whole town like a festival, which was very well received last year. The idea of the Frome Comic Con is to be all inclusive, something to relate to everyone depending on your disposable income. As with last year, there will be many free to view exhibitors and contributors including many charity groups. You can also join in by dressing up. Unlike last year, we will be keeping it more centralised, reducing the distance to travel between each attraction. This was gathered by feedback from last year.

As well as this, we would like to have stewards and other helpers that we can pay to guide visitors from outside of Frome around the town. Last year was helped by passionate volunteers, but we didn't have enough and didn't expect the amount of people we had to show up on the day. A small road closure would also help the event run more smoothly as well as an application to use the car park of the Cheese & Grain which is council owned. Like last year, we would like to fund any special guests (actors) to attend the event and there is no budget for this to cover that at present. We will hold and run the trading hall on Sunday 13th August as well as Cosplay competitions at The Cheese & Grain, we can make our costs back for this on door entry as this will be our only charge on the day to the public.

We are planning an opening party on Saturday 12th August where we are planning all proceeds to go to charity. The details for this haven't yet been finalised for this, but we are talking to two different venues at present. It will involve Cosplay, where people dress up as their most favourite characters from any genre.

Organisation: Purple Elephant Productions

Project: Frome Firework Display

Project value: £9,971

Total requested today: £9,971

Project summary:

Purple Elephant would like Frome to have its own firework display. There is something very uniting about friends and family watching a traditional town fireworks display complete with an enormous bonfire, toffee apples and sparklers and we would like to partner with local company Northern Lights Fireworks to bring that experience to Frome.

We appreciate that not everybody loves fireworks. Throughout November the firework season can be seen as a scourge with residents and their pets being terrified by the menace of individual fireworks going off. Bonfire Night celebrations can also pose a serious risk to public safety with the possibility of fires and injuries. The benefit of a free community display is that we can encourage the community to enjoy a celebration together in safety, which can be planned for by those who choose not to participate, with risks that are minimised and which will help ensure that Bonfire Night passes off without injury or anxiety to the community at large.

Of course we'd like to bring a touch of Frome's creativity to the display by asking schools, community groups and businesses to be involved in creating a community Guy for the evening. And a display would not be complete without traditional foods: Toffee apples, black peas, jacket potatoes, parkin, hot chocolate, beer & cinder toffee are just some of the suggestions so far. We will seek to partner with local community groups and social enterprises to deliver this aspect of the event so that the concessions offer value for money and all the proceeds go back into the community.

So this year, let's not all get in our cars and go to Beckington, Longleat or Bath to watch fireworks. Let's stay in Frome, and together make a new tradition.

6 Organisation: SOS Africa

Project: Timber Frame Self-Build Workshop and Lecture Series

Project value: £4,750

Total requested today: £4,750

Project summary:

“The name of the late Walter Segal is now synonymous with self-build housing. Whenever people meet to discuss what they could do to house themselves, someone mentions the Segal method of quickly-built, timber-framed dwellings which are environmentally friendly, and seem to generate friendship among the self-build groups that have succeeded in housing themselves this way.”

On the 2nd May Duncan Roberts, an Architect trained by Walter Segal, who has spent his entire career practicing and teaching Timber-frame self-build workshops as well as designing and building community-led housing schemes; will be giving a lecture at Rook Lane Chapel as part of the Architecture Network.

To enhance the impact of his lecture Duncan wants to run a 5 day workshop teaching a group of budding self-builders the concept of ‘Segal’s Method’ as well as developing their building skills and encouraging them to embark on a self-build challenge within their community.

Inspired by the “Neighbourhood Plan for Frome 2018 – 2028 : H3 - SUPPORTING SELF BUILD AND COMMUNITY HOUSING” which suggests encouraging ‘collective or community-led development that enables future residents to participate in the design, planning, construction and future management of their homes...’ this practical workshop will demonstrate a particular approach encouraging people into the possibility of ‘self-building’. Aligning this workshop with lectures from various professionals and other self-building communities from around the UK we hope to ignite a start-up self-build network within Frome.

The next phase will see the structure move to the Frome Community College to be completed by the students under an apprenticeship scheme. This completed building will stand as an exemplar teaching tool to inspire future self-builders. Finally ‘Phase 3’ will be replicating this structure in South Africa as a classroom for the SOS Africa children’s education charity, forming a ‘twinning’ classroom between two educational facilities on opposite sides of the world.

Organisation: Frome Festival

Project: Open Space Performances

Project value: £5,000

Total requested today: £5,000

Project summary:

The Frome Festival would like to extend its audience into the broader community by presenting professional street theatre, puppeteers, acrobatic and circus performers and visual installations which will attract the interest of those who perhaps do not engage in the Festival's ticketed events. It will try to take performance of a highly visual nature into community areas. The performances will also form a back drop to the Festival, heightening awareness to locals and visitors alike that Frome is happening in and around the town for a full ten days.

