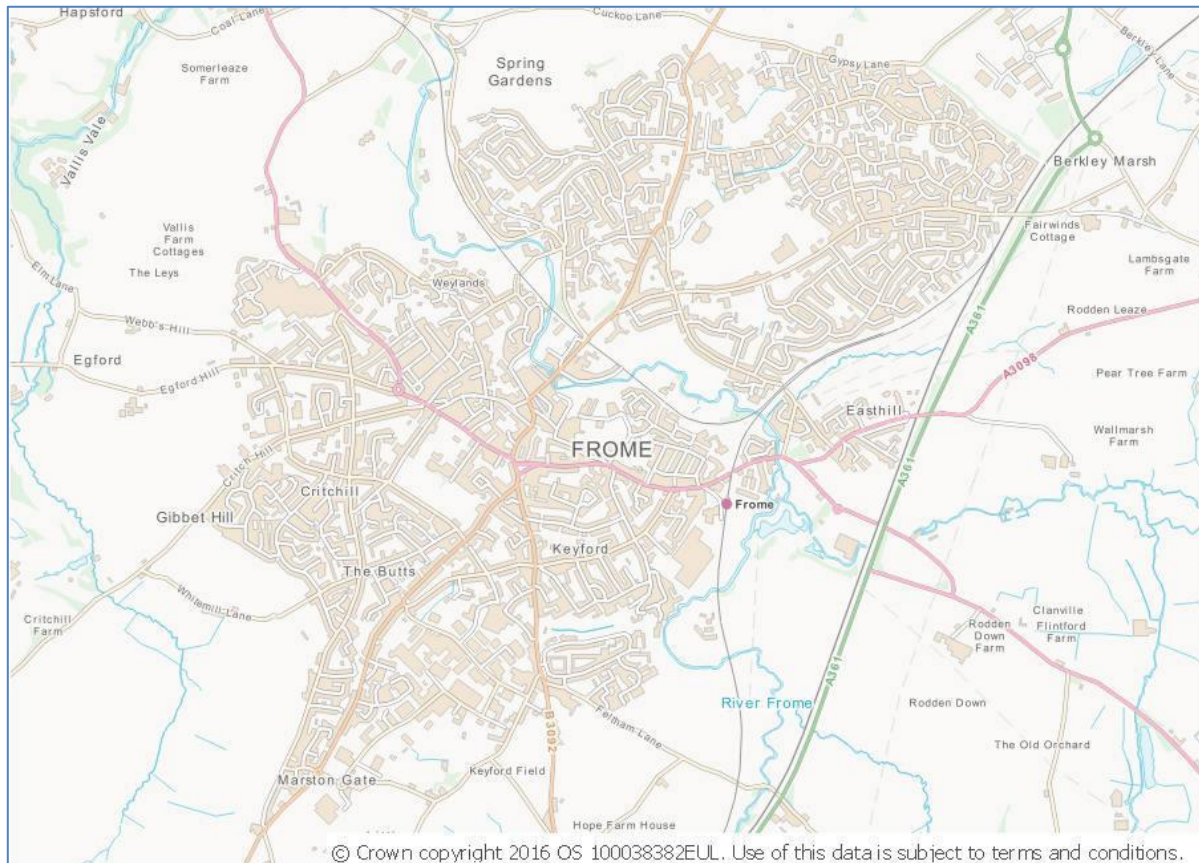


# Frome Town Profile

Produced by Somerset Intelligence team at Somerset County Council, August 2016

Note: figures refer to the most appropriate geography for each indicator. The Office for National Statistics (ONS) Built-Up Area and the aggregation of the six Frome wards or seventeen Lower Level Super Output Areas, LSOAs) cover almost precisely the same area. Some health indicators are obtained for the East Mendip Commissioning Locality, which incorporates Frome.



## KEY FACTS

- With just under 27,000 residents, Frome is the 4<sup>th</sup> largest town in Somerset but has the highest population density (p.3)
- Between 2001 and 2011, Frome's population growth was below national average (p.3)
- Frome has a younger population than Somerset, with more people aged under 16 than aged 65 or older, but still has an older average population than England (p.3)
- Only 6.3% of Frome's population has an ethnicity other than White British, well below the national figure (p.4)
- Compared with both Somerset and England/Wales, Frome has a slightly higher proportion of families containing dependent children (p.5)

- 1 in 20 Frome residents live in one of the 20% most deprived areas of England, above county average (p.6)
- Just over 1 in 10 households are officially in fuel poverty (p.7)
- Compared with Somerset, Frome has a relatively higher proportion of children and people aged 60 or over in income poverty (p.7)
- The median house price in 2015-16 was £211,000, in line with the county (p.9)
- In 2014/2015, 56% of students achieved 5+ A\*-C GCSEs, in line with national average (p. 10)
- In 2014/2015, Frome's Key Stage 2 pupil's attainment was lower than both Somerset's and England's as a whole (p.10)
- Frome A Level students (or equivalent) are less likely to remain in education and more likely to go into employment or training than their national counterparts (p.11)
- There are 850 business enterprises in Frome, 72% with fewer than 5 employees (p.12)
- In 2011, 3,714 more people commuted out of Frome than commuted in to the town to work (p. 15)
- The proportion of residents claiming benefits is higher in Frome than Somerset as a whole (p.16)
- There is a high proportion of anti-social behaviour offences within the town (p.18)
- Males can expect to live until 81, and females until 85, longer than the national average (p.21)
- 22% of 16+ residents have no qualifications, similar to the national average (p.11)
- Hospital admissions for self-harm were higher in Frome than Somerset and England (p. 23)
- Stroke related hospital admissions and deaths are higher than Somerset and England (p.22)
- In 2014, the proportions of people receiving adult social care services in Frome was above Somerset's average (p.24)

Frome is ABOVE Somerset average for:	Frome is BELOW Somerset average for:
Population growth since 2001	% at risk of social isolation
Forecast school population growth	% at risk of digital exclusion
Population density	
% population aged under 16	% population aged 55 and over
% lone-parent families with children	% elderly couples
% co-habiting couples	% married couples
Income poverty	Fuel poverty
Terraced housing and flats	Detached houses
Gas central heating	Oil and Electric heating
% claiming benefits	Good KS2 and GCSE attainment
% receiving adult social care	% A level students continuing in education
% businesses in retail sector	% businesses in agriculture/fishing
% employed residents working out of town	
% working under 2km from home	% home workers
% offences in anti-social behaviour category	% offences in violent and sexual category
Female life expectancy at birth	
Mortality rates and hospital admissions for strokes	Premature deaths
A&E attendance in under-5s	Admissions for injuries in under-5s
Self-harm admissions and hospital stays for self-harm	Emergency admissions for heart attack and lung diseases
Hip fractures and hip replacements	Adult obesity

**Note:** 'above average' could mean 'better' or 'worse'. No judgement has been made either way.

**Note:** Indicators may vary considerably within Frome.

A selection of indicators are included in our District and Ward community profiles currently to be found on Inform Somerset at

<http://www.informsomerset.org.uk/profiles/profile?profileId=12&geoTypeId=>

Please note that these profiles will move to a different location after November 2016.

To examine 2011 Census data at Ward or Lower Super Output Area (LSOA) level, please go to our summary statistics documents at <http://www.somersetintelligence.org.uk/census-datasets/>.

For a wide range of data, analysis and information on Somerset and its people, please go to the Somerset Intelligence website at <http://www.somersetintelligence.org.uk/>. Specific links are provided in each section of this profile.

## 1. People and place

(<http://www.somersetintelligence.org.uk/people-and-neighbourhoods/>)

	Frome	Somerset	England
Population (2011 Census)	<b>26,203</b>	529,972	
Population % growth 2001 to 2011	<b>6.9%</b>	6.4%	7.9%
Population Estimate 2014 (ONS)	<b>26,942</b>	541,609	
Households 2011 (ONS)	<b>11,198</b>	226,989	
Area size (hectares)	<b>634</b>	345,055	
Population Density (per hectare)	<b>41.3</b>	1.5	4.1

Source: ONS 2011 Census and 2014 Mid-Year Estimates

- Frome's population growth between 2001 and 2011 was similar to that of Somerset but below the national average.
- Frome is the fourth largest town in Somerset
- Its population density is the highest of any town (defined by the ONS Built-Up Area geography) in Somerset.
- Frome Keyford had the third highest growth (in numbers) of any Ward in Somerset between 2011 and 2014. Its estimated population increase in the 3-year period was 686 (14%).

### Age profile

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
Under 16	<b>5,138</b>	94,590	10,579,132	<b>19.6</b>	17.8	18.9
16 to 24	<b>2,805</b>	54,266	6,658,636	<b>10.7</b>	10.2	11.9
25 to 34	<b>3,013</b>	52,090	7,520,524	<b>11.5</b>	9.8	13.4
35 to 44	<b>3,672</b>	67,156	7,831,250	<b>14.0</b>	12.7	14.0
45 to 54	<b>3,778</b>	76,127	7,702,220	<b>14.4</b>	14.4	13.7
55 to 64	<b>3,393</b>	74,083	6,561,077	<b>12.9</b>	14.0	11.7
65 to 74	<b>2,247</b>	57,463	4,852,833	<b>8.6</b>	10.8	8.7
75 to 84	<b>1,478</b>	37,588	3,115,552	<b>5.6</b>	7.1	5.6
85+	<b>679</b>	16,609	1,254,688	<b>2.6</b>	3.1	2.2
Median Age	<b>41</b>	44	39			

Source: Office for National Statistics (ONS)

- Frome's population is younger than that of Somerset's.
- However, it has a higher median age than towns such as Bridgwater, Shepton Mallet and Trowbridge.
- With a lower proportion of its residents in the 25-44 age group, Frome's population is slightly older than the national average.

### Gender profile

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
Male	<b>12,739</b>	258,396	27,573,376	<b>48.6</b>	48.8	49.2
Female	<b>13,464</b>	271,576	28,502,536	<b>51.4</b>	51.2	50.8

Source: Office for National Statistics (ONS)

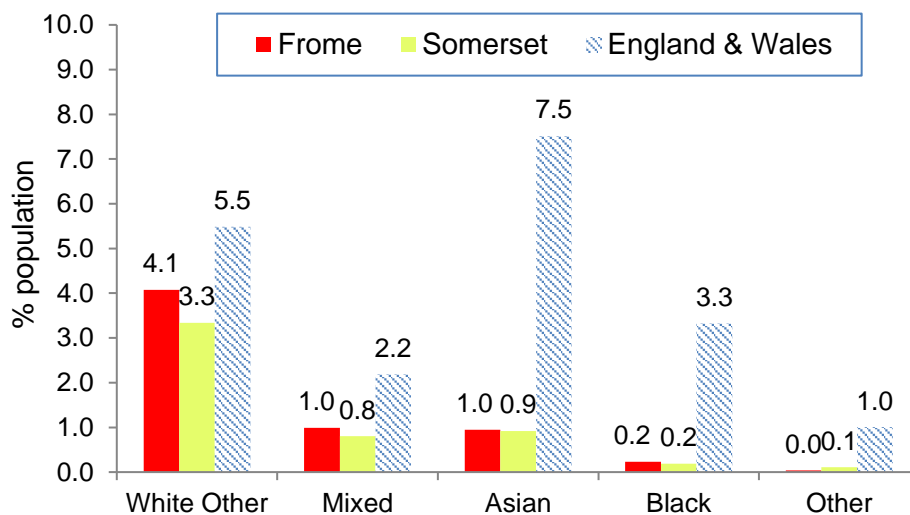
- In terms of male:female ratio, Frome's population is in line with the county and nation.

### Ethnicity profile

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
White British	<b>24,557</b>	501,558	45,134,686	<b>93.7</b>	94.6	80.5
White Other	<b>1,068</b>	17697	3,074,709	<b>4.1</b>	3.3	5.5
Mixed	<b>259</b>	4,241	1,224,400	<b>1.0</b>	0.8	2.2
Asian	<b>249</b>	4,873	4,213,531	<b>1.0</b>	0.9	7.5
Black	<b>61</b>	1,013	1,864,890	<b>0.2</b>	0.2	3.3
Other	<b>9</b>	590	563,696	<b>0.0</b>	0.1	1.0

Source: Office for National Statistics (ONS)

- 6.3% of Frome's population has an ethnicity other than White British, slightly more than in the county generally but well below the national figure.
- The 'White Other' category is the largest non-British ethnic group (see chart below)



Source: ONS 2011 Census

### Country of birth profile

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
United Kingdom	<b>24,531</b>	498,211	48,570,902	<b>93.6</b>	94.0	86.6
NON-UK TOTAL	<b>1,672</b>	31,761	7,505,010	<b>6.4</b>	6.0	13.4
Pre-2001 EU countries	<b>444</b>	8,329	1,328,628	<b>1.7</b>	1.6	2.3
Post-2001 EU countries	<b>470</b>	8,171	1,114,368	<b>1.8</b>	1.5	2.0
Rest of Europe	<b>49</b>	1,303	305,459	<b>0.2</b>	0.2	0.5
Middle East/Asia	<b>280</b>	6,328	2,587,066	<b>1.1</b>	1.2	4.6
Africa	<b>209</b>	3,846	1,312,617	<b>0.8</b>	0.7	2.3
Americas/Caribbean	<b>151</b>	2,544	673,401	<b>0.6</b>	0.5	1.2

Source: ONS 2011 Census

- Similar to the ethnicity profile, 6.4% of Frome's population were not born in the UK, in line with the Somerset figure.

