

Environment - pillar 1

What	How	When	Lead
Develop & Implement a comprehensive and sustainable long-term plan for Frome's parks and green spaces; ensuring that FTC has the necessary resources & support to carry out its open spaces work	Review the existing Open Spaces Strategy	2016/2017	CS
	Review and where necessary write Management & Improvement Plans (MIPs) for all of FTC's parks & green spaces	Ongoing	CS
	Implement plans in a phased way between 2016 and 2020	2016 to 2020	CS
	Create better & more functional maps of Frome's green spaces and green links and create on line interactive route maps	2016/2017	CS
	Research and plan a network of green corridors linking Frome's open spaces and the river	2016/2017	CS
Provide inclusive walking & cycling opportunities in and around Frome	Gain 'Walkers Are Welcome' accreditation	2016/2017	CS
	Support the Missing Link project campaign	Ongoing	CS
	Create a network of improved walking and cycling routes in and round the town, to shared-use footpath standards when & where possible.	Ongoing	CS
	Improve the footpaths at the Old Showfield and The Dippy	2016/2017	CS
Install outdoor exercise and fitness equipment	Establish a fitness trail at the Old Showfield in liaison with the Frome Medical Practice	2016/2017	CS
Provide more opportunities for volunteers to actively get involved with Frome's open spaces	Ranger Days; Litter picks; Conservation volunteering events	2016/2017	CS
	Directly work with education providers to increase volunteering, building on the work taking place in tandem with Critchill school	2016/2017	CS
	Explore the establishment of young people volunteering to support schemes like the Duke of Edinburgh awards	2016/2017	CS
Increase access to sports facilities in the town	Work with Fusion Leisure to improve the facilities at the Leisure Centre	Ongoing	CS
	Support the establishment of football pitches at the Rugby Club.	2016/2017	CS
Value & Protect Frome's parks and green spaces	Submit proposals as part of the Local Plan	2016/2017	CS
	Include spaces in trusts for additional protection	Ongoing	CS
Protect & improve Frome's tree-line trees for future years and generations	Tree planting on FTC land	Ongoing	CS
	Work with other landowners including householders to plant more trees around the town	Ongoing	CS
	Campaign for a Supplementary Planning Document that requires tree planting in respect of new developments	2016/2017	CS
Provide vibrant and sustainable floral planting throughout the year Identify land for purchase or lease by FTC	Focus on the town centre and across the town's parks & green spaces	Ongoing	CS
	Acquire the open space at the TH White site, consult and develop a management plan with accessible links to Whatcombe Fields	TBC	CS

	Identify open spaces to acquire and/or protect from future development and work with landowners to achieve this.	Ongoing	CS
Ensure appropriate & high quality developments are encouraged and supported	Lobby to ensure all new developments have sufficient open spaces and good cycle and pedestrian links. Wherever possible encourage establishment of s106 so that FTC can consult, plan, cost out and implement management plans for each site	Ongoing	CS
	Ensure that acceptable results are derived from the s106 agreement at the new development at Garston Road.	2016/2017	CS
Organise events to showcase the town's parks & green spaces	Willow Festival at Rodden Meadow, tree planting events, ranger days	2016/2017	CS
	Co-ordinate and deliver more events in Victoria Park	2017/2018	CS
Provide the necessary support to ensure a clean town, meeting the ambitions of the Keep Frome Clean campaign	Act on the various recommendations to come from the Keep Frome Clean Panel	Ongoing	CS
	Overall, ensure that the town is consistently clean & welcoming, with everyone playing their part	Ongoing	CS
	Continue to work closely with MDC, The Landscape Group & SCC to ensure cleanliness standards are met	Ongoing	CS
	Appoint Town Centre Ranger to provide additional resources to keep the town clean and in good upkeep	2016/2017	CS
	Organise regular litter picks across the town, including in the town centre	Ongoing	CS
	Establish a campaign to encourage businesses to keep their frontages clean	2016/2017	CS
	Establish a community & business awards scheme - the Frome Broom	2016/2017	CS
	Establish a Keep Frome Tidy campaign with local schools	2017/2018	CS
FTC to take a lead role in improving sports facilities in the town	Facilitate a quarterly sports forum	2016/2017	CS
	Commission specific fundraising support for sports clubs and organisations	2016/2017	CS
Increase participation of adults in sport and leisure activity	Sports forum to establish series of taster sessions for different sports	2016/2017	CS
Increase the number of young people, especially girls, actively involved in sport and leisure activity	Promote & Support the national 'This girl can' campaign	2016/2017	CS
	Work with SASP to provide training for coaches (esp. female) and first	2016/2017	CS
Increase the number of volunteers involved	FTC to become registered body for DBS checks	2017/2018	CS
Create courts for community use	Contribute to resurfacing the two unused courts at Frome College for shared community use	TBC	CS
	Explore viability of purchasing land behind Vallis Youth and Communities Centre	TBC	CS
Explore viability of establishing football, athletics, cricket square and others at old Frome Golf Club site.	Commission feasibility study	15/16	CS
	If above feasible employ consultant to acquire the land and establish a trust to manage the site	16/17	CS
Explore ways of improving sport and leisure opportunities along	Implement River Corridor Strategy at Rodden and Welshmill	2016/2017	CS

the river corridor, including improved access to the river			
Improve information about sports and leisure opportunities in Frome	Support further development and promotion of the Frome Active website	2016/2017	CS