By its very nature this kind of project cannot recover costs. The performances are free to view in public places. Some performances suggested involve large scale moving installations, other are simple puppetry performances. The number of these performers and the quality of those engaged will depend on the extent of funding.

Some exhibitions/ performers may be as little as £100 per session. The more spectacular may cost £2000 for the day. We should allow £500 towards administration and organisation costs which may involve making site specific visits.

If a smaller sum is awarded we can scale down the ambition of the project.

8 Organisation: Frome Missing Link and Frome Learning Partnership

Project: School Travel Challenge

Project value: £500

Total requested today: £500

Project summary:

Children who have regular physical activity in their lives are healthier, have improved concentration and take these beneficial habits into adulthood. We plan to run a School Travel Challenge event from 22nd to 26th May which will celebrate those already walking, scooting or cycling to school and inspire others to make positive changes towards active and sustainable journeys. Schools will notice a reduction in traffic congestion during the school run. If using a car is unavoidable then it may be possible to park further away than normal and walk or scoot for part of the journey. The event will be free and every school in Frome Learning Partnership has been invited to enter the challenge.

Participating schools will log the number of students walking, scooting or cycling to school during the "Challenge week". Frome's Missing Links have arranged to provide a Challenge Cup for the school who have shown the biggest increase in the average number of active journeys to school, as well as some giveaways and prizes for winning classes and individuals in participating schools.

We will help each school provide fun and enriching activities related to this school travel challenge on the themes of sustainability and health. We plan to offer special "Challenge assemblies", Breakfast parties" for active travellers, "Doctor Bike" sessions, Activity or I-spy trails on the way to school, quizzes, photo competitions, "Bling your scooter/shoes", making passports or logbooks, or other events suggested by pupils and staff.

This Challenge event will also be a fantastic way to raise awareness of the Frome's Missing Links project (which will be an amazing free resource for local families who will really benefit from a relatively level and traffic free access to the countryside).

Organisation: Frome FM

Project: Party in the Park

Project value: £4,813

Total requested today: £4,813

Project summary:

FromeFM is your community radio station committed to delivering a local sound, attractive to all ages, reflective of Frome as an independent and innovative town. We provide an outlet for creative expression, a voice for community groups, radio by and for young people as well as offering informed debate of local issues and news. As the station moves into 2017, with a new home at the Town Hall and an FM licence now extended to 2022, we want to continue to develop a strong and vibrant connection with the local community.

FromeFM Party in the Park will be a unique, fun day including a chance for individuals, families and groups to get to know their local radio station and even try their hand at broadcasting. The event is free to attend and packed with a programme of shows and interactive events that celebrate our community and the power of local radio. The day will feature shows made and broadcast from our 'radio tent', by a wide cross section of presenters and guests including members of the voluntary sector, special schools, local musicians and local businesses. Find out more about Frome by 'Meandering' with Dorothy Anne; test your knowledge with a family Frome-based quiz; listen to a local band or 'be a DJ' with our onsite radio workshop.

As well as the radio tent, the park will be full of great things to do from face painting to games and treasure hunts. Local charities and community groups will be invited to set up stalls with information and activities and there will be food stalls to suit all tastes.

We intend to stage an event where people can meet, find out about local groups and have a great time in the park. The day promises to be informative, original and very 'Frome'.

10 Organisation: Julia Jeremiah

Project: Wellbeing For All

Project value: £4,950

Total requested today: £4,150

Project summary:

The adult world can be pretty intense...we accumulate experiences; form patterns and leave little time to nurture ourselves. No matter what our story is, where we come from or what our dreams are, everyone deserves to feel well! That does not always mean that life is perfect or we are totally healthy, that means that we have found a place inside of us that feels good, at home, safe and peaceful, our inner sanctuary if you like. From here we can give easier and face challenges with strength. We have lots of passionate individuals and organisations in Frome that have dedicated their lives to the inner wellbeing of others. WELLBEING FOR ALL brings those individuals and organisations together. It is a day of high vibe inspirations purely dedicated to inner WELLBEING where you can without obligations enjoy free talks (stress management, allergies etc.) , mini workshops (Ayurveda, Natural Body Product making etc.), body work (massages, acupuncture etc.), live performances (Thai chi, yoga, music) and even a live nutrition stage. Bring your health questions or those of loved ones and see how Frome's community can support you in your unique journey. We have stalls, two life stages, wellbeing experts, community organizations, mini workshops, happiness games, fresh juice bar, lots of information on nutrition and a free crèche for the little ones upstairs. This will be a unique opportunity for Frome's local organizations like Fair Frome, Active Frome, wellbeing practitioners, complementary clinics and wellbeing experts to come together and informally spread the word of who they are and what they do. We encourage organizations to come up with creative ideas for the day, for example "a big shared lunch", "museum of happiness" etc. We take all participating organizations on our website for visitors to use as a reference point even after the day. WELLBEING FOR ALL, a little pause button for Fromies to magnify dreams, be inspired, and nurtured and to learn new ways of living. By voting for this event, you will not just support hundreds of individuals in Frome but also support between 45 and 50 local businesses and wellbeing charities in spreading their message and reaching out. We believe that a sense of BEING WELL is not a privilege to a few, but a birth right to all living things. Please help us spread the message.