- The table below shows that more of this group were born in Poland than any other individual country. Nationally, the most common country of birth is India.

Top five Countries of Birth % population		
Frome	Somerset	Eng/Wales
<b>Poland 1.4%</b>	Poland 1.0%	India 1.2%
<b>Germany 0.4%</b>	Germany 0.5%	Poland 1.0%
<b>Ireland 0.3%</b>	Ireland 0.4%	Pakistan 0.9%
<b>South Africa 0.3%</b>	South Africa 0.3%	Ireland 0.7%
<b>Philippines 0.3%</b>	India 0.3%	Germany 0.5%

NB: Germany includes families of Armed Forces stationed there.

Source: ONS 2011 Census

### Migration:

[Migration data](#) are not published below local authority level. However, it is worth noting that 86% of Mendip's estimated population increase of 880 in the year ending June 2015 was the result of migration from other parts of the UK rather than international migration or natural change (births minus deaths). This was in line with Somerset overall but much smaller than nationally.

Much of the net inflow of internal migrants came from neighbouring BaNES. However, Mendip had the largest net flow OUT amongst 16-24 year-olds of any district in Somerset, with Bristol the largest net beneficiary. With Frome's proximity to BaNES and Bristol, it is likely that such a population flow, especially amongst those of student age, would be evident in Frome.

### Household profile

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>Total</b>	<b>11,198</b>	<b>226,989</b>	<b>23,366,044</b>			
One person household	<b>3,408</b>	67,537	7,067,261	<b>30.4</b>	29.8	30.2
Couple – both 65+	<b>907</b>	25,223	1,789,465	<b>8.1</b>	11.1	8.1
Couple Household – no children	<b>2,182</b>	46,516	3,892,382	<b>19.4</b>	20.5	17.6
Couple Household - with dependent children	<b>2,235</b>	43,117	4,266,670	<b>20.0</b>	19.0	19.3
Couple Household - no dependent children	<b>677</b>	13,105	1,342,841	<b>6.0</b>	5.8	6.1
Lone parent household: With dependent children	<b>837</b>	12,709	1,573,255	<b>7.5</b>	5.6	7.1
Lone parent household: No dependent children	<b>330</b>	6,341	766,569	<b>2.9</b>	2.8	3.5
Multi-person household	<b>622</b>	12,441	1,765,693	<b>5.6</b>	5.5	8.0

Source: ONS 2011 Census

- 3 in 10 Frome households contain only one person, and just over a half comprise a couple, with or without children.
- Compared with both Somerset and England/Wales, Frome has a slightly higher proportion of families containing dependent children.

## Living Arrangements

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>Total</b>	<b>20,716</b>	424,511	44,533,150			
Married couple	<b>9,660</b>	217,869	20,355,316	<b>46.6</b>	51.3	45.7
Cohabiting (opposite-sex) couple	<b>2,857</b>	49,839	4,996,164	<b>13.8</b>	11.7	11.2
Same sex couple	<b>154</b>	2,673	387,920	<b>0.7</b>	0.6	0.9
Single	<b>4,556</b>	82,437	11,475,890	<b>22.0</b>	19.4	25.8
Separated	<b>177</b>	4,256	640,114	<b>2.2</b>	1.8	2.1
Divorced/ ex- same-sex partnership	<b>463</b>	7,823	941,885	<b>7.8</b>	6.9	6.6
Widowed/surviving same-sex partner	<b>1,626</b>	29,271	2,922,463	<b>5.9</b>	7.1	6.3
Other	<b>1,223</b>	30,343	2,813,398	<b>0.9</b>	1.0	1.4

Source: ONS 2011 Census

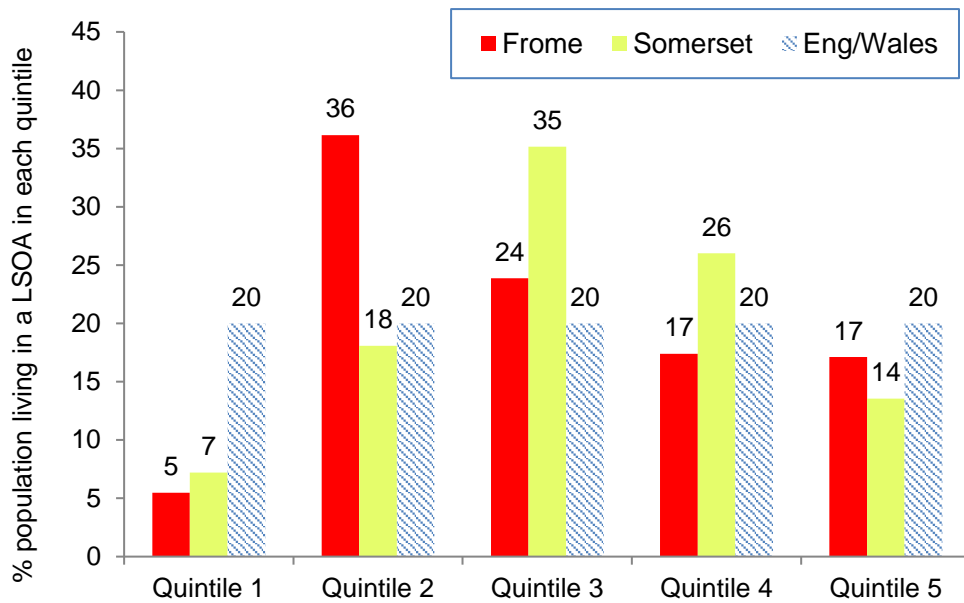
Based on residents aged 16 or over

- Compared with the county as a whole, Frome has a relatively high proportion of cohabiting couples, single people who have never married and divorced or formerly same-sex Partnership singles.
- On the other hand, Frome has a relatively small proportion of married couples although the figure is in line with the national average,

## 2. Deprivation

The 2015 [Index of Multiple Deprivation](#) (IMD) ranks Lower Super Output Areas (LSOAs) of England from 1 (most deprived) to 32,844 (least deprived). The ranks are often split into quintiles (or five equal groups), where 1 denotes the most deprived 20% of LSOAs and 5 the least deprived 20% of LSOAs. There are 17 LSOAs in the Frome town area.

- Compared with Somerset, Frome has an above-average proportion of people living in one of the **40%** most deprived areas nationally (quintiles 1 or 2 in the chart below).
- However, only the LSOA covering Trinity, Cork Street and Nunney Road appears in one of the **20%** most deprived areas of England.



Source: ONS/DCLG

### Income and Fuel Poverty

	Source	Frome	Somerset	England
% of Under-16 Children in low-income families (2013)	DWP	16	14	19
% pupils eligible for Deprivation Pupil Premium (2015)	SCC/DfE	23	20	29
People aged 60+ living in pension credit households (2013)	DWP	15	12	16
% households in Fuel Poverty (2014)	DECC	10	12	11

- Compared with Somerset, Frome has a relatively higher proportion of children and people aged 60 or over in income poverty.
- Fuel poverty levels are broadly in line with the county and national averages



### 3. Housing

(<http://www.somersetintelligence.org.uk/housing.html>)

#### Tenure

	Numbers	%		
	Frome	Frome	Somerset	Eng/Wales
Total number of households	11,198			
Owner occupied	7,694	<b>68.7%</b>	70.2%	64.3%
Social Rented	1,577	<b>14.1%</b>	13.5%	17.6%
Privately rented	1,754	<b>15.7%</b>	14.7%	16.7%
Other	173	<b>1.5%</b>	1.6%	1.4%

Source: ONS 2011 Census

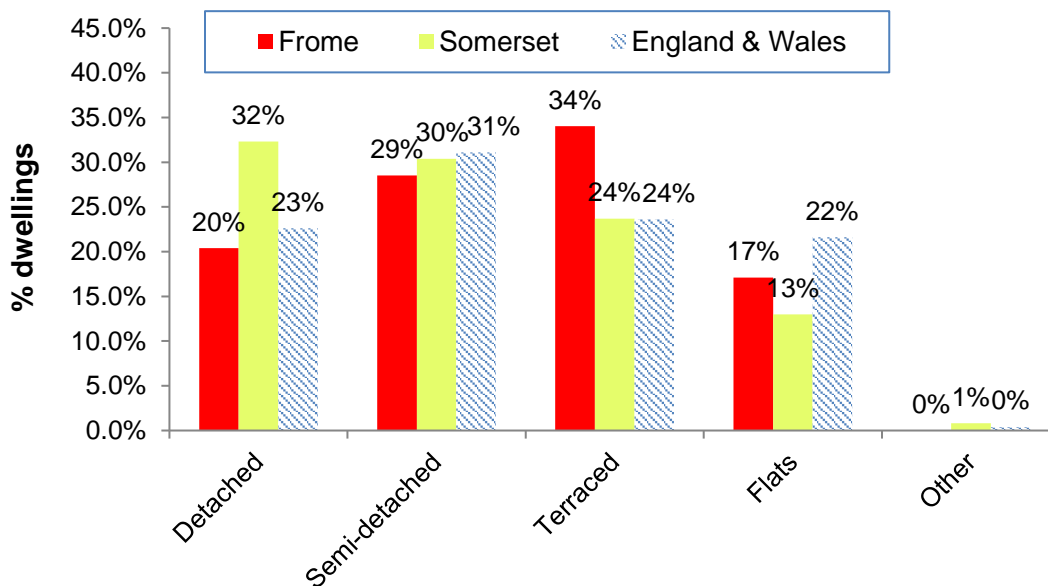
- More than 2 in 3 households in Frome are owner occupied.
- The tenure profile is in line with Somerset and the national picture.

#### Housing type

	Numbers	%		
	Frome	Frome	Somerset	Eng/Wales
<b>Total number of dwellings</b>	<b>11807</b>			
Detached	<b>2406</b>	<b>20.4%</b>	32.3%	22.6%
Semi-detached	<b>3366</b>	<b>28.5%</b>	30.4%	31.1%
Terraced	<b>4017</b>	<b>34.0%</b>	23.7%	23.6%
Flats	<b>2018</b>	<b>17.1%</b>	13.0%	21.6%
Other	<b>5</b>	<b>0.0%</b>	0.8%	0.4%

Source: ONS 2011 Census

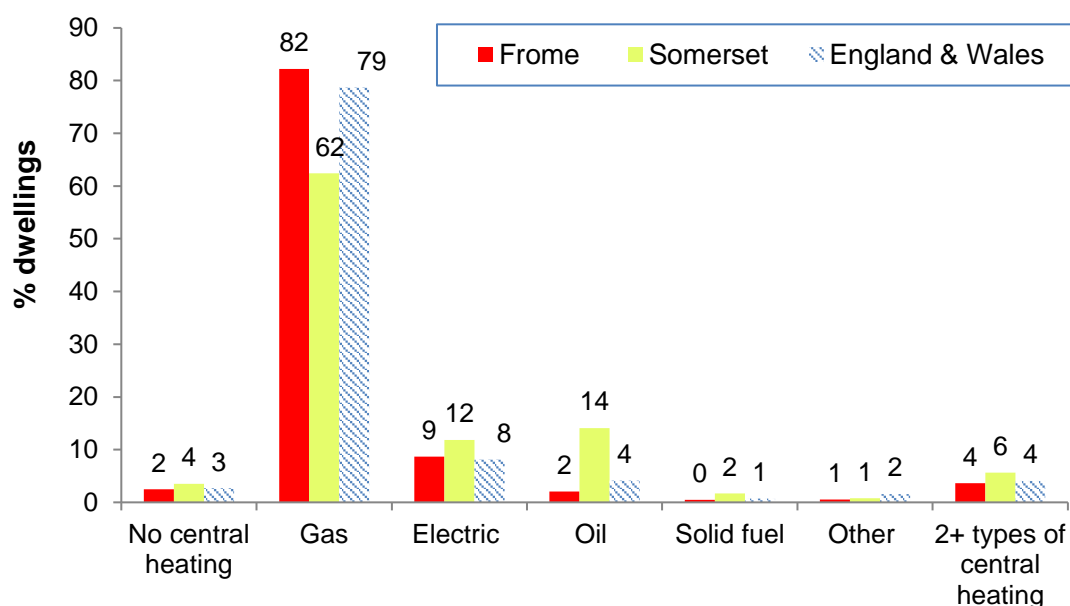
- More than 1 in 3 Frome households are terraced, well above the county and national proportions.



