

Performing Arts Panel meeting notes 16.08.16 – Audiences
Assembly Rooms

1. As an audience member what do you think of Frome's music and arts entertainment scene? Are you aware of everything on offer?

Full of character and life, lots going on

Good choice of things going on

People take it for granted

Trying to keep abreast of what's going on is hard and complicated

Venue promotional efforts could be better

Look at Wheatsheaves and Artisan are at the top of newsfeed

Cheese and Grain promotion is lack lustre and sporadic

Library 'What's on Guide' used to be really good

Pro activity benefits everyone – more of it required in regards to every venue. Results would prove it.

Broad council role would benefit – more outdoor events

What's on events (calendar) on Discover Frome is complicated and difficult to use

16 – 25 year olds not catered for enough

2. What could be done to improve your experience of the local performing arts scene and how do you think the Town Council might be able to help?

Better communication and faith in the community (venues committee where did it go?)

Enhance potential performance space possibilities

Bath performance bus idea – could work in Frome

Better reach and communication with Bath and Bristol council and performing arts happenings

Hire someone as a 'seed project' for 12 months to enhance and promote everything

Better communicate community projects and the potential for funding locally (when it comes to ideas and young people)

Re focus arts funding – service from Council

Acoustic Plus – Assembly Rooms, run by Al O'Kane?

Tick box for 'Frome events network' on email subscriptions

Gig clash calendar

Consortiums – way forward

Standalone website

Interacting 'intelligent' widgets? Cross promotion

'Go to' place that's lacking

Busking festival (Forest of Deane, Nick Penny Deputy Mayor)

More of:

- Outdoor arts
- Community art events
- Small event – pub theatre/outdoor theatre
- Community theatre events
- Twin town cultural weekend – music/dance
- Busking – street stuff
- Wellbeing – arts connections/ arts and health connection