

Pillar 1: Environment

| What | How | When | Lead |
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| | | S/S = Spring/Summer | |
| | | A/W = Autumn/Winter | |
| Frome's Parks & Green Spaces - the FTC estate | | | |
| Develop & Implement a comprehensive and sustainable long-term plan for Frome's parks and green spaces; ensuring that FTC has the necessary resources & support to carry out its open spaces work | Review FTC's existing Open Spaces Strategy | A/W 2017 | CS |
| | Write a Management & Improvement Plan (MIP) for Millennium Green in conjunction with the Millennium Green Trust | S/S 2017 | CS |
| | Review the MIP for Rodden Meadow to include the land to the north of the meadow that is set to be transferred to FTC | S/S 2017 | CS |
| | Prepare a MIP for Weylands, following public consultation | S/S 2017 | CS |
| | Write MIPs for Tower View & Packsaddle | S/S 2017 | CS |
| | Draw up detailed plans for Victoria Park following the PB vote | 2017/2018 | CS |
| | Deliver the preferred PB option for Victoria Park | TBC | CS |
| | Complete the Foundry Barton improvement project, including community planting days | S/S 2017 | CS |
| | Complete the Chateau-Gontier Walk improvement project | S/S 2017 | CS |
| | Initial consultations on a 'Play Frome' strategy to complement the Green Spaces Strategy. To include reviews of FTC's current play spaces and possibility mapping in 2018/2019 | 2017/2018 | CS |
| | Deliver the choices of the PB Play votes at Packsaddle & Tower View | S/S 2017 | CS |
| | Draw up plans for the S106 funds attached to the Garston Road development | S/S 2017 | CS |
| Sports, Leisure, Fitness & Keeping active | | | |
| Outdoor fitness | Continue regular & active promotion of the Outdoor Gym at the Old Showfield | 2017/2018 | CS |
| | Support setup of a parkrun event at the Showfield | S/S 2017 | CS |
| Provide inclusive walking & cycling opportunities in and around Frome | Gain 'Walkers Are Welcome' accreditation | 2016/2017 | CS |
| | Support the next phase of the Missing Links project | Ongoing | CS |
| | Create a network of improved walking and cycling routes in and round the town, to shared-use footpath standards when & where possible. | Ongoing | CS |
| | Create better & more functional maps of Frome's green spaces and green links; and create online, interactive route maps | 2017/2018 | CS |
| Provide more opportunities for volunteers to actively get involved with Frome's open spaces | Explore joint opportunities for providing conservation volunteering events in Frome, working with Somerset Wildlife Trust | 2017/2018 | CS |
| | Draw up plans to ensure the continuity and sustainability of the Critchill Rangers scheme | 2017/2018 | CS |
| | Establish the College Rangers scheme | S/S 2017 | CS |
| | Explore the establishment of young people volunteering to support Frome parkrun, linking with the Duke of Edinburgh awards | S/S 2017 | CS |
| Increase access to sports facilities in the town | Continue to work with Fusion Leisure to improve the facilities at the Leisure Centre, including lobbying | S/S 2017 | CS |
| | Support SASP in establishing additional football pitches at the Rugby Club ahead of the 2017/2018 season | 2016/2017 | CS |
| | As appropriate, contribute to re-surfacing the two unused courts at Frome College for shared community use | Ongoing | CS |
| Keeping Frome Clean | | | |
| Provide the necessary support to ensure a clean town, meeting the ambitions of the Keep Frome Clean campaign | Continue to act on the recommendations of the Keep Frome Clean Panel | Ongoing | CS |
| | Overall, ensure that the town is consistently clean & welcoming, with everyone playing their part | Ongoing | CS |
| | Continue to work closely with MDC, The Landscape Group & SCC to ensure cleanliness standards are met | Ongoing | CS |
| | Provide support and infrastructure so groups and individuals can easily organise litter picks around Frome | Year on year | CS |
| | <i>If a BID is approved in Frome, provide advice on projects and schemes to keep the town clean, including business-led initiatives</i> | | |
| | Support local schools to keep routes to school clean and tidy; and to highlight the impact of littering | 2017/2018 | CS |
| The River Frome and the river corridor | | | |
| Explore habitat creation and improved access along the river; and ways of providing sport & leisure opportunities along the river corridor | Facilitate regular meetings of the Frome River group, made up of interested parties and stakeholders. Identify and plan joint projects | Ongoing | CS |