Source: ONS 2011 Census

## Central Heating

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>All households</b>	<b>11,198</b>	<b>226,989</b>	<b>23,366,044</b>			
No central heating	277	7,986	624,095	2.5	3.5	2.7
Gas	9,205	141,726	18,380,370	82.2	62.4	78.7
Electric	970	26,859	1,900,765	8.7	11.8	8.1
Oil	229	32,023	962,129	2.0	14.1	4.1
Solid fuel	53	3,806	174,681	0.5	1.7	0.7
Other	58	1,799	369,534	0.5	0.8	1.6
2+ types of central heating	406	12,790	954,470	3.6	5.6	4.1



- More than 4 in 5 Frome households have gas as their fuel, well above the Somerset average. The county figures are affected by the relatively high use of oil in rural areas.

## House prices

	Frome sales	Frome sales %	Frome Median Price £	Somerset Median price £
<b>Total sales</b>	<b>692</b>		211,000	210,000
Detached	161	23	315,000	303,000
Semi-detached	148	21	220,000	200,000
Terraced	288	42	190,000	174,000
Flat-Maisonette	95	14	121,000	140,000

Source: Land Registry, year ending 31<sup>st</sup> March 2016

- In the year ending March 2016, there were 692 house sales with a Frome postcode.
- The overall median price (the middle price when all sales are ranked in order) for Frome is almost exactly the same as the Somerset average.

## Social Housing Demand

- At 31<sup>st</sup> March 2016, there were 8,479 households on the Homefinder Somerset register
- Of these, 431 expressed a preference to live in the Frome parish.

	<b>1<sup>st</sup> choice Frome</b>	<b>Total Somerset</b>
Bids	5175	108732
Advertisements	198	3296
Bids accepted	160	2856
Acceptances as % Bids	3.1%	2.6%

Source: Homefinder Somerset

- The proportion of those with Frome as first choice whose bids were accepted is slightly above the Somerset average.

## 4. Education and Skills

(<http://www.somersetintelligence.org.uk/education-skills-and-learning.html>)

### School rolls and forecasts

	<b>Actual 2015</b>	<b>Forecast 2020</b>	<b>% growth 2015-20 Frome</b>	<b>% growth 2015-20 Somerset</b>
Primary	1,734	1,695	-2%	1% <sup>1</sup>
Middle	1,196	1,316	10%	
Secondary*	1,178	1,334	13%	9% <sup>2</sup>
<b>Total</b>	<b>4,108</b>	<b>4,345</b>	<b>6%</b>	<b>4%</b>

\*Includes Steiner Academy (Y7-11 only)

<sup>1</sup> Primary age only

<sup>2</sup> Secondary age only

- Frome's school population increase is forecast to outstrip that of the county as a whole.

### Attainment

	<b>Year</b>	<b>Frome</b>	<b>Somerset</b>	<b>England</b>
Foundation Stage: % achieving a good level of development	2013/14	<b>62%</b>	62%	61%
Key Stage 2: % achieving Level 4+ in Reading, Writing and Maths	2014/15	<b>73%</b>	79%	80%
GCSE: % Students achieving 5+ A*-C inc English & Maths	2014/15	<b>56%</b>	59%	54%

Source: DfE/Somerset County Council

- Frome's leading school attainment figures are broadly in line with Somerset generally, but slightly lower in respect of good Key Stage 2 performance.

## Population Qualifications

	Frome	Somerset	England
% of 16 +residents with no Qualifications	22.2%	22.4%	22.5%
% of 16 +residents with Apprenticeship Qualifications	4.6%	4.5%	3.6%
% of 16 +residents with Level 4 Qualifications	24.6%	25.6%	27.4%

Source: ONS 2011 Census

- Frome is similar to the county and nation in respect of residents without any qualifications.
- It is slightly below average for residents with at least a degree or equivalent.

## Home schooling

	Frome	Somerset
Number of 'electively educated at home' pupils	47	692

Source: Somerset County Council

## Further Education

% of 2012/13 KS4 cohort going to, or remaining in, an education or employment destination in 2013/14

	Frome*	Somerset	England
Education/Employment	88	92	92
Any education	87	90	90
School 6th form	18	54	34
FE College	0	3	4
Other FE	67	21	39
6th form college	0	12	13
Apprenticeships	4	7	5

\*Base: 320 pupils at Frome Community College

- The proportion of KS4 students continuing in education or going into work was slightly lower in Frome than in the county or country as a whole.

## Higher Education

% of students in 2012/13, who entered an A Level or other Level 3 qualification, going to, or remaining in, an education or employment destination in 2013/14

	Frome*	Somerset	England
Education/Employment/Training	70	73	79
Any education	50	57	72
UK HE institution	38	40	58
FE provider	6	12	10
6th form	4	3	3
Employment/Training	19	29	6
Apprenticeships	3	5	5

\*Base: 130 pupils at Frome Community College

- Frome A-level students (or equivalent) are less likely to remain in education and more likely to go into employment or training than their national counterparts.

## 5. Employment and Business

(<http://www.somersetintelligence.org.uk/economy-and-jobs.html>)

### Business size

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>Total Enterprises</b>	<b>850</b>	<b>23,615</b>	<b>2,214,095</b>			
0 to 4	615	18,055	1,694,325	72	76	77
5 to 9	130	3,085	272,130	15	13	12
Small (10 to 49)	95	2,115	204,000	11	9	9
Medium-sized (50 to 249)	10	305	35,160	1	1	2
Large (250+)	0	50	8,480	0	0	0

Source: Inter Departmental Business Register (IDBR) 2015

- Almost 3 in 4 businesses in Frome are very small (fewer than 5 employees).

### Number of Units by Industry Type

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
Column Total	1020	27,565	2,610,655			
Agriculture, forestry & fishing	5	3,835	115,340	0	14	4
Mining, quarrying & utilities	0	245	14,880	0	1	1
Manufacturing	60	1,555	127,270	6	6	5
Construction	130	3,075	265,220	13	11	10
Motor trades	45	1,000	74,040	4	4	3
Wholesale	30	1,045	113,915	3	4	4
Retail	140	2,610	258,065	14	9	10
Transport & storage (inc postal)	45	770	90,200	4	3	3
Accommodation & food services	50	1,770	165,535	5	6	6
Information & communication	75	1,180	189,390	7	4	7
Financial & insurance	15	485	62,320	1	2	2
Property	25	835	93,535	2	3	4
Professional, scientific & technical	135	3,340	415,920	13	12	16
Business admin & support services	80	1,830	214,030	8	7	8
Public admin & defence	10	280	21,445	1	1	1
Education	35	640	63,190	3	2	2
Health	60	1,440	149,600	6	5	6
Arts, ents, recreation & other services	85	1,635	176,760	8	6	7

Source: Inter Departmental Business Register (IDBR) 2015

NB: An enterprise is a single business which may have a number of units (eg Asda is an enterprise with a number of distinct branches (units))

- Frome has more units in the retail industry than any other type (about 1 in 7)

## Occupation

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>Total</b>	<b>13,199</b>	<b>256,755</b>	<b>26,526,336</b>			
Managers, directors and senior officials	1,261	28,124	2,860,702	9.6	11.0	10.8
Professional occupations	1,972	37,894	4,615,759	14.9	14.8	17.4
Associate professional and technical occupations	1,377	27,908	3,366,313	10.4	10.9	12.7
Administrative and secretarial occupations	1,341	26,186	3,034,637	10.2	10.2	11.4
Skilled trades occupations	1,873	38,505	3,041,957	14.2	15.0	11.5
Caring, leisure and other service occupations	1,539	27,439	2,492,117	11.7	10.7	9.4
Sales and customer service occupations	1,063	20,712	2,240,869	8.1	8.1	8.4
Process, plant and machine operatives	1,228	20,333	1,919,017	9.3	7.9	7.2
Elementary occupations	1,545	29,654	2,954,965	11.7	11.5	11.1

Source: ONS 2011 Census

- At the time of the Census, Frome had more people working in professional occupations than any other occupation type.

## Workday population

	Frome	Somerset
Workday population	22,489	521,654
Resident population	26,203	529,972
Net outward commuting	3,714	8,318
<b>Net outward commuting as % resident pop</b>	<b>14.2</b>	<b>1.6</b>

Source: ONS 2011 Census

- Frome had more residents working out of the town than people coming into the town to work.
- In comparison, Taunton, Yeovil and Wells were net 'importers' of commuters.

**Travel to Work:**  
Overall

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>Total</b>	<b>13,199</b>	<b>256,755</b>	<b>26,526,336</b>			
Work mainly at or from home	809	20,104	1,422,708	6.1	7.8	5.4
Car or van	9495	178660	16621807	71.9	69.6	62.7
On foot	1,889	36,465	2,846,588	14.3	14.2	10.7
Train/Bus/Coach	499	6,630	3,320,467	3.8	2.6	12.5
Bicycle	273	9,917	762,334	2.1	3.9	2.9
Motorcycle, scooter or moped	97	2,488	214,244	0.7	1.0	0.8
Other method of travel	137	2,491	1,338,188	1.0	1.0	5.0

Source: ONS 2011 Census

Base: All usual residents aged 16 to 74 in employment the week before the census

- Frome's working residents were more likely than elsewhere to travel to work by car or van. This is probably linked to their relative tendency to work outside the town.

Based on where they work

	Live and work in Frome	Commuting out of Frome
Car or van	55.4%	87.4%
On foot	38.2%	3.4%
Train/Bus/Coach	1.6%	5.9%
Bicycle	4.0%	1.5%
Motorcycle, scooter or moped	0.6%	0.9%
Other method	0.4%	0.8%

Source: ONS 2011 Census

Base: All usual residents aged 16 to 74 in employment the week before the census not working at home

- Of those Frome residents who also work in the town, more than half travel by car or van. Very few use public transport.

Distance Travelled to work

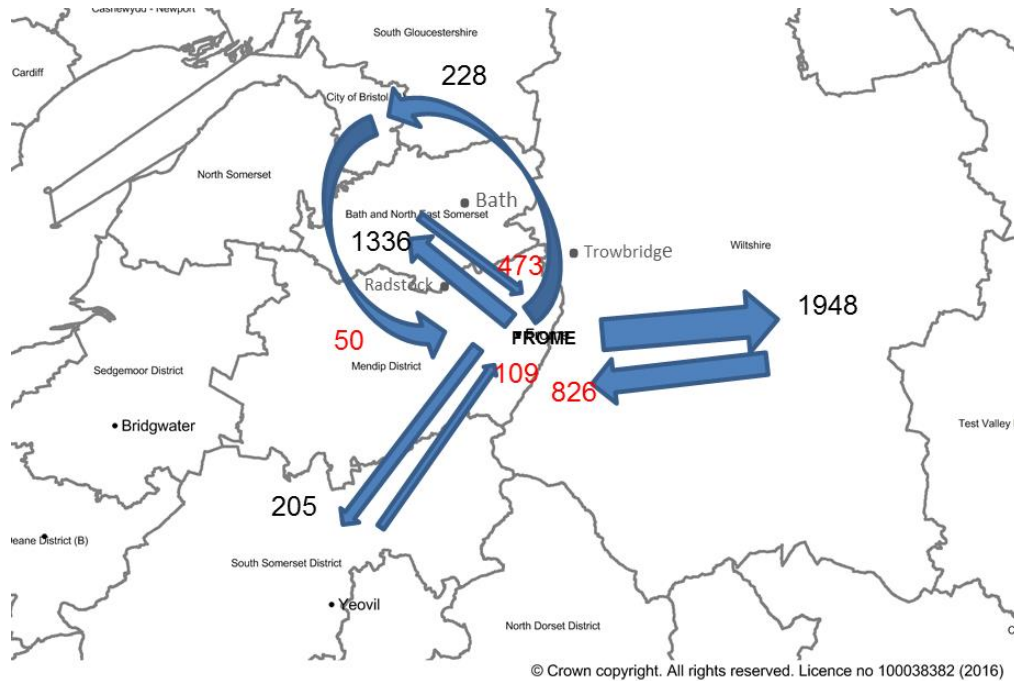
	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
<b>All</b>	<b>13,199</b>	<b>256,755</b>	<b>26,526,336</b>			
Work mainly at or from home	1,400	36,817	2,724,010	10.6	14.3	10.3
Less than 2km	3,510	56,322	4,404,107	26.6	21.9	16.6
2km to 5km	1,166	34,847	4,851,173	8.8	13.6	18.3
5km to 10km	1,267	29,170	4,595,170	9.6	11.4	17.3
10km to 20km	2,855	39,776	4,067,393	21.6	15.5	15.3
20km to 40km	1,146	23,621	2,211,576	8.7	9.2	8.3
40km and over	693	14,392	1,438,639	5.3	5.6	5.4
Other	1,162	21,810	2,234,268	8.8	8.5	8.4

Source: ONS 2011 Census

Base: All usual residents aged 16 to 74 in employment the week before the census

- Working Frome residents were relatively likely to work within 2km or between 10 and 20km from home.

