

Internal Affairs Committee – 8 October 2014

Agenda Item No: 6

Additional information on the Frome Christmas Extravaganza – 28 & 29 November 2014

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This year's Extravaganza theme is 'Frome in 1914' - the style, sights and spectacle of our fantastic town at the turn of WW1. After last year's fantastically successful Extravaganza, this year we are going back to what Christmas in Frome is all about - the community.

We plan to work closely with all Frome shop keepers and local companies to provide an event that is visually exciting and is made up of several pop up events and street performances on both the Friday and Saturday.

The main event will take place on the Friday night beginning at 6.00pm with the finale currently proposed to start at 8:00 pm and finish at 8:30 pm, allowing time for shopping and eating in town between events. This is subject to fine tuning in consultation with local businesses. The programme will include the traditional light switch-on. We will involve choirs, vintage singers, theatre performers, vintage cars and hope to bring a real flavour of the early 20th century period to Frome. We will encourage the people of Frome to attend the show in vintage clothing and are looking at traditional and steam fair rides to add to the ambience of the weekend.

The Extravaganza will make use of some great Frome performers and be orchestrated and stage managed by FTC with help from Bristol based 'The Invisible Circus' to put together a grand finale piece. We are currently engaging Frome businesses who might be able to assist with the Extravaganza through sponsorship or by providing key additional services which will help build up the fabric and back story for the weekend.