

Keep Frome Clean launches October Watch

Fresh from its first meeting the other day, the Keep Frome Clean Panel is urging the whole town to get involved this October – keeping tabs on Frome for the entire month.

Councillor Richard Ackroyd - Chair of the Panel Chair – explains: “It’s simple really - we want Frome to look & feel clean throughout the year; that way everyone can enjoy the town. Talking to people and looking around though... collectively we’re not doing quite as well as we should be.

So we want to find out what the problems are; where they are; and whether they happen at certain times – is litter more of a problem on Sunday mornings, for example.

To do this we want everyone in the town to send us reports **throughout October** – photos of litter & dog’s mess; photos of unloved car parks; photos of full bins in the town centre.

At the end of the month we’ll coordinate all the information we get into a single document – summarising findings; charting litter on maps; noting blocked drains; highlighting areas that are short of bins - these sorts of things. With everyone’s help we’ll have built up a really good picture of what’s working - and what isn’t. If we need more bins in a certain part of the town, for instance – or if we have bins in the wrong place!

Then the Panel can identify a way forward, working with landowners to make sure the town is clean & welcoming.”

Chris Stringer, Frome Town Council’s Environment Manager, continues: “The more reports and the more information people can send in the better. So send us photos and descriptions of problems, including where the problems are.

Regular reports on the same streets and areas would be fantastic – something dog walkers or folks on their walk to school might be able to help with. But every report will be useful – so reporting a full bin once in the month will add to the picture.

And let’s celebrate the good stuff too! We’re just as interested in the areas that are well-cared for – and in the Froomies who are out & about making a difference in their streets. So tell us if there’s a person in your area that really makes a difference to the place you live, or enjoy in the town.”

The Keep Frome Clean Panel will be holding an open meeting at 6.00pm on Monday 28 September in the Elliott building (behind the Town Hall) to outline October Watch.

Alternatively visit the Council’s website, follow us on Facebook & Twitter or just get in touch to find out more and to check the full list of what to report during October Watch.

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