### Commuter flows



Leading Local Authorities	From Frome	Into Frome
Elsewhere in Mendip	1,810	1,291
Wiltshire	1,948	826
Bath and North East Somerset	1,336	473
Bristol, City of	228	50
South Somerset	205	109

Leading Towns	From Frome	Into Frome
Bath	917	147
Trowbridge	413	139
Bristol	228	50
Shepton Mallet	126	94
Radstock	120	110
Westbury	116	143

Source: ONS 2011 Census

- Excluding those working in Frome itself, more employed Frome residents worked in Wiltshire than any other local authority.
- In terms of towns, the largest net flow out of Frome was to Bath, followed by Trowbridge and Bristol.



## 6. Welfare and Benefits

All benefit claimants

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
All Benefits	1880	32,890	4,236,210	11.6	10.2	11.6
Out-of-work benefits	1355	24,200	3,220,250	8.4	7.5	8.8

Source: DWP November 2015

- The proportion of residents claiming benefits is higher in Frome than Somerset as a whole.

Claimant count (including those claiming Universal Credit and are out of work)

	Numbers			%		
	Frome	Somerset	Eng/Wales	Frome	Somerset	Eng/Wales
All 16+	190	3,650	673,345	1.2	1.1	1.8
Aged 16-24	40	895	143555	21	25	21
Aged 25-49	105	1815	372415	55	50	55
Aged 50+	45	935	156595	24	26	23

Source: DWP March 2016

- The proportion of people claiming Job Seeker's Allowance or Universal Credit (and are out of work) is lower in Frome than it is nationally

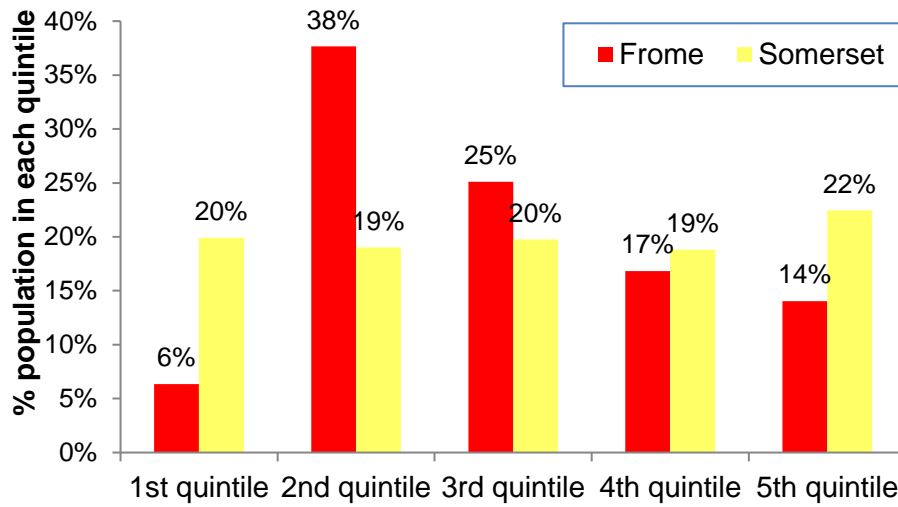
## 7. Digital Exclusion and Social Isolation

We have developed a ranking of local areas in Somerset based on factors known to affect likelihood to have access to, and want to use digital technology (Age, disability, skills level, income and local broadband speed)

We have conducted a similar exercise to identify areas which are at relatively high or low risk of social isolation or loneliness.

In each case, the local areas (Lower Super Output Areas, or LSOAs) are ranked and divided into five groups of equal sizes, or quintiles.

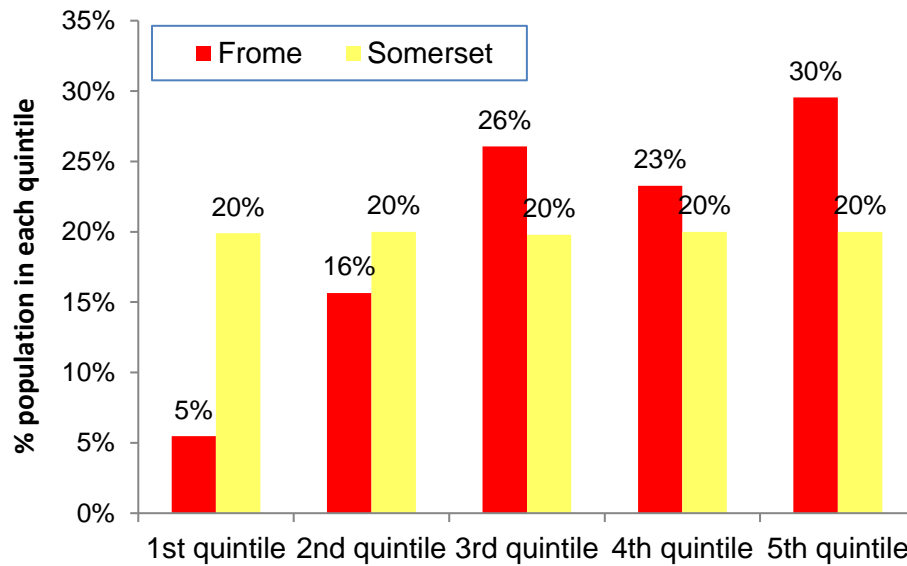
### Social Isolation: % of population in an area amongst each quintile



Source: Somerset Intelligence 2016

<http://www.somersetintelligence.org.uk/social-isolation.html>

### Digital Exclusion: % of population in an area amongst each quintile



Source: Somerset Intelligence 2016

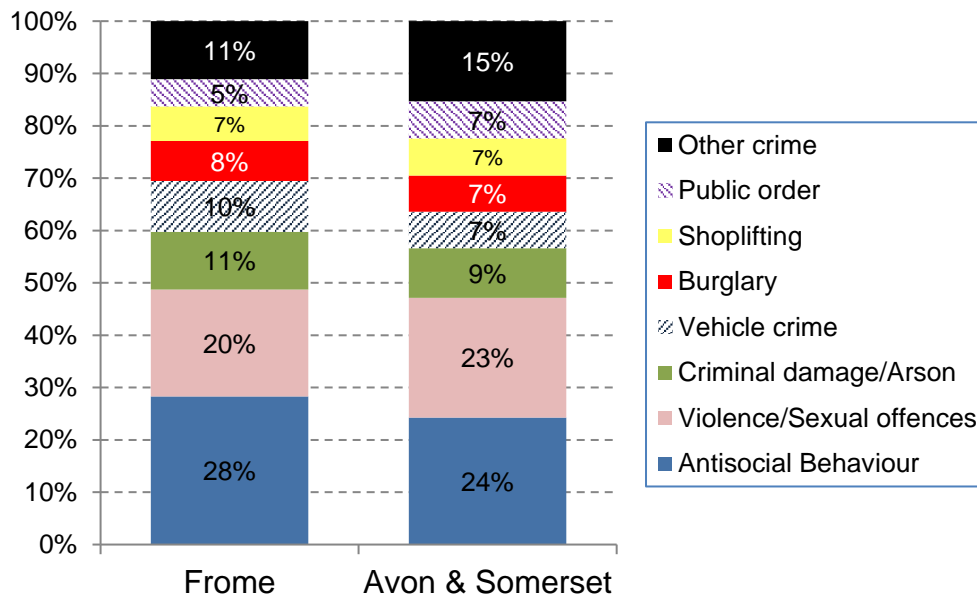
<http://www.somersetintelligence.org.uk/digital-inclusion/>

## 8. Crime

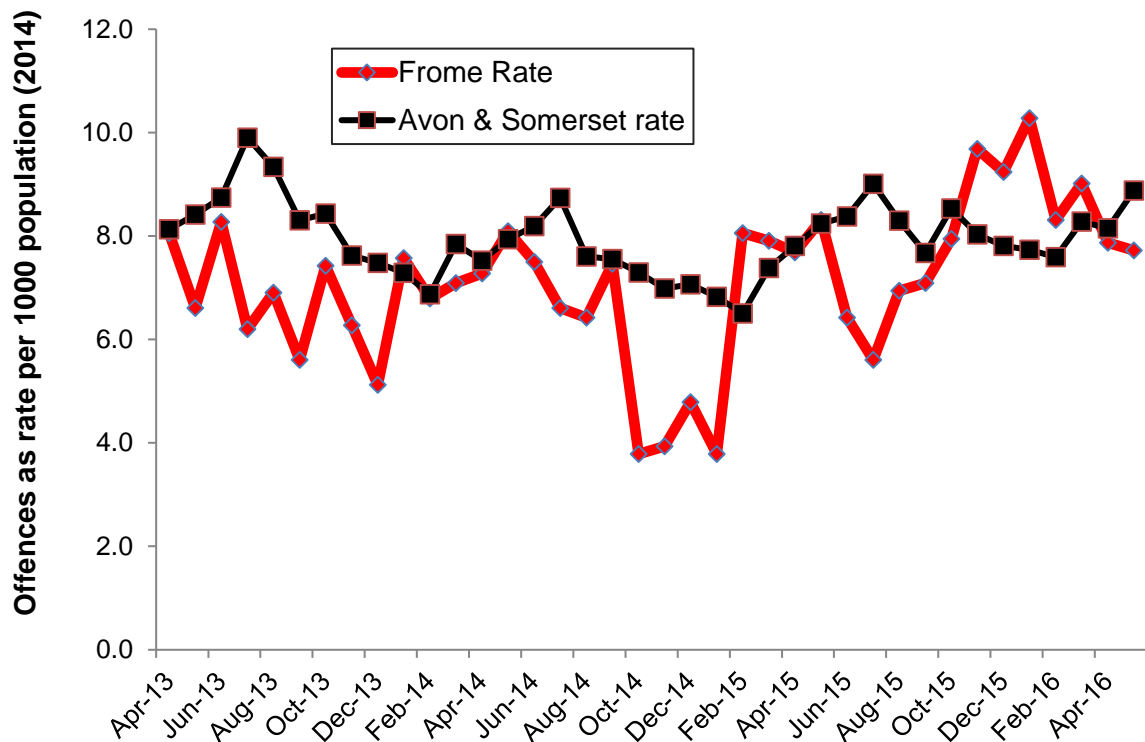
(<http://www.somersetintelligence.org.uk/crime-and-community-safety/>)

Year ending May 2016	Numbers		%	
	Frome	Avon & Somerset	Frome	Avon & Somerset
<b>Total Offences</b>	<b>2,207</b>	<b>161,906</b>		
Antisocial Behaviour	624	39,262	28%	24%
Violence/Sexual offences	451	37,099	20%	23%
Criminal damage/Arson	244	15,275	11%	9%
Vehicle crime	214	11,325	10%	7%
Burglary	169	11,151	8%	7%
Shoplifting	145	11,542	7%	7%
Public order	115	11,419	5%	7%
Other crime	245	24,833	11%	15%

Source: Police.uk <https://www.police.uk/avon-and-somerset/AE016/>



- Compared with the whole Avon & Somerset police force area, Frome has a relatively high proportion of offences in the anti-social behaviour and vehicle crime categories.
- As a rate per population, Frome's overall number of offences is broadly in line with the Force average (see chart below)



Source: Police.uk

NB: The number of offences recorded increased from April 2015 as a result of a change on the way offences were categorised and recorded, so the apparent rise during 2015/16 is unlikely to have been the result of more crimes being reported.

## 9. Health

(<http://www.somersetintelligence.org.uk/health-and-wellbeing/>)

Data in this section is sourced largely from Public Health England’s Local Health tool at <http://www.localhealth.org.uk/>. Figures for Frome are aggregated from published data at Middle Super Output Area (MSOA). However, some indicators are taken from the Somerset County Council’s most recent (2015) Commissioning Locality Profiles (<http://www.somersetintelligence.org.uk/commissioning-locality-profiles.html>).

