

# Summary of FTC Action Plan 2015/16

A Vibrant Participatory  
Community

Sustainable Regeneration of the  
Town

Frome Green Spaces Programme

Keep Frome Clean Campaign

# A Vibrant Participatory Community

Acquire, refurbish and move to Frome Town Hall along with partner organisations

Provide better information to the community about what is going on in the town

Develop and celebrate volunteering in Frome

Community grants and fundraising advice

Community group development and support

Participatory corporate planning and budgeting

Promote intergenerational projects

Support and build links with the Health and Wellbeing project

# Sustainable Regeneration of the Town

**Secure adoption and implementation of Neighbourhood Plan and Town Design Statement**

**Support and develop a year-round programme of events including markets**

**Promote 'good' development and challenge the 'bad'**

**Identify the demand for new workspace and secure development that will enable businesses to grow**

**Enable affordable housing development to take place**

**Improve the area around the Boyle Cross monument as a first phase of making the Market Place more pedestrian friendly**

**Deliver new crossing points, traffic calming and other improvements as a second phase of Market Place works**

**Grow the number of apprentice vacancies and employers offering apprenticeships**

**Work with other landowners to secure the regeneration of Saxonvale**

**Improve the environment around the railway station and signage for pedestrians and cyclists**

**Encourage the use of electric cars, car sharing, cycling and better public transport services**

**Encourage the re-use of tools, equipment and other resources, building on the Share Shop project**

**Increase renewable energy regeneration through solar and hydro projects**

**Develop a new parking strategy that meets the needs of residents, commuters, businesses and visitors**

**Enable the development of new cultural facilities in and around the Market Yard**

**Encourage recycling and waste reduction especially within businesses**

**Encourage schools, businesses and residents to become more energy efficient**

**Explore the potential for a Business Improvement District within the Town Centre**

**Market Frome as a visitor destination, business location and place to live**

**Grow the cluster of 'green' businesses in Frome**

# Frome Green Spaces Programme

**Update and implement the Open Spaces Strategy to identify important sites and protect them for future generations**

**Map, manage and promote wildlife corridors and routes for walking and cycling (including the Missing Link)**

**Acquire the Old Showfield, Tower View, Packsaddle and Chapman's Close open spaces**

**Consult, produce and implement Management Plans for Victoria Park, Rodden Meadow, Welshmill Park, The Dippy and the Old Showfield**

**Continue to implement the River Corridor Strategy**

**Provide active support to local groups (Friends of the River Frome, FROGS, SOS Frome, Missing Link)**

**Promote and facilitate volunteering on open spaces and links between them**

**Install new tennis courts at Victoria Park**

**Install new play equipment at Welshmill Park and the Old Showfield**

**Supplementary Planning Document on green infrastructure**

**Expand tree planting and manage, protect and promote existing stock**

**Complete planned works at Rodden Meadow**

**Investigate Hydro scheme - Welshmill**

# Keep Frome Clean Campaign

**Promote the need to  
"Keep Frome Clean"**

**Improve cleansing  
services and monitor  
contract with MDC**

**Work with local  
businesses to reduce  
waste and contribute to a  
cleaner town**

**Develop volunteer  
opportunities to support  
the campaign**

**Reduce fly posting,  
graffiti and dog poo**

**Provision of additional  
bins where needed**