

The project approach to delivering the corporate strategy and action plan

Project title	Components	Action Plan refs	Sponsor	Manager	The team	Action on Project Manager
Assisting Young People to deliver their goals	<ul style="list-style-type: none"> Delivery of Young people research recs Secure funding for second half of youth worker Develop the apprentice hub, including the potential of a green collar workforce Support youth council and young mayor Secure future of Vallis Road Youth and Community centre 	<ul style="list-style-type: none"> 5.2.3 5.2.3 1.4.1-3, 1.3.2 5.2.3 - 	Toby Eliot	Tessa Hibbert	<ul style="list-style-type: none"> Paul Wynne Peter Wheelhouse Planning apprentice Zara Scott-Davies (SCC) Emma Cox (Frome College) Youth Council rep FTC Cllr 	Create brief plan that collates agreed actions and identifies targets and milestones, including reports to committees
Making best use of green spaces	<ul style="list-style-type: none"> Plan, cost, phase and implement management plans for all FTC open spaces Implement plans for Rodden Meadow, the Dippy, Victoria Park Complete acquisition of the Dippy, land at North Parade, Showfield, Garston Road, Protect and promote access to existing open spaces and routes in Frome Implement the Open Spaces Strategy Implement the River Corridor Project Adopt and promote Dog Control Orders 	<ul style="list-style-type: none"> 2.2.1 2.2.1 2.2.1 2.3.3 2.2.1 2.2.3 1.1.1 	Dickon Moore	Ruth Knagg	<ul style="list-style-type: none"> Paul Wynne Simon Woollen OS working party Caroline Stevens FTC Cllr 	Create brief plan that collates agreed actions and identifies targets and milestones, including reports to committees
Enhancing a thriving town centre and local economy	<ul style="list-style-type: none"> Market Place remodelling Write and implement Car Park strategy Improve the public realm in the Town Centre – signage, and furniture Be part of the Town Team Secure HLF funding to restore St John’s Precinct Support the development of Saxonvale Monitor The Landscape Group contract and support the Keep Frome Clean Campaign using OS team resources Christmas lights and extravaganza Support development of Wed and Sat markets 	<ul style="list-style-type: none"> 3.1.1, 3.3.5, 3.4.1 3.1.1 3.1.1, 3.3.2 1.1.1 3.1.1 3.2.1 1.1.1 2.4.5 3.2.2 	Mel Usher	Patrick Moss	<ul style="list-style-type: none"> Peter Wheelhouse Planning Apprentice Rep from Chamber of Commerce A Bank or multiple Manager FTC Cllr 	Create brief plan that collates agreed actions and identifies targets and milestones, including reports to committees
Help households and businesses become more resilient, self-reliant and sustainable	<ul style="list-style-type: none"> Reduce energy demand (training and insulation, reducing use of car, more walking and cycling) Increase renewable energy production (solar, hydro, bio digester) Implement a Plastic bag free Frome campaign Work with Somerset Waste Partnership and others to reduce waste, increase re-use and recycling, esp with businesses and promote the importance of doing this Reduce cost of energy (bulk purchasing etc) Carry out carbon audit of FTC Support new developments with good eco and climate credentials and retro initiatives 	<ul style="list-style-type: none"> 1.3.2, 2.4.5 1.3.1, 1.3.2, 2.4.5,2.4.3 2.4.3 2.4.5 2.4.4 2.4.2, 5.1.2 2.1.4, 2.4.2, 2.4.5, 2.7.2 	Peter Macfadyen	Anna Francis	<ul style="list-style-type: none"> Lyndsey Haines Jackie Wheeler FRECO rep FTC Cllr 	Create brief plan that collates agreed actions and identifies targets and milestones, including reports to committees
Boosting the identity of the town, promoting greater engagement and better understanding	<ul style="list-style-type: none"> Promote the town to potential visitors and businesses Provide better information to the community Improve community engagement (The Participate Frome agenda) The processes – national PR campaign, regional campaign (Bath tourism, neighbouring towns), local media campaigns, website, FB, twitter, email comms, est. of “Frome Facts” (for businesses, residents and students), what’s on?, maps and apps. 	<ul style="list-style-type: none"> 1.1.2, 1.2.1 1.1.2, 1.4.3, 5.2.1, 5.2.2 2.2.5, 2.5.1, 5.2.1,5.2.2 	Toby Eliot	Paul Wynne	<ul style="list-style-type: none"> Peter Wheelhouse Laura Poulton Ruth Knagg Tessa Hibbert Common Sense Media The Somerset Standard Chamber of Commerce rep FTC Cllr 	Create brief plan that collates agreed actions and identifies targets and milestones, including reports to committees