As stated in the relevant sections, figures for Frome are based on those for the East Mendip commissioning locality, comprising the Frome Medical Centre and two out-of-town GP practices.

## Mortality

### Leading Causes of Death (2013 and 2014)

	Numbers	% of total		
	Frome	Frome	Somerset	Eng/Wales
<b>ALL</b>	<b>478</b>			
Cancer (malignant neoplasms)	<b>98</b>	<b>21%</b>	23%	24%
Coronary heart diseases	<b>56</b>	<b>12%</b>	12%	12%
Cerebrovascular diseases (eg Stroke)	<b>46</b>	<b>10%</b>	8%	7%
Dementia and Alzheimer's disease	<b>43</b>	<b>9%</b>	10%	10%
Chronic lower respiratory diseases (eg bronchitis)	<b>31</b>	<b>6%</b>	5%	6%

Source: ONS

- In Frome, as elsewhere, cancer is the leading cause of death.

### Standardised Mortality Ratios (SMR) (2008-2012)

#### All Deaths

Note: The standardised mortality ratio (SMR) describes the mortality rate in the adjusting for differences between areas in their age and sex profile and compared with the overall mortality in England.

	Numbers	% of total		
	Frome	Frome	Somerset	England
All causes	<b>1,123</b>	<b>94</b>	92	100
All circulatory disease	<b>335</b>	<b>94</b>	91	100
All cancer	<b>289</b>	<b>88</b>	93	100
Respiratory diseases	<b>139</b>	<b>81</b>	80	100
Coronary heart disease	<b>128</b>	<b>77</b>	85	100
Stroke	<b>122</b>	<b>130</b>	101	100

Source: Public Health England/ONS

- After allowing for its population's comparative age and sex profile, Frome's mortality rate for strokes is much higher than expected.
- Other main causes of death have rates below what might be expected.

### Standardised Mortality Ratios (SMR) (2008-2012)

#### Premature Deaths

	Numbers	% of total		
	Frome	Frome	Somerset	England
All causes, aged under 65	156	80	85	100
All causes, aged under 75	306	83	84	100
All cancer, aged under 75	135	89	90	100
All circulatory disease, aged under 75	61	72	76	100
Coronary heart disease, aged under 75	37	76	73	100
All causes, aged under 65	156	80	85	100

Source: Public Health England/ONS

- After allowing for its population's comparative age and sex profile, Frome's residents are less likely to die early than might be expected.

## Life Expectancy (2010-2014)

	Frome*	Somerset	Eng/Wales
Male life expectancy at birth (years)	80.9	81.0	79.4
Female life expectancy at birth	85.4	84.5	83.1
Male life expectancy at 65	19.2	19.5	18.7
Female life expectancy at 65	22.4	22.0	21.1
Proportion of deaths occurring before age 65	13%	13%	16%

Source: Life expectancy based on deaths from ONS Primary Care Mortality Database and population

\* Frome represented by East Mendip commissioning locality profile

- Frome's residents are expected to live longer than the national average.
- In Frome, females born now are expected to live for more than four years longer than males.

## Health and Care Indicators

	Numbers	%		
	Frome	Frome	Somerset	England
In bad or very bad health	1,234	5.0	5.1	5.5
Having a long term illness or disability	4,428	17.8	18.8	17.6
Provide unpaid care for 1 or more hours per week	2,531	10.2	11.0	10.2
Provide unpaid care for 50 or more hours per week	610	2.5	2.3	2.4

Source: ONS 2011 Census

- Based on people's own assessment, Frome's population is similar to the England average in terms of health, disability and their roles as unpaid carers

## Babies and Young Children

	Frome	Somerset	England
Low birth weight births, 2008-12	132	1,885	251,444
Low birth weight births, 2008-12 % total	8.0	6.7	7.4
Number of maternities, 2014/15*	459	5,431	634,378
Breastfeeding initiation % maternities, 2014/15*	82%	81%	74%

Source: Public health England/HSCIC

\* Frome represented by East Mendip commissioning locality profile

- Babies born in Frome have been slightly more likely than average to have a low birthweight (under 2,500g)
- Breastfeeding initiation rates in Frome are above the national norm

	Numbers	Rate per 1,000 under-5s		
	Frome	Frome	Somerset	England
Admissions for injuries in under 5s, 2008/9-2012/13	85	11	15	14
Emergency admissions in under 5s, 2010/11-2012/13	774	162	152	150
A&E attendances in under 5s, 2010/11-2012/13	3,758	787	554	510

Source: Public health England/HSCIC

- A&E attendance rates amongst under-5s in Frome are above the Somerset and England averages.
- However, hospital admissions for injuries in the same age group are below average.

### Older children and Young People

	Numbers	Rate per 100,000		
	Frome	Frome	Somerset	England
Admissions for injury in under 18s, 2008/9-2012/13	297	1072	1214	1181
Self-harm admissions, age 10-24, 2009/10-2014/15 *	n/a	675	494	n/a

Source: Public Health England/HSCIC

\* Frome represented by East Mendip commissioning locality profile

- Admissions for injury in Frome are also below the national norm amongst under-18s.
- However, admissions for self-harm are above average.

### Hospital Admissions (general)

Emergency Hospital Admissions (2008/9 to 2012/13)

	Numbers	Standardised Admission Ratios		
	Frome	Frome	Somerset	England
Emergency hospital admissions for all causes	11,690	94	93	100
Emergency hospital admissions for Coronary Heart Disease (CHD)	336	95	82	100
Emergency hospital admissions for stroke	197	105	103	100
Emergency hospital admissions for MI (Heart Attack)	117	74	71	100
Emergency hospital admissions for COPD (lung diseases)	228	83	74	100

Source: Public Health England/HSCIC

Note: The standardised admission ratio (SAR) describes the admission rate in the adjusting for differences between areas in their age and sex profile and compared with the overall admission rate in England.

- Emergency hospital admission rates for Frome residents are generally lower than those for England, with the exception of rates for strokes.
- This goes hand in hand with above-average mortality rates for the same condition.

### Hospital Admissions - Harm and Injury (2008/9 to 2012/13)

	Numbers	Standardised Admission Ratios		
	Frome	Frome	Somerset	England
Hospital stays for self harm	363	155	116	100
Hospital stays for alcohol related harm	2,382	88	90	100
Emergency admissions for hip fracture aged 65+	190	117	94	100
Elective admissions for hip replacement	177	119	129	100
Elective admissions for knee replacement	193	115	102	100

Source: Public Health England/HSCIC

Note: The standardised admission ratio (SAR) describes the admission rate in the adjusting for differences between areas in their age and sex profile and compared with the overall admission rate in England.

- Hospital stays and admissions in respect of self-harm, hip fractures and replacements, and knee replacements are higher than might be expected given Frome's age and sex profile.

### Adult Lifestyle Conditions

	Frome*	Somerset	England
Alcohol-related admissions standardised rate per 100,000, Apr 2010-Mar 2015	1769	1,862	2,056
Drug misuse-related admissions, standardised rate per 100,000, Apr 2010-Mar 2015	112	134	n/a
Number going through smoking cessation service, Apr 2013-Mar 2015	630	11,161	n/a
Number going through smoking cessation service per 1000 population, Apr 2013-Mar 2015	7.3	10.0	n/a
Obesity (age 16+), 2015	2,489	n/a	n/a
Obesity (age 16+), rate per 1000, 2015	70	84	104

\* Frome represented by East Mendip commissioning locality profile

- Alcohol-related and drug-related admission rates are lower in the Frome area than the Somerset average.
- Adult obesity rates are above average.



### Prevalence of Conditions (standardised rates per 1000 population, 2015)

	Frome*	Somerset	England (2013)
Asthma	72	64	63
Chronic kidney disease	43	48	54
Coronary Heart Disease	35	38	44
Diabetes (age 17+)	63	65	77
Hypertension (high blood pressure)	176	160	179
Stroke	27	27	23
Dementia	10	10	9

Source: GP data

\* Frome represented by East Mendip commissioning locality profile

- The proportions of Frome people with the most common conditions are similar to those across Somerset.

### Adult social care (at 31<sup>st</sup> March 2014)

	Numbers	Crude rates per 1,000 population	
	Frome	Frome	Somerset
Receiving any services (aged 65+)	384	80	59
Receiving Community Based Services (aged 75+)	231	105	73
Receiving Home Care (aged 65+)	156	41	20
New Clients Assessed (aged 18+)	264	13	10

Source: Somerset County Council

- The proportions of Frome people receiving adult social care services are above the county averages.

### Report prepared in August 2016 by:

Mike Smith, Information Manager, Somerset County Council

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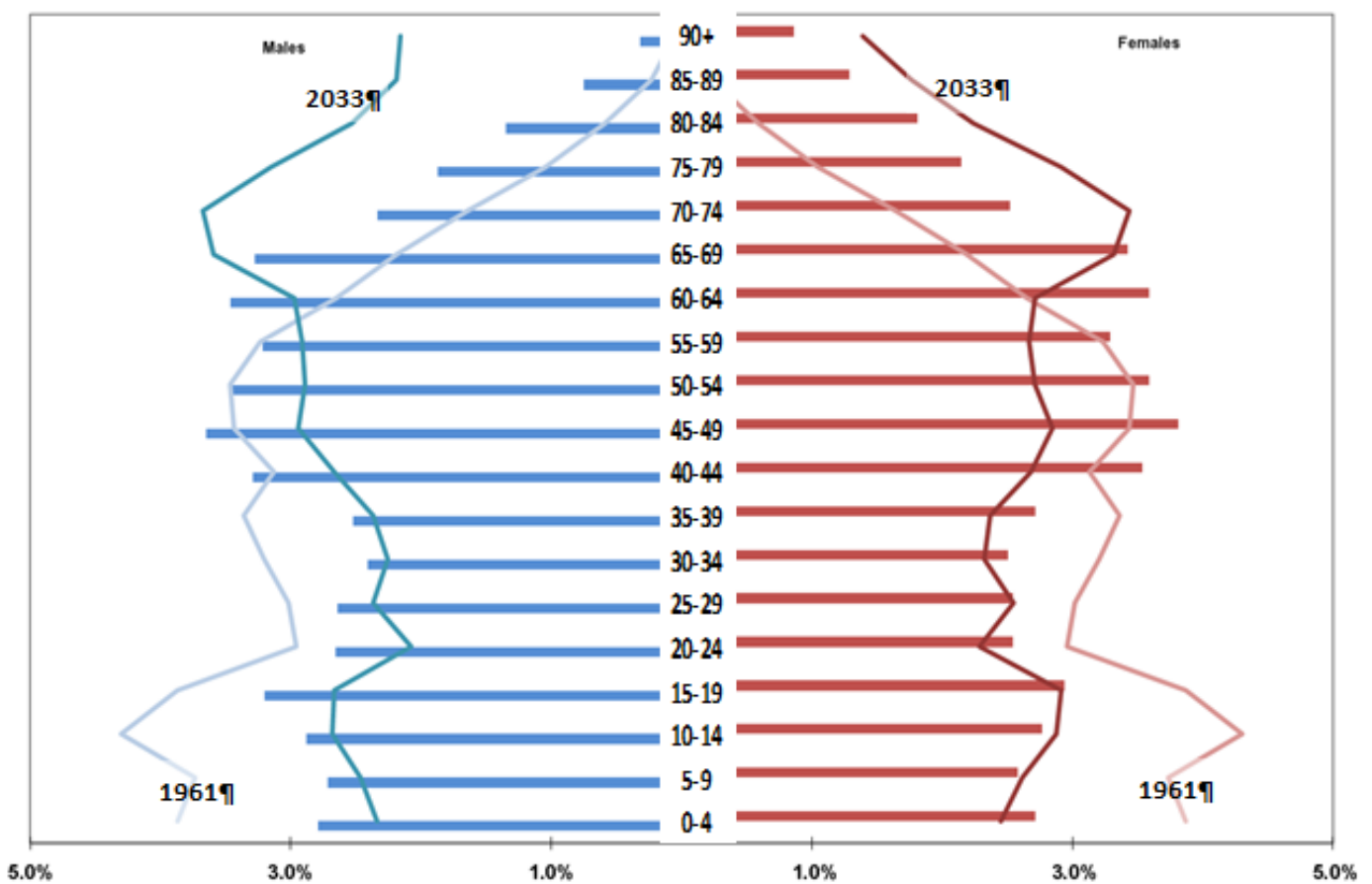
The Crescent