Organisation: Openstorytellers

Project: Frome's Big Disability Diversity Day

Project value: £10,000

Total requested today: £6,000

Project summary:

An inclusive event celebrating Learning Disability arts in Frome; bringing groups together to share success; raise awareness and celebrate the diversity Frome has to offer. The event would be co-delivered with our LD members providing valuable work opportunities and experience and would be managed by a steering group made up of members from Frome community.

12 Organisation: Aliss Vass and Mel Day

Project: Frome Lantern Procession

Project value: £5,200

Total requested today: £4,985

Project summary:

Members of the community will meet and get involved in artist-led workshops, learning new skills making large group and small individual lanterns using locally sourced willow; then assembling, gathering together, lighting their lanterns and parading through the streets of Frome.

We will be arranging free workshops in multiple locations around the town which will enable broad participation in the project. The skills involved in lantern making offer the possibility of making beautiful 3D constructions accessible to all abilities.

Mel and Aliss have both had many years of experience working on and developing community arts workshops and projects. They have worked together on Home in Frome projects: Big Heads Lantern Procession, Working Memories Banners procession and most recently Community Threads memory quilt.

Organisation: The Frome Independent

Project: The Frome Independent

Project value: £124,819

Total requested today: £7,000

Project summary:

The Frome Independent is Frome's award-winning destination market that takes place on the first Sunday of the month between March-December. We reclaim the high street to allow residents to enjoy their town centre free from traffic, transforming the town into a free social event where residents and visitors meet, and where shopping and socialising run alongside community and charitable activities.

We are a significant factor in Frome's increasingly positive reputation regionally and nationally helping Frome to be seen as a great place to live and work. We attract visitors from across the region and as far afield as Wales, the Midlands, and London bringing approximately 82,500 visitors to the town. This tourism generates an estimated £2.5 million* per year, delivering considerable economic benefits to local food and drink producers, designers, craftspeople, start up businesses and Frome's independent shops and hospitality sector through creating direct sales on the day and considerable marketing opportunity from the large footfall in the town centre. We regularly cited as a key reason for businesses to be able to expand or to have relocated to Frome.

We are proud to have become a mainstay of Frome's social calendar providing a free social event to residents and visitors alike. The market has become a source of belonging and pride in the town for residents. We create a festival feeling all year round with themed markets, regular music, art and events with free or subsidised family activities, from mobile climbing walls to obstacle courses and urban beaches.

We employ a large number of local people, pay local carnival clubs to steward our event and offer paid work experience to young people developing careers in event management and are committed to using the market to raise awareness and thousands of pounds for Frome based organisations and charities.

* Figure obtained from town centre business and trader survey conducted January 2017.

14 Organisation: Foreground

Project: Small Town Art Club

Project value: £32,500

Total requested today: £6,500

Project summary:

Established in Frome in 2008, Foreground brings new art to new audiences in Frome and beyond.

Small Town Art Club is a new project for Frome for 2017 that will employ local artists based in Frome to lead a welcoming, free programme of practical art workshops focused on engaging children and their families in creative fun inspired by the work of contemporary artists.

Think of Small Town Art Club as an mobile 'art camp' – a set of beautiful all-weather canopies designed by the internationally acclaimed British artist Richard Woods (who previously created a stunning multi-coloured floor for Rook Lane Chapel) with colourful seating, bunting and bean bags that will create a temporary striking presence wherever it goes in the town.

We will bring the art camp to all sorts of community events and all parts of our town to reach the broadest possible audience. We will pop up regularly at The Frome Independent market, at school fetes, at the Children's Festival, the Carnival fun day or at the Key Centre on the Mount.

The project will bring different groups in Frome together to socialise, share ideas and enjoy creative activity. It will foster creative bonding between parents and children from all social backgrounds and bring different parts of Frome's community together through the enjoyment of making art together.

The project will be both a 'mobile town event' and a 'long term event'. Foreground will partner with multiple community groups, schools, agencies and events to make sure the project reaches all the different communities in the town. Once paid for the 'art camp' structure will last for at least 5 years so it will be able to provide exciting art activities to the different parts of our community well beyond 2017, providing a great return on the council's investment.