| | Implement the River Corridor Strategy at Rodden, Welshmill, Weylands and through the town centre | Year on year | CS |
| | Contribute to planning developments where riverside access and pedestrian bridges are likely or would be beneficial | 2017/2018 | CS & JL |
| The wider town | | | |
| Christmas in Frome | Award a new multi-year contract for the design and supply of Frome's Christmas lights | 2017/18 | CS |
| Value & Protect Frome's parks and green spaces | Include spaces looked after by FTC in a charitable trust for additional protection | Year on year | CS |
| | Submit proposals and comments on the Local Plan | Ongoing | CS |
| Protect & improve Frome's tree-line trees for future years and generations | Campaign for a Supplementary Planning Document that requires tree planting in respect of new developments | A/W 2017 | CS & JL |
| | Organise tree planting on FTC land | Year on year | CS |
| | Work with other landowners including householders to plant more trees around the town, starting with Stonebridge Drive & Brunel Way in 2017 | S/S 2017 | CS |
| Provide vibrant and sustainable floral planting throughout the year | Focusing on the town centre and across the town's parks & green spaces | Ongoing | CS |
| | Working with interested groups, including Frome Selwood Horticultural Society | S/S 2017 | Rangers |
| Identify land for purchase or lease by FTC | Acquire the open space at the TH White site, consult and develop a management plan with accessible links to Whatcombe Fields | TBC | CS |
| Ensure appropriate & high quality developments are encouraged and supported | Identify open spaces to acquire and/or protect from future development and work with landowners to achieve this | Ongoing | CS |
| | Lobby to ensure all new developments have sufficient open spaces and good cycle and pedestrian links. Wherever possible encourage establishment of s106 so that FTC can consult, plan, cost out and implement management plans for each site | 2016/2017 | CS |
| Support good practice in the town | Continue discussions about the use of Glyphosate-based products in Frome, highlighting news, concerns and queries to other organisations in the town (including MDC) | Ongoing | CS |
| Support events in Frome | As recommended by the Arts Panel, install dedicated 'Events' noticeboards for promotion and publicity | 2017/18 | CS |

Improving prosperity - pillar 2

| What | How | When | Lead |
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| Continue to influence Part 2 of the Mendip Local Plan to ensure that local needs are met | Ensure that outcomes from Frome Employment Land Study are reflected in future policies/allocations. Feed in information on self build and other local housing needs. Start work with MDC on a Green Infrastructure Plan that identifies and addresses gaps in parks, sports, leisure and open space provision | 2017/18 | PWh |
| Support initiatives that enable self-build and co-housing as well as encouraging developers to build high quality housing | Enable self-build housing scheme to come forward at Little Keyford Lane | 2017/18 | PWh |
| As above | Develop & promote self-build housing register for Frome | 2017/18 | PWh |
| Support broader initiatives to reduce empty housing | Continue to work with Frome Fair Housing to secure investment in empty properties. Continue to work with Mendip's Empty Homes Officer to promote MDC's Empty Property Grant & Loan Scheme and Government tax incentives and explore other potential measures | 2017/18 | PWh |
| Lead on campaigning and lobbying to ensure we get the right development in Frome | Building on the Neighbourhood Plan for Frome. Via the Planning Advisory Group, working with community groups wherever possible | 2017/18 | PWh |
| Continue to lead the regeneration of Saxonvale | Continue to work with SCC, MDC and others to secure a viable and sustainable regeneration of the site. Pursue a strategic review of parking provision in the town centre as part of this project | 2017/18 | PWh |
| Bring forward remodelling of Market Place | Secure consent for improvements around Boyle Cross through the planning appeal process and accelerate progress to bring forward traffic calming, courtesy crossings and other measures to make the town centre more pedestrian friendly | 2017/18 | PWh |