Taunton TA1 4DY

**All further graphs and figures from:**

- Trudi Grant – Director of Public Health  
Somerset County Council  
Bridging the gaps in Health and Wellbeing – Bridgewater Conference, June 28<sup>th</sup> 2016  
<http://somerstownsforum.org.uk/2016/06/29/bridging-the-gaps-in-health-wellbeing-conference-june-28th-bridgwater-2/>

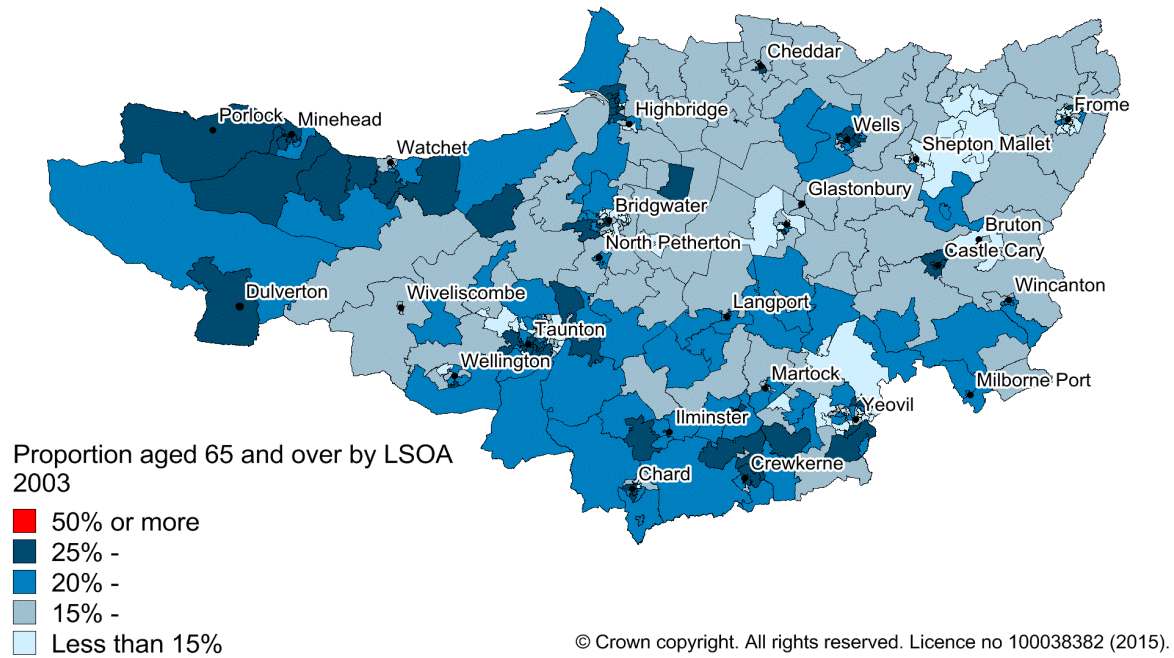
1. Population pyramid showing changes in age and gender structure in Somerset between 1961 census and 2033 projections



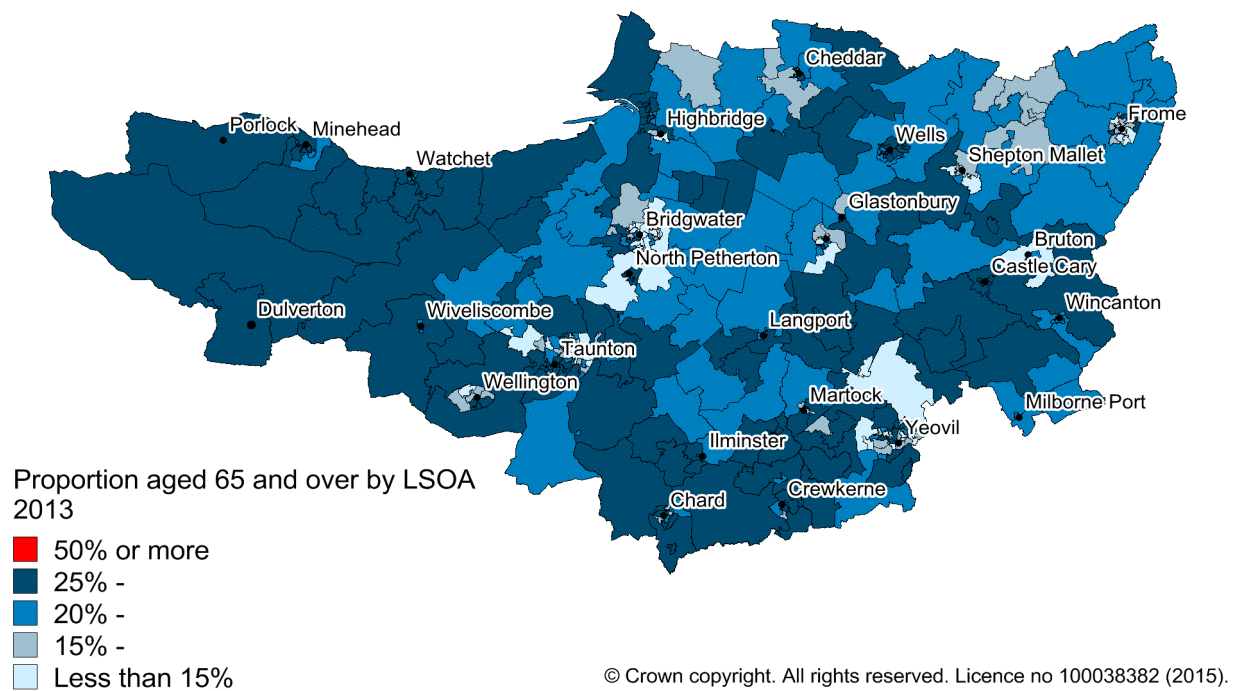
- Somerset is projected to have an increasingly aging population by 2033, with an increase in those aged over 65 and a decrease in working aged residents (16-64 years).
- Male and females have similar projections, roughly making up the population evenly.
- The birth rate has dramatically reduced since 1961 and is projected to decrease further.

2. Projections of the changing proportion of the population aged 65+ by LSOA in Somerset from 2003 to 2033

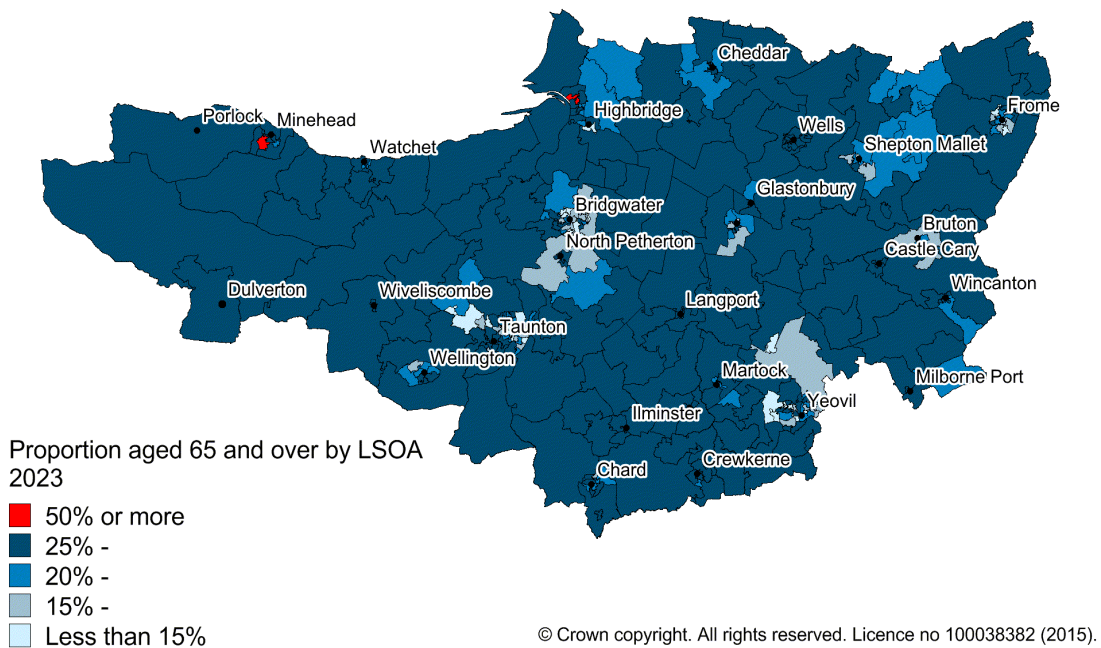
2a. Proportion of the population aged 65+ by LSOA – 2003



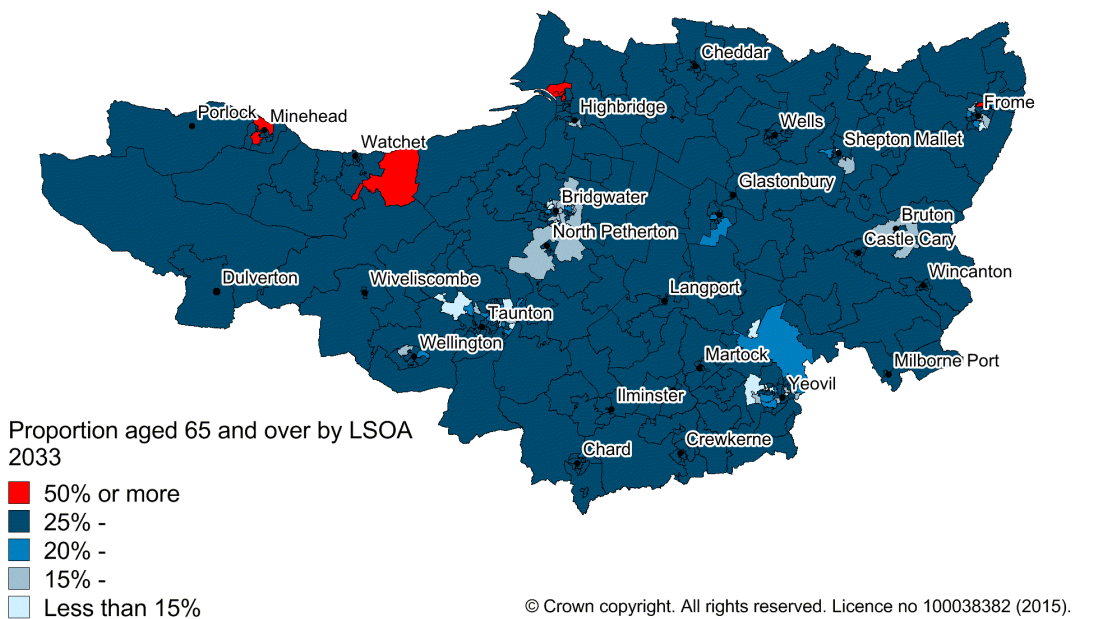
2b. Proportion of the population aged 65+ by LSOA – 2013



2c. Proportion of the population aged 65+ by LSOA – 2023



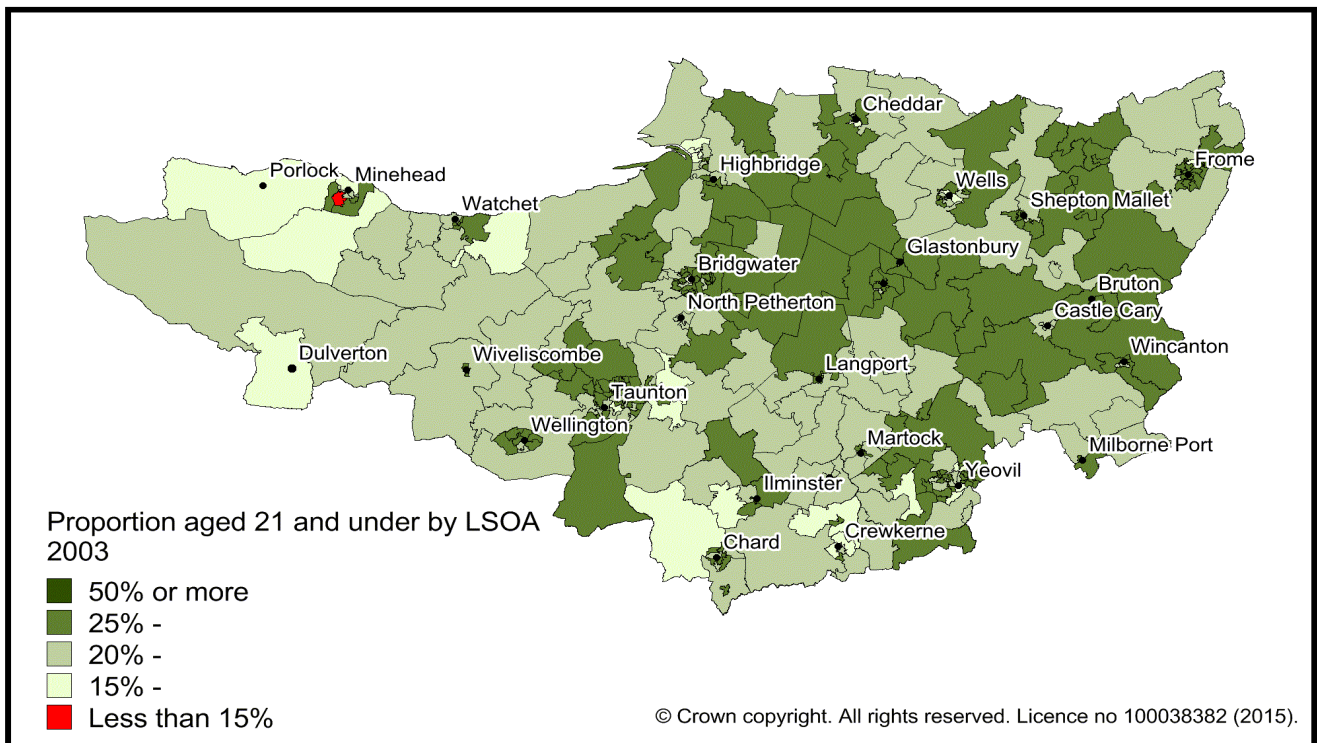
2d. Proportion of the population aged 65+ by LSOA – 2033