Improving prosperity - pillar 2

What	How	When	Lead
Complete work on Neighbourhood Plan	Work with Mendip DC to get Plan through further consultation, Independent Examination and Referendum stages. Publicise in advance of Referendum and produce final version of Plan using existing EMR (£14k) and u/sp from 15/16	2016/17	PWh
Influence Part 2 of the Local Plan to ensure that employment, residential and other development is brought forward in appropriate locations and open spaces are protected to meet local needs	Work with MDC and local stakeholders to influence Part 2 in line with resolution at Dec 2015 Council meeting	2016/17	PWh
Lead the regeneration of Saxonvale	Work with Somerset County Council, Mendip District Council, Homes & Communities Agency and landowners to bring forward new development proposals for Saxonvale	2016/17	PWh
As above	Investigate potential for temporary container accommodation to support businesses and social enterprises	2016/17	PWh
Remain committed to the improvement of the Market Place	Secure consent for improvements around Boyle Cross through the planning appeal process and accelerate progress to bring forward traffic calming, courtesy crossings and other measures to make the town centre more pedestrian friendly	2016/17	PWh
Extend town centre improvements with the implementation of a coherent design for street furniture and landscaping	Commission a specialist report setting out guidelines on future street furniture, signage, soft and hard landscaping, lighting and their maintenance in the town centre	2017/18	PWh
Improve the Cattle Market Car Park	Further develop the masterplan for the site and take advantage of external funding opportunities to secure improvements	2016/17	PWh
As above	Consider marketing Frome as an exciting business base for ethical, green, socially-engaged businesses as part of a wide ranging Marketing & Communications Strategy	2016/17	PWh
As above	Review FTC's role in destination management as part of wide ranging Marketing & Communications Strategy	2016/17	PWh
As above	Continue to support a Christmas event in Frome Town Centre - lower key than in previous years	2016/17	PWh
As above	Provide Christmas lights (2016/17 represents last year of 3 year contract with Blachere Illuminations). Decide on arrangements for future years	2016/17	CS
As above	Support new events based on ideas from the local community to provide a test bed for urban innovation e.g. Frome Indie music festival (complement Frome Festival), Shop Local event, retail-led events, Frome Fashion Week. Determine FTC's future role in this.	2016/17	PWh

As above	Encourage MDC to pursue a strategic review of parking provision in the town including location, number, management and pricing	2017/18	PWh
As above	Secure the delivery of new signage and the removal of ambiguous or obsolete signage in the town centre	2016/17	PWh
As above	Complete installation of new town centre maps (started and paid for in 2015/16)	2016/17	PWh
As above	Investigate the provision of new employment space and residential accommodation within the town centre utilising vacant space above shops	2016/17	PWh
As above	Continue to participate in national Town Centre Benchmarking project	2016/17	PWh
Invite businesses and other enterprises to play a role in the wider community & support each other	Frome Business Breakfast programme, a renewed 'Discuss & Do' programme and direct contact with individual businesses	2016/17	PWh
As above	Develop Business Improvement District proposals through engagement with local business community	2016/17	PWh
Lead on campaigning and lobbying via the Planning Advisory Group, working with community groups wherever possible to ensure we get the right development in Frome	Engage the services of a professional lobbyist/campaigner	2016/17	PWh
Implement a 'Good Business' strategy leading to the development of a 'Good Business Award'	Business engagement and audit programme	2016/17	PWh
Build on the success of the redeveloped markets in Frome	Enable the continued development of The Frome Independent and ensure that the town can cope with the influx of visitors using existing EMR	2016/17	PWh
As above	Support investigation of potential new markets and improvements to existing markets by (MDC have already commissioned Gavin Eddy to make recommendations regarding existing Frome People's Market)	2016/17	PWh
Improved transport services	Work with partners to secure improvements in public transport services, look for real alternatives to public transport, promote Car Club and workable schemes for lift and car share	2016/17	PWh
Offer more opportunities to retrain and live and work in Frome	Continue to support apprenticeship project in partnership with Frome College using existing EMR	2016/17	PWh
Contribute to thematic twinning conferences	Organise Green Energy conference in Frome and participate in thematic conference in Rabka-Zdroj using existing EMR	2016/17	PWh
Further develop the concept of One Planet Frome (to secure a town-wide transition to a low carbon economy and a resilient town)	Focus on existing 'green' businesses to increase the use of renewable energy and joined up waste management	2016/17	PWh
As above	New electric charge point for additional car Club vehicle	2016/17	PWh
As above	Further promote development and use of Share Shop	2016/17	PWh
As above	Pursue projects that change behaviour e.g. One Planet Sunday and use of Welcome Packs for new residents	2016/17	PWh