| Extend town centre improvements with the implementation of a coherent design for street furniture and landscaping | Commission a specialist report setting out guidelines on future street furniture, signage, soft and hard landscaping, lighting and their maintenance in the town centre | 2017/18 | PWh |
| Improve the image of and pride in the town making it attractive for visitors and investors | NEW - Support the development of the performing arts sector and walking & cycling through the development of the Discover Frome website and social media & the employment of a marketing intern to deliver | 2017/18 | PWh |
| As above | Continue to market Frome as a visitor destination | 2017/18 | PWh |
| As above | Continue to market Frome as an exciting business base for ethical, green, socially-engaged businesses | 2017/18 | PWh |
| As above | Enter into multi-year agreement with Frome Festival as part of ongoing support | 2017/18 | PWh |
| As above | Enter into multi-year agreement with Frome Carnival as part of ongoing support | 2017/18 | PWh |
| As above | Further work with Frome & District Chamber of Commerce to secure the removal and replacement of ambiguous/obsolete highway signs. | 2017/18 | PWh |
| As above | Continue to participate in national Town Centre Benchmarking project | 2017/18 | PWh |
| As above | NEW Support new town events based on ideas from the local community - subject to participatory budgeting | 2017/18 | PWh |
| Invite businesses and other enterprises to play a role in the wider community & support each other | Continued support for and development of 'Frome Business Breakfast' and 'Discuss & Do' programmes | 2017/18 | PWh |
| As above | Facilitate the work of the business community to develop a Business Improvement District | 2017/18 | PWh |

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| As above | Implement a 'Good Business' strategy through a business audit programme | 2017/18 | PWh |
| NEW Micro-enterprise support: Working with the business and community sectors develop and implement a micro-enterprise strategy that supports the development of enterprises employing less than 10 people | Set up 'Think Tank' to explore: potential new workspace solutions, mentoring/coaching & training programmes & support for young people who wish to enter self-employment. Implement as required. | 2017/18 | PWh |
| Build on the success of the redeveloped markets in Frome | FTC to continue to support development of The Frome Independent through the provision of advice to the TFI Management Committee. EMR has now been expended and future financial support will depend on the outcome of any applications for funding through the participatory budgeting process. | 2017/18 | PWh |
| As above | Work with TFI and MDC to investigate potential for new markets. | 2017/18 | PWh |
| Improve sustainable transport services | Improve take up of bus services - NEW: Support the installation of bus shelters at the bus stop at health centre in partnership with Frome Hospital and Frome Medical Practice | 2017/18 | PWh |
| As above | Improve availability of bus services between Frome and villages - If the village bus service is successful and quickly becomes self-sustaining, it is planned to replicate the methodology with other similar services at risk of being cut. | 2017/18 | PWh |
| As above | Improve access to rail services | 2017/18 | PWh |
| As above | Continue to lobby rail operators for improved frequency and capacity of rail services | 2017/18 | PWh |
| As above | Continue to support & promote volunteer driver scheme | 2017/18 | PWh |
| As above | Promote electric car use through the installation of more charge points & the introduction of a buddy scheme so that new EV drivers can speak to and ask for help/advice from another EV user | 2017/18 | PWh |
| As above | NEW Promote to businesses more sustainable transport solutions including: public transport, car share networks, bike to work schemes and promote Co-Wheels for transport to business meetings. | 2017/18 | PWh |
| As above | Further promotion of the Co-Wheels car share club to increase numbers and look to expand the service with more available vehicles in the town. | 2017/18 | PWh |
| Further develop the concept of One Planet Frome (to secure a town-wide transition to a low carbon economy and a resilient town) | Continued focus on existing 'green' businesses to increase the use of renewable energy and joined up waste management - help to establish a trade waste consortium | 2017/18 | PWh |