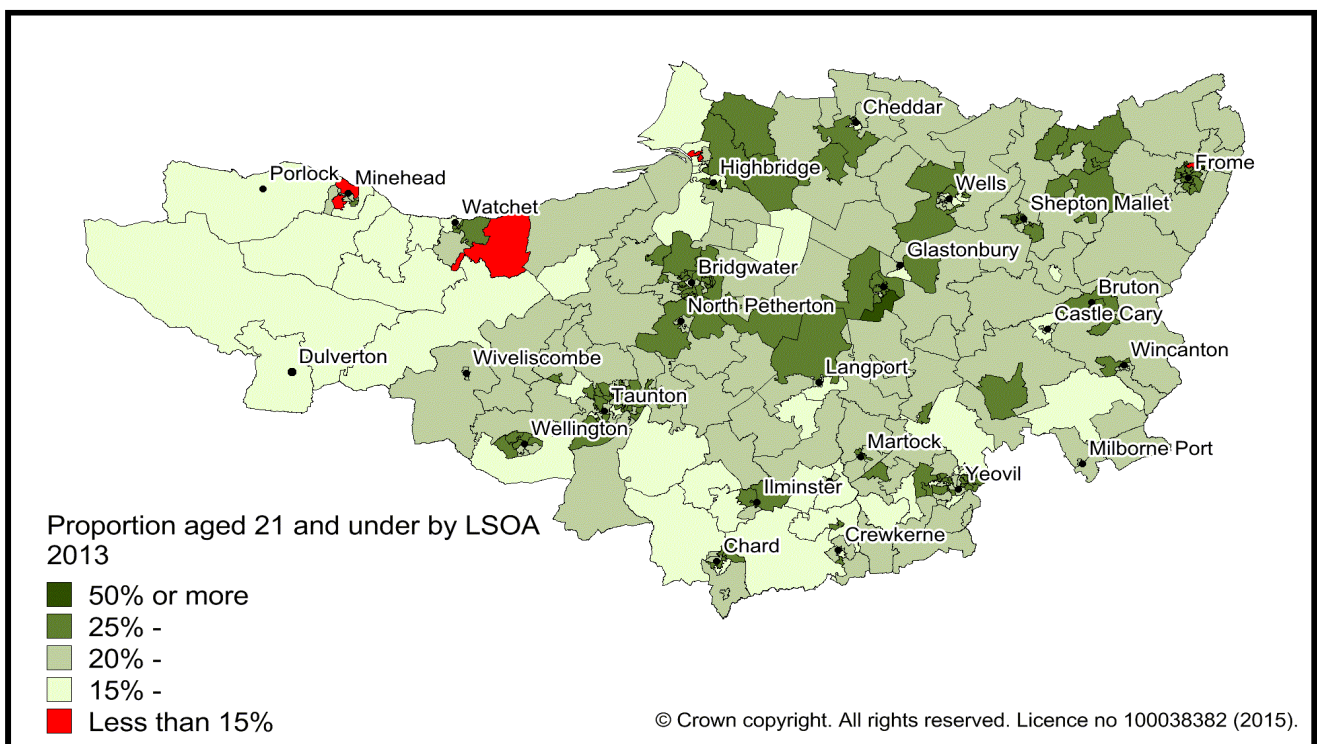
- Somerset’s proportion of residents aged 65 and over is projected to increase dramatically by 2033.
- Frome’s age structure is projected to change by 2033, with a greater proportion of residents aged 65 and over. However, Frome will have a polarised age structure with some areas continuing to have less than 15% of residents aged 65 and over, showing an increase of the dependent population in terms of both children and the elderly.

3. Projections of the changing proportion of the population aged 21 or under by LSOA in Somerset from 2003 to 2033

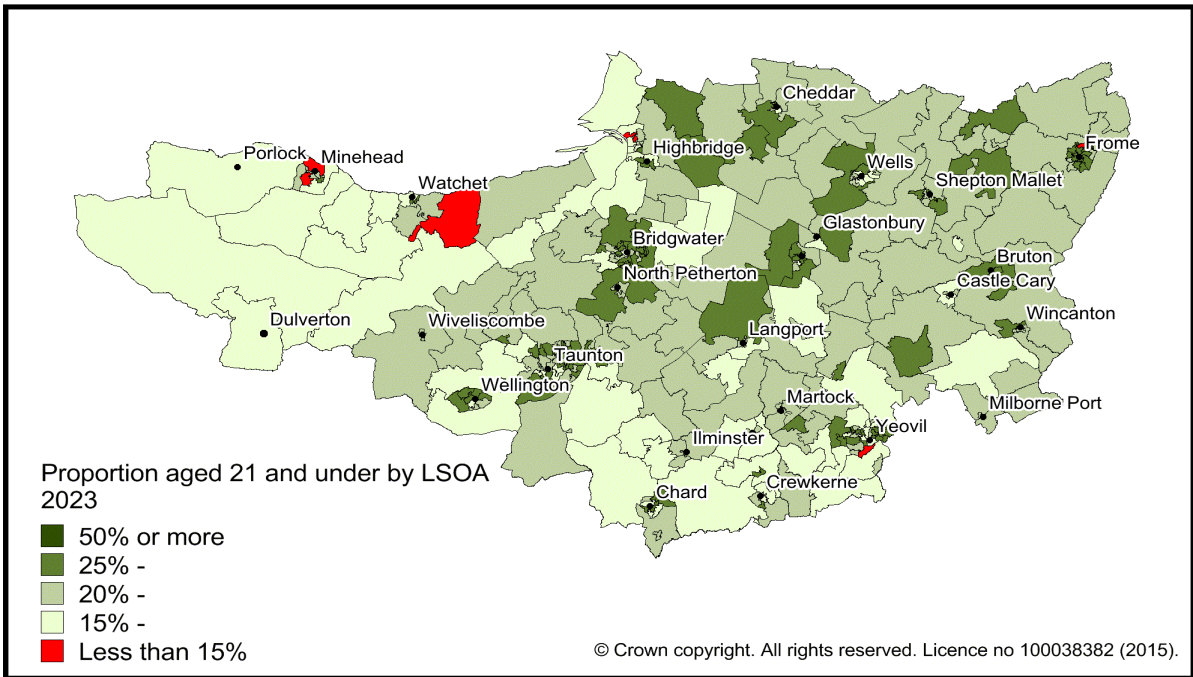
3a. Proportion of the population aged 21 or under by LSOA – 2003



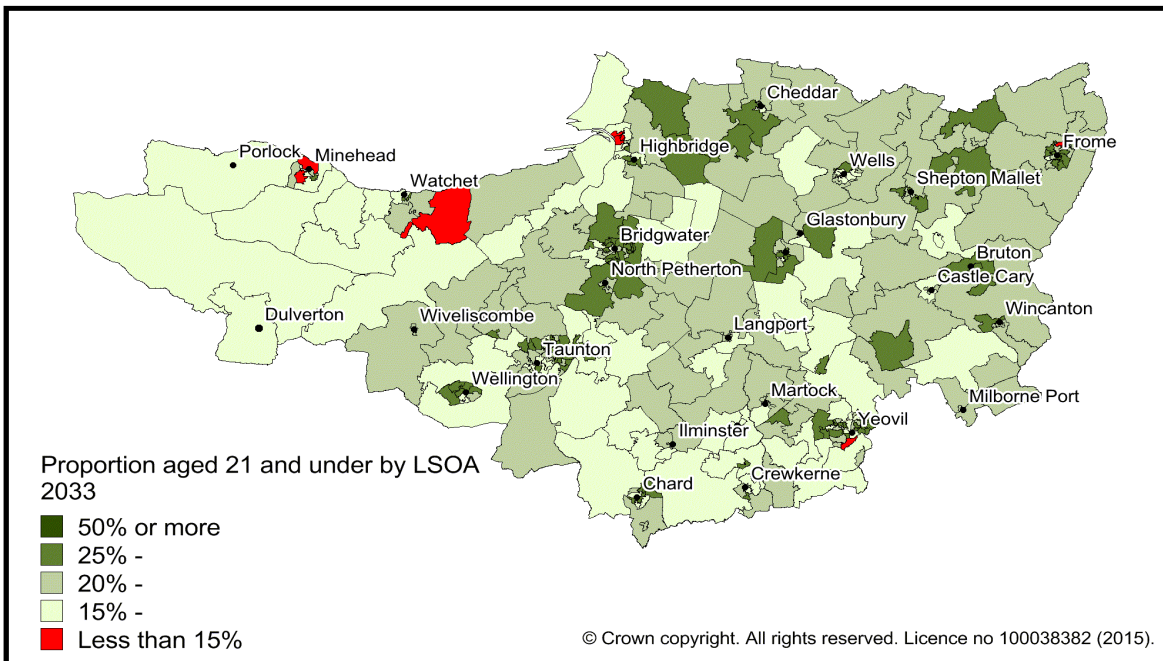
3b. Proportion of the population aged 21 or under by LSOA – 2013



3c. Proportion of the population aged 21 or under by LSOA – 2023



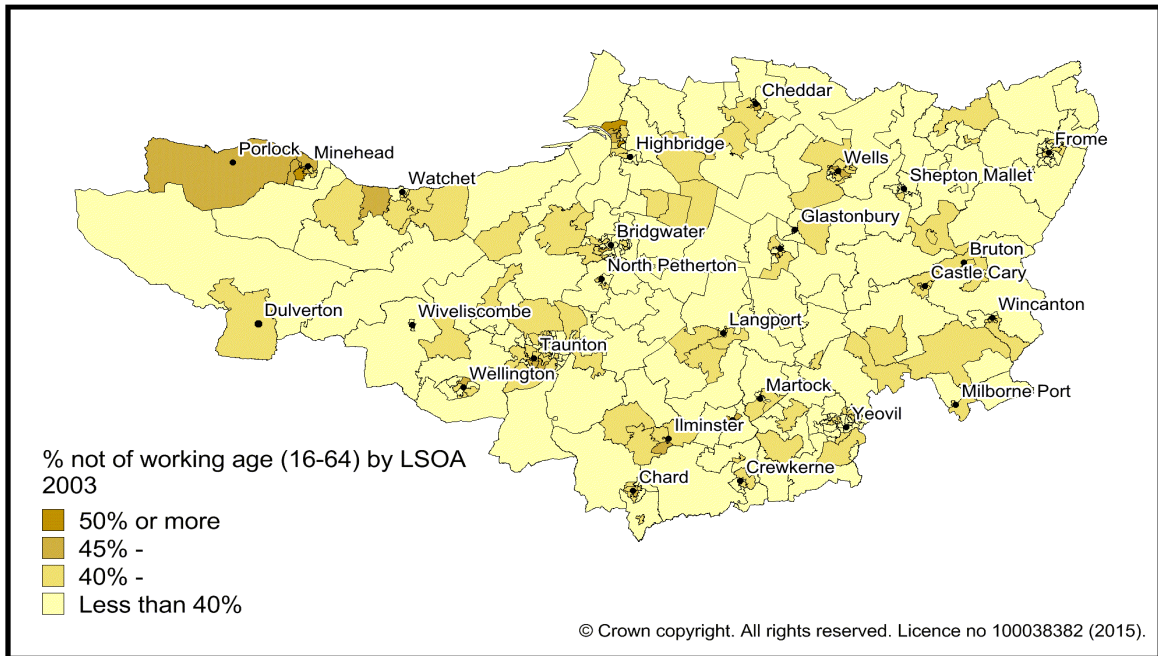
3d. Proportion of the population aged 21 or under by LSOA – 2033