Organisation: Rather Nice Design Limited

Project: Word Up!

Project value: £20,000

Total requested today: £9,950

Project summary:

We have an issue with literacy. Words, reading, writing, speaking - all of it. According to the OECD, nationally over a third of our 16-19 year olds struggle with basic literacy. As a nation, the literacy of our young people is behind countries such as Finland, Japan, Korea and the Netherlands. Worse still, in Somerset the literacy of young people is below national average. And, crucially, the literacy of young people in Frome is lower than most other areas in Somerset. This is a problem.

Whilst it may not be our children who are affected by low literacy, studies have evidenced the correlation between poor literacy and lower rates of employment, lower wages, higher crime rates and poor health. For young people this can lead to lower self-esteem and poor health. Inevitably, this impacts everyone in the community. Schools cannot do it alone, for the sake of our young people and our community we must support the development of strong literacy skills.

What will we do? Working with our partners; Bath Spa University; the National Association of Writers in Education; Bath Festivals; Chicken House Publishers; Purple Elephant; local employers; Frome Open Storytellers; Frome FM and local schools, amongst others, 'Word Up' will put on a series of events and activities over a year to inspire, motivate, encourage and cultivate a love of words, reading and writing in young people in and around Frome. These events and activities will address the literacy needs of our community as indicated in the recent National Literacy Trust audit commissioned by

Frome Town Council and the needs indicated by our schools.

How? We will play, we will laugh and we will enjoy words, reading, writing, speaking. We will make it fun, we will make it relevant and we will make it successful.

16 Organisation: Frome Branch of the Royal Air Force Association and Air Training Corp Frome

Project: The Frome Revival

Project value: £9,695

Total requested today: £4,575

Project summary:

The FROME REVIVAL will REVIVE lost skills, stories and experiences, it will PROTECT the knowledge we have; past, present and prepare for a sustainable future creating a Frome DNA Knowledge Bank for all and the revival will SHARE and SHOWCASE resident's passions throughout the community.

The project will revive past skills, stories, knowledge, history and capabilities which made Frome providing the environment and the infrastructure, in the Cheese & Grain and adjacent car parks, where this can be shared and where knowledge can be banked for the town from the old for the young.

The Frome Revival will have four main community exchange spaces;

1. Skill Exchange – Past, Present and Future. A dedicated space where skills can be exchanged and shared. An area where skills can be filmed and preserved into Frome DNA Knowledge Bank for future generations. What skills did we have in Frome? This aims to help to preserve our skills and heritage. Focus: Societal Wellbeing & Environmental Sustainability.
2. Knowledge Exchange - Local history, personal stories, life experience, supporting and mentoring. A space where knowledge can be shared and nurtured, where people can listen, reflect, support and share. Societal Prosperity & Environmental Sustainability addressed
3. Show & Tell – Frome's innovation, passion and creativity. An outdoor space where residence can parade, show and tell and celebrate their passion and interest in the past and present, this is very much an 'Open Mic' space for people to share. Focus: Societal Wellbeing & Prosperity.
4. VISION Space is where all schools, colleges and residents can really let their minds expand, to draw, talk and film about a sustainable futuristic Frome leading in Somerset and the South West.

Finally this is cross generational event to inspire and to bring Frome together both the young and old a UK first.

Organisation: Lambert Wellbeing

Project: Wellbeing Coaching

Project value: £15,000

Total requested today: £5,000

Project summary:

No charges to attend)

Train and supply health and wellbeing coaches/consultants for local communities and businesses by utilising local volunteers, peer to peer mentors and pre-school leavers etc. To help support and address local ill-health, absenteeism, back-to-work & GP Referral schemes. This event will help to give-back to the volunteers in Frome, to those individuals already highlighted as outstanding ambassadors in Frome and to those individuals who have achieved great results; such as weight loss, survived chronic illness or disability to help others in similar situations etc.

These unselfish individuals must be fully supported for them to continue being-well and doing good things for everyone else.

Potential benefits for the Frome community

This skills training event will:

- Help to transform the traditional family and social structures and values
- Increase social involvement
- Make physical activity FUN and non-intimidating (and potentially help to break down all other barriers too)
- Give adolescents confidence in the future by linking young people with the key resources they need
- Keep hold of Fromes' best and brightest
- Offer greater career choices and opportunities for young people before and after they complete their full-time education (chance of a better further education, vocational job prospects, apprenticeships etc)

Frome Town Council
Frome Town Hall
Christchurch Street West Frome
Somerset
BA11 1EB
01373 465757
www.frometowncouncil.gov.uk