Site No 18 TH White Site, Frome.

Location
The TH White site is situated on the A362 Vallis Road in the North-western edge of Frome. The surrounding uses are mixed with Residential to the South, and immediate West, a disused tip to the East and beyond Parbury Bungalow there is Greenfield land to the North. Access to the site is off A362 Vallis Road. The site is approximately 0.9 miles away from Frome Town Centre, and 1.5 miles away from Frome train station.
Description

The site is currently occupied by TH White who use the site to sell their agricultural machinery and equipment. The site includes a mixture of concrete blockwork industrial sheds, partly with corrugated metal elevations. The site contains sizeable area for external displays, parking and is suitable for Heavy Goods Vehicles. Site area 1.4ha [3.46 acres] The approximate site cover is 38603 sqft (<40%).
Ownership
No investigation into the ownership of the subject site has been made.

Planning
Subject Site History
The site does not have any planning restrictions and is not affected by any Tree Preservation Orders.
There are no live applications on or near to subject site. However, we have been advised that pre-app discussions have taken place for housing development.

Subject Site Policy
The site does not have any listed buildings or is not within any conservation area.
The site has been allocated in the local plan for redevelopment

Nearby Sites
Application 118094/003 concerning Boundary Bungalow (adjacent land to the West of subject site) for the alteration and extension of the existing dwelling (Approved May 2012).
Application 2009/1430 concerning Old Vallis House, requesting a change of use from holiday lets to two separate dwelling units (Refused October 2009). Refused because the applicants had failed to prove every attempt had been made to secure alternative use. And the planners felt the loss of tourism facilities would have a detrimental effect to the local economy.

Highway access and services
The site is accessible from the A362 Vallis Road. The access road slopes down from West to East.
It is assumed that all main services are available.

Ground conditions or contamination issues
The site is currently developed and we are not aware of any environmental or ground condition constraints.
Employment Suitability Comments

This is an isolated employment site at the extreme north-west of the town with limited transport access which appears to fulfill an existing function within the local economy. We are unaware of the existing occupiers intentions but in their absence it may be difficult

Assessment **

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<th>SWOT Analysis</th>
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<td><strong>Strengths</strong></td>
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<td>- Currently occupied.</td>
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<td>- Good site access, although junction could be improved.</td>
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<td>- Copious amounts of car parking with current layout</td>
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<tr>
<th><strong>Opportunities</strong></th>
<th><strong>Threats</strong></th>
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<td>- Current site cover allows for further density development of site</td>
<td>- Allocation in Local Plan and pre-application discussions suggest that this site will be lost to employment use at some stage during the plan period.</td>
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