| As above | Share Shop: Develop business plan further in partnership with Edventure including higher value equipment such as electric bikes. Secure more permanent premises. Link with local businesses more. | 2017/18 | PWh |
| As above | Continue to pursue projects that change behaviour e.g. One Planet Sunday and use of Welcome Packs for new residents | 2017/18 | PWh |
| As above | Continue with work to encourage reduction in use of energy in schools - Work in partnership with Frome's Missing Link to support school active travel challenge, 22nd - 27th May 2017. | 2017/18 | PWh |
| As above | Significantly increase renewable energy production: Explore a range of local solar opportunities and a potential hydro project. | 2017/18 | PWh |

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| As above | Continue to support Community Fridge: recruit more businesses and volunteers in partnership with Edventure | 2017/18 | PWh |
| As above | UK's first community owned energy tariff to be launched in spring 2017 | 2017/18 | PWh |
| As above | Continue to support local groups: Support and promote Edventure's repair programme in spring 2017 | 2017/18 | PWh |
| As above | Continue to address fuel poverty: Launch Better Care Fund programme subject to funding. Lend thermal imaging camera to help people find out where their homes are leaking heat. | 2017/18 | PWh |
| As above | Continue to develop & implement 'Clean & Healthy' programme - Organise event at House of Commons to share our approach with other areas, secure political support and funding | 2017/18 | PWh |
| Offer more opportunities to retrain and live and work in Frome | Continue to fund Apprenticeship Project Coordinator to help deliver apprenticeships and work experience (including international work experience) as part of our 'wellbeing' agenda | 2017/18 | PWh |

| Wellbeing - pillar 3 | | | |
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| What | How | When | Lead |
| Strategic Overveiw | | | |
| Implement the recommendations of the Wellbeing review | Initiate, support and strengthen as many voluntary sector undertakings as possible. | 2017/18 | PWy |
| | Appoint a new senior post to manage the council's wellbeing aspirations | 2017/18 | PWy |
| | With detailed proposals for each area to be discussed at the Town Matters Committee, the priority areas for 2017/18 are | 2017/18 | PWy |
| | Young People | | |
| | Neighbourhood development (decreasing isolation) | | |
| | Carers | | |
| | Deprivation in the town | | |
| | Literacy | | |
| | Sports development | | |
| | Volunteering | | |
| | Older people | | |
| | Understand more clearly the work being done at Frome Medical Practice with a view to assisting new opportunities, filling in gaps and working closer with the Health and Community connectors projects | 2017/18 | PWy |
| | Draft an annual "State of Frome Wellbeing" | 2017/18 | PWy |
| Monitor wider developments of wellbeing locally and nationally to inform local developments | | 2017/18 | PWy |
| Continue to consider the future impact of cuts on local services | Be responsive to pontential cuts, research likely impacts and be prepared to raise the profile of cuts | ongoing | PWy |
| | Be prepared to support the formation of the new organisations to address the needs of the town. | ongoing | PWy |
| Support new and existing network groups who help deliver FTC's priorities | Including young people's mental health network, Literacy Forum, Volunteer Frome Steering Group | 2017/18 | PWy |
| Facilitate the Well-being forum | To meet quarterly. Each meeting to be themed. | 2017/18 | PWy |
| Facilitate the sports and lesuire forum | To meet quarterly. Reviewing progress specifically increasing participation and improved facilities. | 2017/18 | PWy |
| Support for organisations to increase their increase capacity | | | |
| Further consider and identify the role of volunteers | Research gaps in services that could be filled by volunteering and work to fill them with targeted projects | 2017/18 | PWy |
| Increase skills base, knowledge and expertise in local organisations | Provide a training programme for organisations to include: governance, buisness planning and budgetting, reporting, fundraising, working in partnership, presenting accounts, gift aid, 1st Aid, safeguarding, recruiting volunteers | 2017/18 | PWy |