As above	Continue with work to encourage reduction in use of energy in schools	2016/17	PWh
As above	Significantly increase renewable energy production	2016/17	PWh
As above	Through fundraising invest in biothermic digester for green and dog waste	2017/18	PWh
As above	Supply a Frome electricity tariff	2017/18	PWh
Support initiatives that enable self-build and co-housing as well as encouraging developers to build high quality housing	Enable self-build scheme to come forward	2016/17	PWh
Support broader initiatives to reduce empty housing	Work with Mendip's Empty Homes Officer to promote MDC's Empty Property Grant & Loan Scheme and Government tax incentives and explore other potential measures	2016/17	PWh

Wellbeing - pillar 3			
What	How	When	Lead
Improve communication			
Improve flow of information to and from FTC	Draft and implement a Communications and Marketing Strategy	16/17	PWy
As above	Improve website and social media following above strategy	16/17	PWy
As above	Develop brand guidelines	16/17	PWy
Build and maintain a shared understanding of the town's interests and expertise (a community database)	To consider only when the Town Digital Hub pilot project is complete	16/17	PWy
As above	Collate and provide statistical information from FTC to the community	16/17/18	PWy
Increase access to information for residents at a street level	Commission a pilot baseline study at street level	15/16	PWy
As above	Map the streets and areas that the Health Champions are based in and identify information gaps	16/17	PWy
As above	Install more noticeboards and keep them up to date	16/17	PWy
As above	Use a page in Frome Times to advertise what is going on in the town (this goes to every household)	16/17	PWy
As above	Publish a bi annual online and paper newsletter for all residents	16/17	PWy
As above	Ensure that information is available across the town, including the library, explore what a 'mobile town hall' would look like	17/18	PWy
Continue the Well-being panel	To meet twice a year. Each meeting to be themed.	16/17	PWy
Increase participation and engagement			PWy
Continue to experiment with Council meetings to improve public participation and engagement	Experiment with different room layouts, amplification, live streaming, improved promotion and reporting back	16/17	PWy

As above	Use informal meetings to increase accessibility and explore how different methods of engagement can be utilised - eg Good for Nothing approach	16/17	PWy
Develop and promote the use of the Town Digital Hub as a collaboration tool	Initially, run a pilot project using the Communications Group	16/17	PWy
Continue to bring together Frome councillors from three tiers of local government to explore joint priorities.		16/17	PWy
Bring together local parish councils to share priorities and issues		16/17	PWy
Co-ordinate a series of street level events	Hold a series of street level parties to celebrate the Queen's 90th birthday celebrations	16/17	PWy
As above	Produce a pack for residents ' how to hold a local event to include how to close your street, informing neighbours	16/17	PWy
As above	Promote 'playing out' and other initiatives to build and enhance community	16/17	PWy
Initiate and develop participative budgeting		17/18	PWy
Advocate for communities and individuals facing particular issues		16/17	PWy
Explore establishing a Community Café at Frome Town Hall		17/18	PWy
Provide additional resources, offer training, support network groups		16/17	PWy
Be repaired to support the formation of the new organisations to address the needs of the town.		16/17	PWy
Increase the number of young people actively involved and in decision making	Establish a "neighbour hoodies" programme, target funded work to engage over the summer and reduce ASB	16/17	PWy
As above	Deliver a conference for young people	16/17	PWy
Increase volunteering			PWy
Increase volunteering in Frome	Create and develop a virtual Frome volunteer bureau - a one stop shop for volunteering. Aimed at organisations that want volunteers or have staff that want to volunteer and at those who want to volunteer	16/17	PWy
As above	Deliver VolunTea in the Park to celebrate the role of volunteers	16/17	PWy
As above	Research gaps in services that could be filled by volunteering and work to fill them with targeted projects	16/17	PWy
Improve understanding of community needs	Support the development of the Health Connections project by part-funding health champions coordinator and supporting development of their website	16/17	PWy

Provide direct support for organisations			PWY
Provide fundraising support, training and skill development in community groups including social clubs	Provide a DBS service for community groups and organisations	16/17	PWY
As above	Get organisations grant ready	16/17	PWY
As above	Commission fundraising support	16/17	PWY
As above	Provide grant support to those groups who help to implement the corporate strategy	16/17	PWY
As above	Provide a training programme for organisations delivered by partner organisations to include 1st Aid, safeguarding, recruiting volunteers	16/17	PWY
As above	Reactive work to support the development of new organisations	16/17	PWY
As above	Provide support to organisations that deliver significant elements of the Corporate Strategy	16/17	PWY
Building community resilience			PWY
Continue to consider the future impact of cuts on local services	Research likely impacts	16/17	PWY
As above	Be prepared to lobby and be responsive to potential cuts	16/17	PWY
As above	Increase the number of people able to provide respite care for young people and adults	17/18	PWY
Increase support for single parents	Bring together all relevant and interested parties to develop an action plan	17/18	PWY
Increase literacy levels in community	Building on the findings of an initial meeting with schools, Frome com ed, SSL, library service, FF	16/17	PWY
Arts, music and culture			PWY
Support culture and arts and work to support their funding base.	Establish an arts and music panel to explore how to enhance them in the town	16/17	PWY