

Agenda item 6

For information and discussion: Update on delivery of Sport and Leisure recommendations

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Summary

This is a progress report on areas of the Work Programme for 2016/17 concerned with Sport and Leisure which, in turn, were based on the recommendations of the Sport and Leisure Panel that reported back to Council in December 2015. The “traffic light” system identifies the items where limited progress has been made. It is proposed that the table below is noted and the item for discussion is whether the recommendations are still valid. This will help inform the content of next year’s Work Programme that Council will discuss on 7 December and agree on 25 January 2017.

The table below is a section of the Work Programme 2016/17 with a new column providing an update on progress to date, reviewed with the Sports Forum 17 October 2016.

Key

Completed	In progress	No progress
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What	How	Progress to date	when	
Provide inclusive walking & cycling opportunities in and around Frome	Create a network of improved walking and cycling routes in and around the town, to shared-use footpath standards when & where possible.	Ongoing CPO to identify external funding sources to support this, with a focus on The Showfield in the first instance. Minimal progress on other routes	16/17	
Install outdoor exercise and fitness equipment	Establish a fitness trail at the Old Showfield in liaison with the Frome Medical Practice	Equipment installed. Event to officially open equipment was held in September 2016	16/17	
Increase access to sports facilities in the town	Work with Fusion Leisure to improve the facilities at the Leisure Centre	Al Wood the temporary manager is now following up changes to the cricket nets and sharing of availability for local groups.	16/17	
	Support the establishment of football pitches at the Rugby Club.	Gary Collinson is taking a lead on this.	16/17	
FTC to take a lead role in improving sports facilities in the town	Facilitate a quarterly sports forum	Latest forum held 17 th October 2016	2016/2017	

	Commission specific fundraising support for sports clubs and organisations	No referrals from sports clubs to date. We will promote this at the next forum meeting and through newsletter and a discussion took place at the forum meeting on the 17th. A key barrier is capacity to complete forms.	2016/2017	
Increase participation of adults in sport and leisure activity	Sports forum to establish series of taster sessions for different sports	SASP Sports Development Participation Officer currently developing new projects. These are to include walking football, running for women, rounders' etc. They will be low cost, easy to access and aim to overcome barriers.	2016/2017	
Increase the number of young people, especially girls, actively involved in sport and leisure activity	Promote & Support the national 'This girl can' campaign	Purple Elephant contracted to create campaign in run up to 2017 Sports festival. Elevation gym to launch this girl can – box and take part in martial arts.	2016/2017	
	Work with SASP to provide training for coaches (esp. female) and first aid etc.	Training being considered alongside wider programme of training for local organisations.	2016/2017	
Increase the number of volunteers involved	FTC to become registered body for DBS checks	Frome Volunteers to promote in April 17. Sports festival and associated campaign to promote and evidence.	2017/2018	
Create courts for community use	Contribute to resurfacing the two unused courts at Frome College for shared community use	Costed at approx. £50k. SASP also working with Oakfield Academy to consider installation of flood lighting at the MUGA in their playing field. Approx. cost £20k. Price and ease make this a first option until Sport England funding becomes available again. CPO working with Colin Johnson (SASP) to address.	2017/18	
	Explore viability of purchasing land behind Vallis Youth and Communities Centre	CPO working with SASP and YMCA to keep informed about this project. YMCA currently finalising details of lease with SCC which does not include any land to the rear of building. It is unlikely that this land will become available so no further action is to be taken at this stage.	TBC	

Explore viability of establishing football, athletics, cricket square and others at old Frome Golf Club site.	Commission feasibility study	As per notes of previous update – no further action to be taken. Frome Town Robins currently using the site as a practice ground. See below for more detail on general facilitates mapping.	15/16	
	If above is feasible employ consultant to acquire the land and establish a trust to manage the site		16/17	
Explore ways of improving sport and leisure opportunities along the river corridor, including improved access to the river	Implement River Corridor Strategy at Rodden and Welshmill	Love Your River Day delivered in February. Steps down to the river from Rodden Meadow have been installed in August 16. River Festival also supported. There is an ongoing feasibility study being completed regarding the re profiling of the river through the town. The results will inform action for 17/18. FTC currently looking at how these may be supported in 2017 through staff resource.	2016/2017	
Improve information about sports and leisure opportunities in Frome	Support further development and promotion of the Frome Active website	We have improved static links to the sites from FTC site however we are hoping this maybe further improved through the use of the TDH.	2016/2017	

Sports facilities mapping

In order to fully consider the facilities needs of the town following the Sports and Leisure Panel meetings and associated audit, FTC are currently working with SASP on a facilities mapping exercise to find suitable sites for:

- Netball courts (2 full size) – to enable Frome Netball Club to move back into the town.
- 3G football pitch – possible site at Frome Football Club and Selwood School – to provide year round community football and other activity space.
- Full size football pitch
- Cricket Square
- Indoor archery and shooting range – to be considered as part of a larger indoor facilities build project.
- Outdoor archery space.
- Indoor Cricket Nets – as above.

- Outdoor swimming pool – regularly appears on the Frome wish list from consultations such as Participate Frome and Vision for Frome. Will be kept open as an option for future development.
- Athletics Track – a full size track is unlikely to be feasible due to the maintenance and upkeep costs. However, there are other possibilities to explore with the middle schools as provision for community use.

Through the course of this work the CPO identified an enthusiasm for a parkrun event at the Showfield. This would be a free, weekly, 5km timed run – open to everyone; and a safe and easy way to get fit taking part in international event. Chris Stringer is now taking a lead on this project – and it's hoped that the first run will be in spring 2017 as part of the Sports Festival.

Sports Festival 2017

Purple Elephant are working on the delivery of a sports festival to take place in May 2017. The week-long festival will include a one day event in Victoria Park, a silly games / mayhem event in Rodden Meadow and a run event in the Showfield.

There will be free and low cost taster sessions throughout the week hosted by local clubs and in the run up to the week Purple Elephant will be spearheading a 'This Girl Can Campaign' and also working with the Frome Volunteers base to promote opportunities for volunteering in sports and leisure commissioned by FTC.

Discussion

Does the table above still reflect the aspirations of this area of work and, in particular, whether items should be removed and other items added?

This discussion will inform the drafting of the Work Programme for 2017/18.