| Organisations becoming grant ready | Direct support advice and guidance through a facilitative approach; structure, buisness planning, budgetting, evidencing need and devolping a case for support | 2017/18 | PWy |
| Increasing the amount of external funding bought into the town. | Monitor and review existing fundraising support and prepare for 18/19 commission | 2017/18 | PWy |
| Provide grant support to those groups who help to implement the corporate strategy | Through crowdfunder, the mayors grants. | 2017/18 | PWy |
| Provide support to organisations that deliver significant elements of the Corporate Strategy | Through multi year agreements, and direct support as outlined above in order that they are sustainable in the long term | 2017/18 | PWy |
| Provide additional resources for organisations and services working in Frome | Including the provision a DBS service for community groups and organisations, practical resources such as tables and chairs and IT equipment. | 2017/18 | PWy |
| Increase the number of volunteers to support the delivery of services, including trsutees | Volunteer Frome - with a particular focus on increasing the number of people with specific skills including accountancy. | 2017/18 | PWy |
| Increase literacy levels in community | support and coordinate the delivery a series of interventions as identified in the November 16 literacy audit. | 2017/18 | PWy |
| Increase participation and engagement | | | |

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| Continue to bring together Frome councillors from three tiers of local government to explore joint priorities. | | 2017/18 | PWY |
| Bring together local parish councils to share priorities and issues | | 2017/18 | PWY |
| Continue to experiment with Council meetings to improve public participation and engagement | Experiment with different room layouts, amplification, live streaming, improved promotion and reporting back | 2017/18 | PWY |
| As above | Use informal meetings to increase accessibility and explore how different methods of engagement can be utilised - eg Good for Nothing approach | 2017/18 | PWY |
| Increase the information available to residents about the wellbeing services and projects available to them | Map the streets and areas that the Health Champions are based in and identify information gaps | 2017/18 | PWY |
| As above | Install more noticeboards and keep them up to date | 2017/18 | PWY |
| As above | Use a page in Frome Times to advertise what is going on in the town (this goes to every household) | 2017/18 | PWY |
| As above | Ensure that information is available across the town, including the library and Frome Town Hall | 2017/18 | PWY |
| Build opportunities for local people to support each other and further utilise social capital | Promote 'playing out' and other initiatives to build and enhance community | 2017/18 | PWY |
| Initiate and develop participative budgeting | Launch the events part of the PB project | 2017/18 | PWY |
| Increase the number of young people actively involved and in decision making | Deliver a conference for young people | 2017/18 | PWY |
| Increase volunteering in Frome | Volunteer Frome - a one stop shop for volunteering. Aimed at organisations that want volunteers or have staff that want to volunteer and at those who want to volunteer | 2017/18 | PWY |
| As above | Developing the links with businesses and schools to increase the range of number of people volunteering, volunteering opportunities and skills acquisition | 2017/18 | PWY |
| As above | Deliver VolunTea in the Park to celebrate the role of volunteers | 2017/18 | PWY |
| Develop volunteering and training opportunities to groups of residents traditionally excluded or whom face additional barriers to inclusion | | 2017/18 | PWY |
| Increase the number of volunteers involved in sporting activities | FTC to become registered body for DBS checks; campaign as part of the 2017 sports festival | 2017/18 | PWY |
| Increase participation of adults in sport and leisure activity | deliver a series of events which engage people in sport and leisure activity in conjunction with the SASP sport development team. | 2017/18 | PWY |
| Arts, music and culture | | | |
| Deliver the performing Arts Panel's recommendations. | <i>To be inserted following approval at the Council meeting on 7 December 2016</i> | 2017/18 | PWY |

