

## **Appendix 1**

**Terms and Conditions for applications which are to be posted on the Crowdfunder webpage.**

**FTC's Corporate Strategy for 2016 – 2020 Strategy has three broad areas**

1. Wellbeing
2. Prosperity
3. Environmental sustainability

### **Strategy area one: Wellbeing**

FTC aims to see a flourishing and active community of people and organisations working together. We are keen to support projects that can demonstrate good networking & partnerships.

In particular, we are keen to support projects with a focus on supporting the:

- Increase in literacy levels of all ages.
- Improvement of the mental and physical health, especially of young men
- Enhancement of the life chances of young people, especially those who are in danger of being marginalised
- Reduction of poverty and inequality in the town
- Respite care
- Reduction in isolation in older people

FTC recognises the wellbeing aspect of the town's open spaces and we are also keen to support projects that encourage or enable the:

- Completion of Frome's Missing Link cycleway project
- Enhancement of the river corridor
- Development of formal sports opportunities, esp re-surfaced courts at Frome College
- New play equipment at Tower View / Packsaddle / Welshmill open spaces in the town
- Replacement of the public toilets in Victoria Park with a new building (aka The Pavilion) offering new toilets, refreshments and meeting facilities (we'll need to develop our thinking a lot to include this one) – maybe year 2?
- Enhancements to the Market Yard car park and river bank

### **Strategy area two: Prosperity**

FTC will support a thriving business community who are connected with each other and with the town, providing employment and prosperity. We are keen to support projects that can demonstrate good networking & partnerships and in particular, projects that:

- Support the implementation of FTC 'Good Business' strategy, 'Good' being defined as acting in ways that are socially, economically, and environmentally sustainable.
- Promote Frome as destination for business or tourism
- Are educational beyond the school curriculum and foster life-long learning
- Enhance the cultural and artistic wellbeing of the wider community (Frome Festival / Cheese and Grain Tower project)

### **Strategy area three: Environmental sustainability**

FTC will favour projects that:

- Enhance the attractiveness, variety and accessibility of green spaces
- Increase the amount of trees in the town
- Increase production of renewable energy
- Increase on energy efficiency
- Reduce waste
- Improve community transport