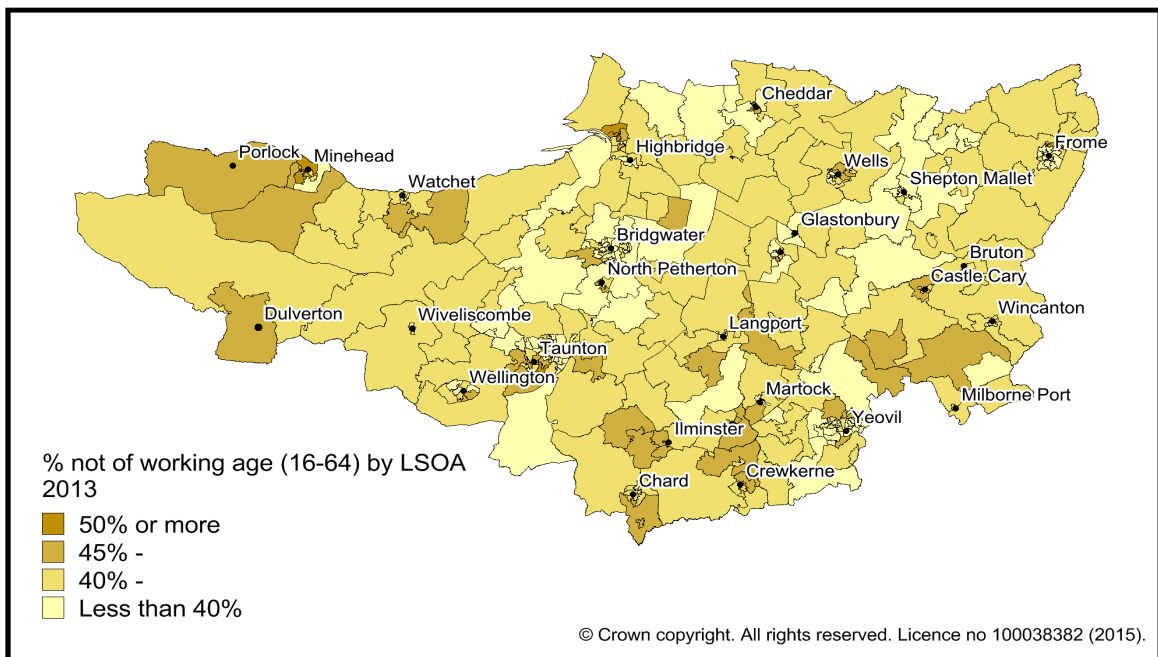
- Somerset is projected a decrease in the proportion of population aged under 21, decreasing in line with an aging population.
- Frome will see less of a decline in young people than more rural areas in Somerset but by 2033 is projected some proportional localised decline of those aged under 21.

4. Projections of the changing percentage of the population not of working age (16-64 years) by LSOA across Somerset from 2003 to 2033

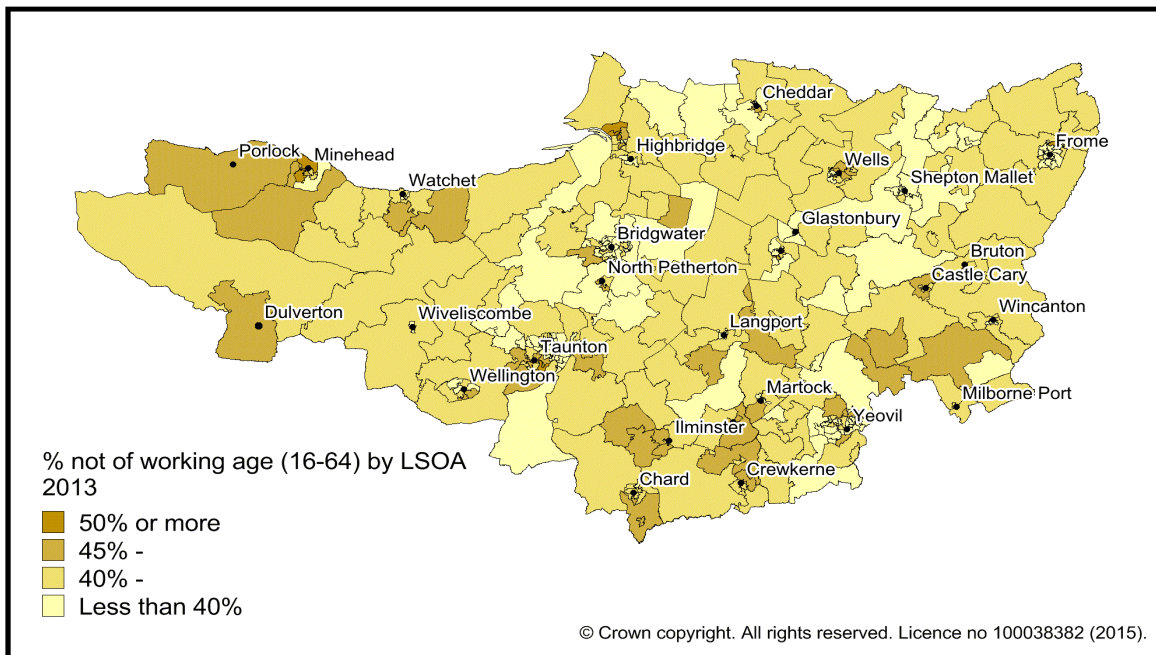
4a. Percentage of the population not of working age (16 – 64 years) by LSOA - 2003



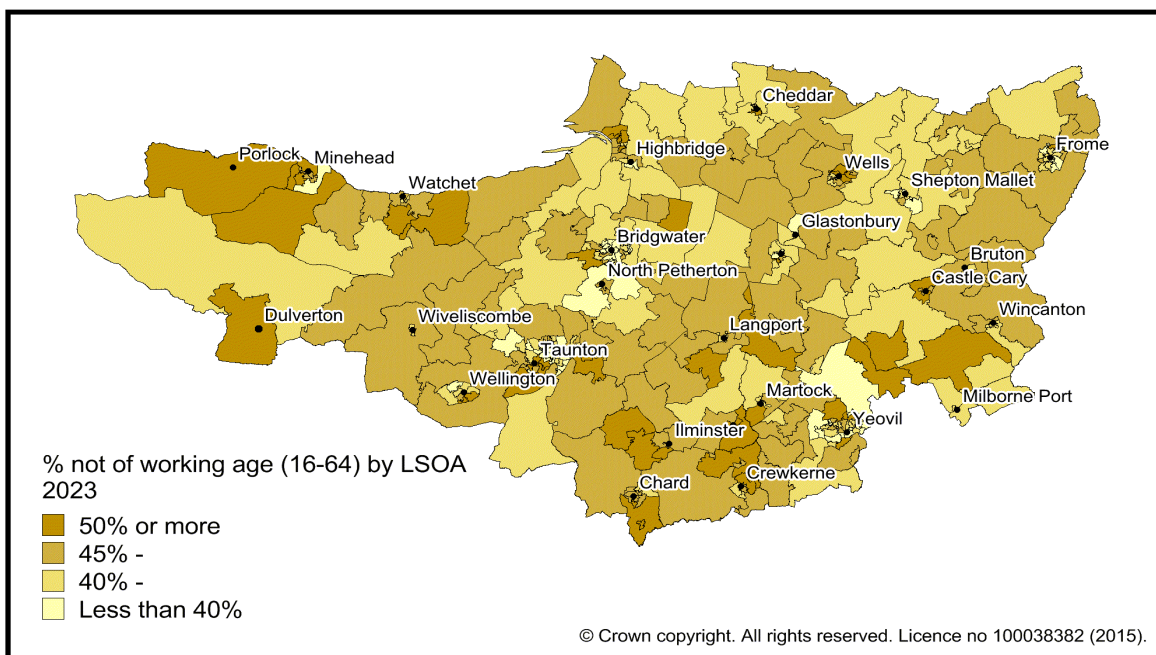
4b. Percentage of the population not of working age (16 – 64 years) by LSOA - 2013



4c. Percentage of the population not of working age (16 – 64 years) by LSOA - 2023



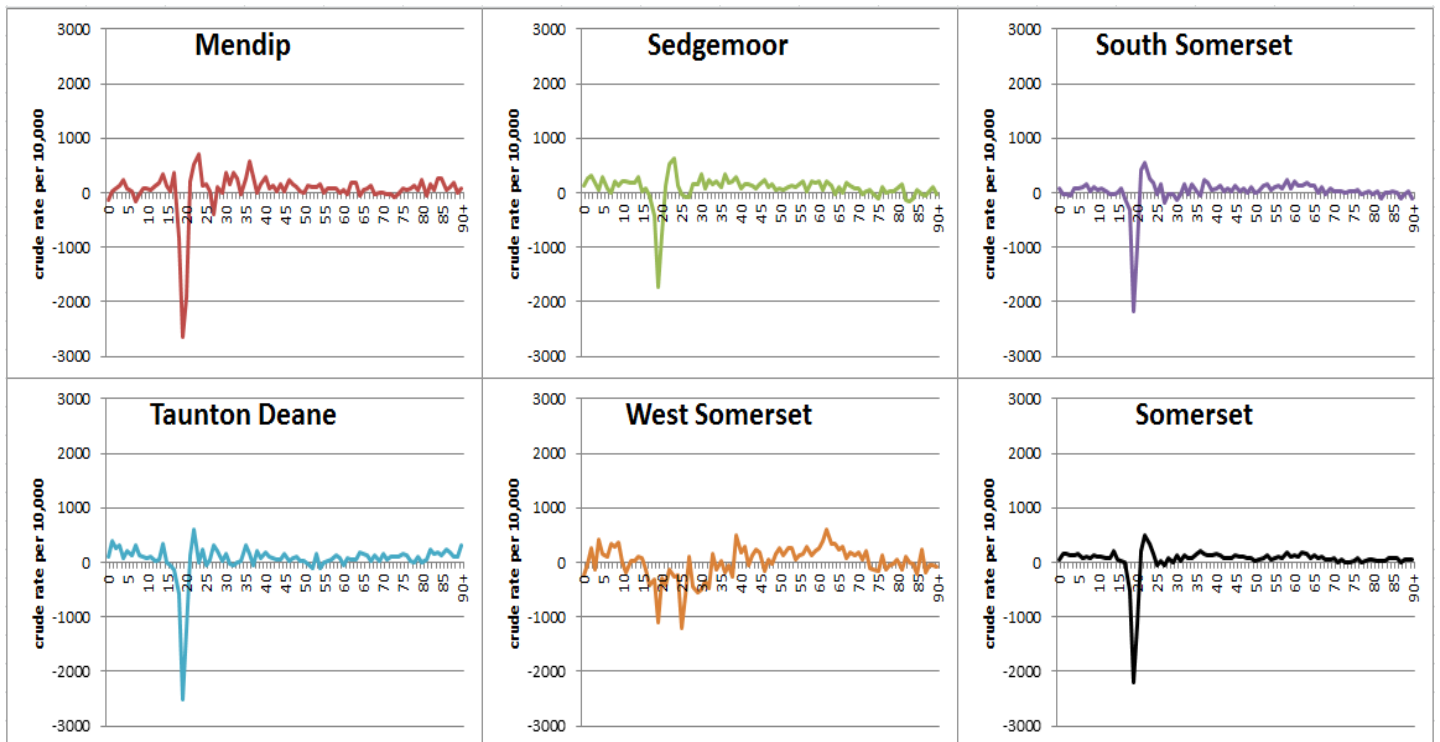
4d. Percentage of the population not of working age (16 – 64 years) by LSOA - 2033



- The percentage of Somerset's population not of working age, both youth and the elderly, are forecast to increase throughout the county by 2033.
- Compared to Mendip, Frome has a slower rate of growth of the percentage of population not of working age (dependent populations), maintaining a large percentage of working age residents.



## 5. Comparison of net migration rates per 10,000 people by age across Somerset



- Mendip has a large net loss of its population around 'university age' as youth may leave the county for higher education, later potentially returning to cause a small net gain in the early 20s. There is a steady net gain from 30 years onwards and this may be as individuals move to Mendip to start families, accounting for the net gain of children in the area.
- Mendip's net migration patterns by age are typical of Somerset, although potentially attracting more people in their 30s than other areas.